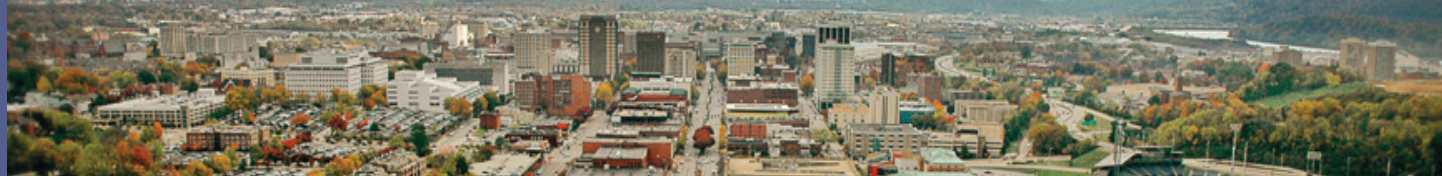




81ST ANNUAL CONFERENCE & EXPO CHATTANOOGA, TN SEPT. 18-21



Welcome to Chattanooga!

We are honored to host you for the 81st Annual Tennessee Municipal League Conference and Expo.

Your participation signifies a dedication to improving the lives of Tennesseans across our great state. As municipal leaders, we take an oath to ethically serve our residents to the best of our abilities. The collaborations available to us through TML can help to fulfill a promise to improve quality of life and place in our respective cities, and throughout every grand division of Tennessee.

During your stay, please enjoy Chattanooga's thriving downtown, vibrant neighborhoods, and breathtaking mountainous vistas of lush, ridgeline landscapes abutting the Tennessee River. You'll find craft breweries and indie restaurants, public art around every corner, and locally-owned retail shops selling local-made goods. The stunning natural beauty of this area earned Chattanooga its "Scenic City" moniker; it continues to attract visitors and new residents.

I love this community and am proud to call it home. By the time you leave, I'm confident you will understand why. Enjoy your stay with us here in Chattanooga, and don't hesitate to contact me or my Office if we can ever be a resource to you in your good works. Be sure to come back and see us soon!

Stay safe and hopeful!

Mayor Tim Kelly



Tim Kelly
Chattanooga Mayor

Opening General Session
Sunday, September 19, 3:30 - 5 pm
From Conflict to Conversation
Matt Lehrman

Must disagreement be disagreeable? Amidst unprecedented disruption and uncertainty, there's never been a more necessary time for community leaders to learn how to tackle complex and sensitive issues in ways that make people feel heard, respected, and empowered. Inspiring and wholly actionable, Matt Lehrman animates the principle that where people work together courageously, their potential is unlimited.



Matt Lehrman

Second General Session
Monday, September 20, 10:15 – 11:45 am
America Recovery Plan Funding
Panelists:

- Jason Mumpower, TN Comptroller
- Butch Eley, Commissioner, Dept. of Finance & Administration
- Eugene Neubert, Deputy Commissioner, Dept. of Finance & Administration



Jason Mumpower



Butch Eley



Eugene Neubert

The U.S. Treasury is expected to issue its final guidance in September on allowable expenses for funds received under the American Rescue Plan Act's State and Local Fiscal Recovery Fund. A panel of experts will discuss the final rules concerning allowable expenditure eligibility, accounting, reporting requirements, and other issues. There will be ample time for questions and answers.

Schedule At-A-Glance

FRIDAY, SEPTEMBER 17

1 pm - 7:45 pm MTAS Elected Officials
Academy Level II

SATURDAY, SEPTEMBER 18

8 am – 12:30 pm MTAS Elected Officials
Academy Level II

1 am - 5 pm Conference Registration

1 - 4:30 pm CMFO & Utility Board
Training Workshops

5:30 - 6:30 pm Meet & Greet
Reception

SUNDAY, SEPTEMBER 19

7:30 am Golf Outing

9 am - 5 pm Registration

9:30 am - 3 pm Exhibit Hall Open

10:30 - 11:30 am CMFO & Utility Board
Training Workshops

11:30 am - 1:30 pm Lunch

11:45 am- 1:45 pm J.R. Wauford Ice Cream

1:15 - 2:15 pm Roundtable Discussions

2:30 - 3:15 pm District Meetings

3:30- 5 pm Opening Session

6 - 8 pm Host City Reception

MONDAY, SEPTEMBER 20

7:15 - 8 am Breakfast

8 - 8:45 am Business Meeting

8:30 am - 3 pm Exhibit Hall Open

9 - 10 am Workshops

10:15 - 11:45 am Second General Session

12 - 1:30 pm Lunch

1:30 - 2 pm Vendor Door Prizes

1:30 - 3 pm J.R. Wauford Ice Cream

2:45 - 3:45 pm Workshops

4 - 5 pm Workshops

6:30 - 11 pm PEP Rally

TUESDAY, SEPTEMBER 21

8 - 10 am Awards Breakfast

SATURDAY, SEPTEMBER 18

1 - 5 pm
Registration

1 - 2 pm
Workshop 1 MR 9 & 10

Best Practices: City Alternative Energy Projects
Speaker: Warren Nevad, MTAS Management Consultant

