



Through TML's sponsorship program, your organization can play a significant part in helping the Tennessee Municipal League fulfill its primary goal – assisting Tennessee municipalities meet the needs of their citizens. And at the same time, it provides your company with highly visible marketing opportunities within the municipal sector.

## Be a TML Star!



### 5 Star Sponsorship: greater than \$15,000

- Complimentary premium listing in TML Marketplace Showroom, including add-ons
- Your logo on select Annual Conference promotional item
- Complimentary 1/4 page ad in 12 issues of *Tennessee Town & City*
- 15 complimentary Marketplace news items
- Premium listing on TML website
- Acknowledgment at TML events
- 1 Single Exhibit Booth including 4 convention registrations
- Electronically, by request, lists of municipal officials
- Profile in the *Tennessee Town & City* newspaper
- Complimentary Subscription to *Tennessee Town & City*
- Recognition in the *Tennessee Town & City* Masthead



### 4 Star Sponsorship: \$10,000

- Complimentary premium listing in TML Marketplace Showroom, including add-ons
- Your logo on select Annual Conference promo item
- Complimentary 1/4 page ad in 8 issues of *Tennessee Town & City*
- 12 complimentary Marketplace news items
- Premium listing on TML website
- Acknowledgment at TML events
- 1 Single Exhibit Booth including 4 convention registrations
- Electronically, by request, lists of municipal officials
- Profile in the *Tennessee Town & City* newspaper
- Complimentary Subscription to *Tennessee Town & City*
- Recognition in the *Tennessee Town & City* Masthead & City



### 3 Star Sponsorship: \$5,000

- Complimentary basic listing in TML Marketplace Showroom
- Complimentary 1/4 page ad in 3 issues of *Tennessee Town & City*
- Listing on the TML website
- Acknowledgment at TML events
- 1 Single Exhibit Booth including 2 convention registrations
- Electronically, by request, lists of municipal officials
- Profile in the *Tennessee Town & City* newspaper
- Complimentary Subscription to *Tennessee Town & City*
- Recognition in the *Tennessee Town & City* Masthead



### 2 Star Sponsorship: \$2,500

- Complimentary 1/4 page ad in 1 issue of *Tennessee Town & City*
- Listing on the TML website
- Acknowledgment at TML events
- 1 Single Exhibit Booth including 2 convention registrations
- Electronically, by request, lists of municipal officials
- Profile in the *Tennessee Town & City* newspaper
- Complimentary Subscription to *Tennessee Town & City*
- Recognition in the *Tennessee Town & City* Masthead



### 1 Star Sponsorship: \$750

- Listing on the TML website
- 10% discount on exhibit space at TML Annual Conference
- Complimentary Subscription to *Tennessee Town & City*
- Recognition in *Tennessee Town & City* masthead