With a goal to reduce petroleum dependence and greenhouse gas emissions, and at the same time save cities money, many municipalities in Tennessee have installed the infrastructure necessary to make alternative fuel vehicles a viable transportation option. This workshop will highlight some of the best practices with alternative transportation fuel projects that TN cities have completed. *CMFO: Financial 1 hr.*

Workshop 2 MR 18 & 19

Utility Board Training (Module B)
Speaker: Brad Harris, MTAS Finance Consultant

State law mandates that all utility board members, which may include city council members, attend 12 hours of utilities training within 12 months of their initial election or appointment. Module B is a 4-hour session. You must attend all 4 sessions to get credit for the training. These workshops will teach participants the basic precepts of internal controls, budgeting, capital improvement planning, debt and financial statements. The classes will help prepare board members with the tools needed to lead and make critical decisions in managing utilities.

Utility: 1 hr (must attend all 4 sessions)

2:15 – 3:15 pm
Workshop 3 MR 9 & 10

Overview of Municipal Budget Manual
Speaker: Kay Stegall, MTAS Finance Consultant

Two new laws initiated by the Tennessee Comptroller of the Treasury were enacted this past legislative session that alter the budgeting process for local governments. And as a result of the new process, the Comptroller's Division of Local Government Finance has updated two manuals to accommodate these changes in law. This session will give a detailed overview of the Comptroller's Municipal Budget Manual as it relates to the annual budget process for Tennessee's local governments. *CMFO: Financial 1 hr.*

Workshop 4 MR 18 & 19

Utility Board Training (Module B continued)
Speaker: Brad Harris, MTAS Finance Consultant

Utility: 1 hr (must attend all 4 sessions)

3:30 – 4:30 pm
Workshop 5 MR 9 & 10

Overview of Municipal Debt Guidelines
Speaker: Kay Stegall, MTAS Finance Consultant

This session will give a detailed overview of the Comptroller's guidelines on Municipal Debt. The workshop will cover uniform procedures for the issuance of notes by Tennessee municipalities and other local governments and provide some best practices for the issuance of debt.

CMFO: Financial 1 hr.

Workshop 6

MR 18 & 19

Utility Board Training (Module B continued)

Speaker: Brad Harris,

MTAS Finance Consultant

*Utility: 1 hr (must attend all 4 sessions)***5:30 - 6:30 pm**

North Rotunda

Meet & Greet Reception

Convention Center

Stop by and meet TML Executive Director Anthony Haynes, TMBF President & CEO Wade Morrell, PE Partners President and CEO Michael Fann. Sponsored by Cora Physical Therapy and TriFlex.

**SUNDAY, SEPTEMBER 19****6:30 am****Golf Outing****Bear Trace at Harrison Bay****9 am - 5 pm****Registration****9:30 am - 3 pm****Exhibit Hall Open****10:30 - 11:30 am****Concurrent Workshops****Workshop 7**

MR 9 & 10

Overview: Civil vs Criminal Court

Speaker: Rex Barton,

MTAS Police Management Consultant

What's the difference between civil court and criminal court? Why are there so many different courts and what do they do? We'll take an entertaining look at how the various courts work and how they impact your city. You'll leave understanding the role that different courts play in making our communities safer and ensuring fairness for folks who are victims of criminal offenses or civil injuries. *Utility: 1 hr*

Workshop 8

MR 18 & 19

Utility Board Training (Module B continued)

Speaker: Kay Stegall, MTAS Finance Consultant

*Utility: 4 hr (must attend all 4 sessions)***Workshop 9**

MR 4 & 5

Ransomware / Cybersecurity

Speakers:

- Penny Austin, Deputy Director, TN Comptroller
- John Hey, VC3 Director of Operations

Municipal leaders in Tennessee know that local governments continue to be the biggest target for cybercriminals who wish to steal money, change or destroy information, or even hold your data for ransom. Expert panelists will speak about the threat of cybercriminals to local governments and what cities can do to protect themselves.

*CMFO: Financial 1 hr***11:30 am - 1:30 pm**

Hall B

Lunch**11:45 a.m - 1:45 pm**

Hall C & D

J.R. Wauford & Co. Ice Cream**1:15 - 2:15 pm**

Hall C & D

TML Affiliate Roundtables

Do you have burning questions you need answered about fire, parks and recreation, or public works? Come to the exhibit hall where TML Affiliate Organizations will be set up to respond.

1. TN Fire Chiefs:

- TN Fire Mutual Aid Program

2. TACP:

- Use of Force and Law Enforcement Reform Policy

3. TREEDC:

- Solar Generators for Municipal Emergency Operations

4. TCAPWA:

- Infrastructure and Public Utility Best Practices

5. TN Building Codes:

- Codes Adoption & Inspector Certification Requirements

2:30 - 3:15 pm**District Meetings**

District 1

MR 7

- Todd Smith, City Administrator, Greeneville

District 2

MR 8

- Randy Childs, Councilmember, Kingston

District 3

MR 16

- Katie Lamb, Mayor, Collegedale

District 4

MR 2

- Hoyt Jones, Alderman, Sparta

District 5

MR 17

- Mike Callis, Mayor, Portland

District 6

MR 18

- Blake Lay, Mayor, Lawrenceburg

District 7

MR 9 & 10

- Mike French, Alderman, Somerville

District 8

MR 19

- Terry Jones, Mayor, Millington

3:30 - 5 pm**Opening General Session**

Hall E & F

Presiding: TML President Mike Werner, Gatlinburg Mayor

Welcome: Tim Kelly, Chattanooga Mayor

Keynote: *From Conflict to Conversation*

Speaker: Matt Lehrman

Must disagreement be disagreeable?

Amidst unprecedented disruption and uncertainty, there's never been a more necessary time for community leaders to learn how to tackle complex and sensitive issues in ways that make people feel heard, respected, and empowered. Inspiring and wholly actionable, Matt Lehrman animates the principle that where people work together courageously, their potential is unlimited.

Utility: 1 hr

6 - 8 pm
Host City Reception
Tennessee Aquarium

CARTA will pickup and drop off attendees at the convention center. Bus pick up to begin at 5:15 pm. The last drop-off from the aquarium to the convention center is 8:15 pm. Masks are required on the buses and at the Aquarium.

MONDAY, SEPTEMBER 20

7 - 8 am
Continental Breakfast Hall B

8 am - 3 pm **Registration**
8:30 am - 3 pm **Exhibit Hall Open**

8 am– 8:45 am
Annual Business Meeting MR 13-14 -15

- Presiding:
- TML President Mike Werner, Gatlinburg Mayor
 - Executive Director's Report
 - Tennessee Municipal Bond Fund Report
 - Public Entity Partners Report
 - Nominations Committee Report
 - Installation of 2021-22 Officers

9 – 10 am
Workshop 10 MR 4 & 5

Planning for Tomorrow's Ready Workforce

- Panelists:
- Bo Drake, Chattanooga State Community College
 - Blake Freeman, Future Readies Institute, Hamilton County
 - Jermaine Freeman, Economic Development, Chattanooga

With unemployment at record lows and post-secondary graduation rates still not where they need to be, how do we develop the workforce that business and industries need to drive economic development for the state? Hamilton County is working on a solution through apprenticeships at their community colleges and work based-learning programs in their high schools. A panel of education and economic and development experts will discuss the issue.

Utility: 1 hr

Workshop 11 MR 7 & 8

Trends in Retail & The New Retail Alliance

- Speakers:
- Angie Carrier, MTAS Management Consultant
 - Lacy Beasley, Retail Strategies

How has retail changed throughout the pandemic and how does that affect your city? Tennessee cities are the economic engine of our state. For many communities, sales tax is the predominant revenue stream to provide services to the citizens of Tennessee. This session will discuss changes in this area as

well as introduce MTAS' new Tennessee Retail Alliance. The Alliance will provide a vehicle to assist communities in promoting economic development through retail recruitment, to increase jobs and increase their sales tax revenue. Come learn about this program and how it can benefit your municipality.

CMFO: Financial 1 hr / Utility: 1 hr

Workshop 12 MR 16 & 17

Let's Talk!

Moderator: Matt Lehrman

Panelists:

- Paige Brown, Gallatin Mayor
- Kim Foster, Paris City Manager
- David Smoak, Farragut City Manager
- Julian McTizic, Bolivar Mayor

How are you moving your community *From Conflict to Conversation*? What challenges are you facing and what do you specifically hope to achieve? Keynote presenter Matt Lehrman facilitates a candid and helpful follow-up discussion that invites attendees to seek practical insight and advice from a diverse panel of Tennessee municipal leaders. Come prepared to "wear your heart on your sleeve" about how to engage more people and gather agreement around whatever you hope to accomplish in your community.

Utility: 1 hr

10:15 – 11:45 am Hall E & F

General Session

America Recovery Plan Funding

Panelists:

- Jason Mumpower, TN Comptroller's Office
- Butch Eley, Dept of Finance and Administration
- Eugene Neubert, Dept. of Finance and Administration
- Michael Wallace, NLC Community & Economic Development

The U.S. Treasury is expected to issue its final guidance in September on allowable expenses for funds received under the American Rescue Plan Act's State and Local Fiscal Recovery Fund. A panel of experts will discuss the final rules concerning allowable expenditure eligibility, accounting, reporting requirements, and other issues. There will be ample time for questions and answers.

CMFO: Financial 1.5 hr. / Utility: 1.5 hr.

12 – 1:30 pm Lunch Hall B

1:30 - 2 pm Hall C & D

Vendor Door Prizes

1:30 - 3 pm Hall C & D

J.R. Wauford Ice Cream

Concurrent Workshops

2:45 – 3:45 pm

Workshop 13

MR 7 & 8

Decision-Making: A Risk Management Case Study (Part 1)

Speakers:

- Michael G. Fann, ARM-P, MBA, President/CEO, P.E. Partners
- Steve Isbell, Police Chief, Dyersburg Police Dept

The critical discipline of public entity risk management impacts every element of municipal operations. Certainly, law enforcement presents critical challenges for any elected or appointed public official with responsibility in that area. This session will examine the basis for liability and other risk exposures for your municipality. Then these elements will be applied to a case study of a critical event that occurred in Dyersburg impacting municipal liability, potential property loss, and employee safety and wellness. The importance of how a city prepares for, and then responds to, a critical event will be analyzed within the context of making reasonable, responsible and defensible decisions.

CMFO: Financial | hr. / Utility: | hr

Workshop 14

MR 4 & 5

Local Government ARP Funds: Water/Wastewater, and Broadband

This workshop will take a deeper dive into the ARP Act, including what type of investments are considered eligible projects as it relates to improved infrastructure for broadband, water and wastewater projects. The state has also launched an education, training and support program for local governments. This workshop will cover what type of training is being offered through the Local Government Technical Assistance Program, including record-keeping, reporting, and compliance with federal guidelines.

CMFO: Financial | hr. / Utility: | hr.

Workshop 15

MR 16 & 17

Burnout & Employee Engagement

Speaker: John Grubbs, MTAS HR Consultant

Feeling “burned out” is a common phrase today. We often envision highly paid executives, medical professionals, and overburdened front-liners when that phrase comes up. However, any one of us who serves the public can be burdened by this occupational phenomenon. In a recent survey conducted by the Goldman School of Public Policy at UC Berkeley, 33% of all local government respondents showed symptoms of job burnout. Join us to discuss the impact of ‘emotional labor’ on employee engagement and retention.

Utility: | hr

4 - 5 pm

Workshop 16

MR 7 & 8

Decision-Making: A Risk Management Case Study (Part 2)

Speakers:

- Michael G. Fann, ARM-P, MBA, President/CEO, P.E. Partners
- Steve Isbell, Police Chief, Dyersburg Police Department

CMFO: Financial | hr. / Utility: | hr.

Workshop 17

MR 4 & 5

Maximizing Your Stimulus Dollars through Utility and Operational Savings

Speakers:

- Matthew Callahan, ESC Co-Chair

In this session, both public and private sector experts will share details about the CARES Act and the American Jobs Act. Led by the Tennessee Chapter of the Energy Services Coalition (ESC), this session will cover how to leverage future utility and operational savings to stretch those funds further. The Coalition is a public private partnership promoting the benefits of, providing education on the widespread use of Guaranteed Energy Savings Performance Contracting.

CMFO: Financial | hr. / Utility: | hr.

6:30 – 11 pm

Hall H-I-J

PEP Rally

TUESDAY, SEPTEMBER 21

8 - 10 am

Hall E - F - G

Annual Awards Breakfast

- TML Achievement Awards
- Murphy Snoderly Award
- TCMA City Manager of the Year
- Bob Kirk Local Government Leadership Award
- TML Mayor of the Year

Save the Dates
TML 2022 Annual Conference
August 14 - 16, 2022
Gatlinburg Convention Center

