



Photo by Victoria South

The passing of the gavel took place during the induction ceremony between outgoing TML President Tommy Bragg and incoming TML President Tommy Green.

Green new TML president

The Tennessee Municipal League elected its 2007-2008 board of directors during its annual conference in Knoxville where Alamo Mayor Tommy Green was elected president.

As president of the League, Green will lead the organization as it determines and proposes legislation cities want passed into law. He also plays a major role in the National League of Cities, which represents municipalities with Congress and the federal administration.

"TML has been very instrumental in supporting legislation for cities of all sizes. Large and small communities across the state are looking for similar solutions to local problems,"

said Green. "As president, I will work hard to accomplish the League's goals and legislative priorities."

Other board elections include three vice presidents: Oak Ridge Mayor Tom Beehan, McMinnville Mayor Royce Davenport, and Huntingdon Mayor Dale Kelley. TML vice presidents traditionally rotate up to serve as president.

The TML board also includes past TML presidents, mayors of Tennessee's largest cities, eight district directors, and six at-large directors. The chairmen of the Tennessee Municipal Bond Fund and the TML Risk Management Pool also sit on

See **GREEN** on Page 4



Photo by Gael Stahl

Joyce Fox, was awarded TML's "Stand by your Spouse" Award.

Lebanon's Joyce Fox receives spouse honor

BY CAROLE GRAVES

Joyce Fox, wife of Lebanon Mayor Don Fox, received the Tennessee Municipal League's "Stand by your Spouse" Award at TML's annual conference in Knoxville.

The award is given each year to the spouse of an elected official in recognition of the many sacrifices they give in the name of public service.

"The spouse of a city official is a sounding board and a constant supporter," said Tommy Bragg, TML president and Murfreesboro mayor. "The spouse is called on to have a built-in sense of humor and source of patience, and to generously share the city official with the community, which often means taking time away from the family."

As Mayor Fox says, "She is my calm voice in the political storm; she is my navigator - always offering a

steady hand."

Joyce Fox has long served as wise counsel during Fox's four terms as mayor. She was also a driving force behind the development of the Don Fox Community Park and an avid supporter of a city-initiated project that teamed up police officers with school children as study partners. "Anything that involves children and family, she has been behind me and with me - supporting me along the way," explains Mayor Fox.

The Foxes have been married 49 years. They have two sons, Donnie and Steve, and four grandchildren - all of whom reside in Lebanon. Their children and grandchildren are very athletic and have participated in every sport. Joyce and Don rarely miss a game - following their children, and now grandchildren, to every meet and tournament their time will

See **FOX** on Page 9

Farragut's Ford named Mayor of the Year

BY CAROLE GRAVES
TML Communications Director

Farragut's Mayor Eddy Ford was named the 2007 *Tommie Goodwin Mayor of the Year* by the Tennessee Municipal League at their annual conference held last month in Knoxville.

Each year the League honors a city mayor that typifies the attributes of intelligence, effectiveness, hard work, dedication, and sacrifice. TML has honored a mayor annually since 1954.

Mayor Ford has served in municipal government since Farragut's incorporation in 1980 when he was elected to the Board of Mayor and Aldermen. In 1993, he was elected mayor, a position he has held ever since. In 2005, he was re-elected for a fourth term as the town's mayor.

Mayor Ford has been involved in virtually everything Farragut has embarked on as a young municipality. Under his leadership, the town has completed the largest and longest standing project, one that has been on the books since before the town was incorporated. By partnering with TDOT, Farragut completed a \$9 million capital improvement project that includes road



Photo by Victoria South

Farragut mayor Eddie Ford was named the 2007 *Tommie Goodwin Mayor of the Year* at TML's annual conference held in Knoxville.

widening and sidewalk installation. As a result, the project has made room for the town's most recent commercial project. This was a major priority for the mayor and it has helped traffic flow considerably for Farragut.

The development of city parks and connecting walking trails with

sidewalks has also been one of his top priorities. The administration set a goal of building a park in each of the four quadrants of the town. Beginning in July, the town will meet that goal when they break ground on the fourth park - having already completed three. The McFee Road

See **FORD** on Page 9

Dover's Jimmy Scurlock recognized with TCMA's City Manager award

BY CAROLE GRAVES

In honor of his outstanding performance and 24 years of public service, Dover City Administrator Jimmy Scurlock was named Manager of the Year by the Tennessee City Management Association (TCMA). Scurlock was presented the award Tuesday, June 12, 2007, at the annual conference of the Tennessee Municipal League held at the Knoxville Convention Center.

The award is presented by TCMA each year to acknowledge Tennessee managers, administrators, or assistants who have made exceptional contributions to their profession.

When Scurlock first took the position as the town's administrator in 1983, sewer was available to only 60 percent of the city residents; there was no police department; city hall was in a tiny building currently used by the Stewart County Sheriff's Office; and the general fund budget was \$90,000, as was the water and sewer budget.

Today, due to the construction of a new water plant and several water line extensions, there are 1,300 water customers and sewer goes to 100 percent of the city. The city has moved into a new building that includes ample room for the po-



Photo by Victoria South

Dover City Administrator Jimmy Scurlock received the TCMA Manager of the Year Award in honor of 24 years of outstanding public service.

lice department, which currently staffs five officers and a chief of police. A new sewer plant is currently under construction. And the general fund budget and the water and sewer budget have both grown to some \$1.3 million.

"No one deserves this award more than Jimmy," said Mitchell

Moore, incoming TCMA president and Athens city manager. "During his tenure as administrator, his contributions and accomplishments have been numerous."

Other accomplishments under Scurlock's leadership include:

- improvements to the town's 54-

See **SCURLOCK** on Page 2

Maryville's Sunderland recipient of TCAPWA Murphy Snoderly award



Photo by Victoria South

Tommy Bragg, TML President and Murfreesboro Mayor; Rick Whaley, TCAPWA president and retired Maryville Public Works Director; Wayne Sunderland; and Greg McClain, Maryville city manager.

BY CAROLE GRAVES

Recognized for his dedication to his department, community and its citizens, Wayne Sunderland from the city of Maryville Public Works Department, was awarded the Murphy Snoderly Award by the Tennessee Chapter of the American Public Works Association.

The award was presented Monday, June 11, at the TML conference in Knoxville.

Sunderland was praised for his outstanding performance during his 36 years of service in the ground maintenance division of the Engineering and Public Works Department with the city of Maryville.

He was described as an em-

ployee that is dependable, trustworthy, and always pleasant.

"Wayne is an exceptional employee who always has a smile on his face and is eager to do whatever is needed to get the job done," said Greg McClain, Maryville city manager. "He has been mowing lawns for our Grounds Maintenance divi

See **SNODERLY** on Page 8

NEWS ACROSS TENNESSEE



BY TISH WOMACK
TML Research Analyst

BARTLETT

Sixteen members of the First Tier Suburbs Council Steering Committee of the National League of Cities were hosted by Bartlett Mayor Keith McDonald, chairman, in early June. The council members studied and identified issues relating to economic revitalization which will be referred to the full committee at the Congress of Cities fall meeting in New Orleans.

BELL BUCKLE

A telemetry system being considered by Bell Buckle city officials may be the answer to the 30 percent water loss the city has experienced this year. The system would monitor the city's tanks and pumps from a remote location, eliminating the need for on-site inspections.

BRENTWOOD

Four city interns equipped with global positioning systems have been recording and mapping Brentwood's layers for the city's geographic information system.

CHATTANOOGA

A \$64,000 upgrade of the E-911 system will provide more specific information to 911 dispatchers. Currently, calls from the city hall landline, which serves 15 different locations, identifies the city as the caller, but does not provide the location to dispatchers. The upgraded system is anticipated to be operational later this summer.

CHATTANOOGA

The National Center for Civic Innovation has recognized Chattanooga for successfully completing grant work for the Government Performance Reporting Demonstration Grant Program. NCIC is a nonprofit organization that facilitates initiatives that cities and communities can test and operate.

CLEVELAND

The city will receive \$504,492 from the Tennessee Department of Transportation for the Cleveland Urban Area Transit System.

CLEVELAND

Whirlpool Corp. announced it is relocating its freestanding cooking range manufacturing units from Cleveland to Tulsa, Okla., and Celaya, Mexico, which will affect 400 employees.

CLINTON

An effort is currently in process by U.S. Reps. Zach Wamp of Tennessee and John Lewis of Georgia to authorize a study to make the Green McAdoo School, now a cultural center featuring the Clinton 12 desegregation story, part of the National Park Service.

DAYTON

Main Street Dayton is the recipient of a Rural Business Grant of \$10,000 that will be used for downtown improvements.

FAIRVIEW

The U.S. Environmental Protection Agency has honored Fairview El-

ementary School, part of the Williamson County school system, with the energy star label indicating the school has met strict energy efficiency guidelines. The school is the first in Tennessee to receive the label.

KINGSPORT

Eleven sculptures, part of the Kingsport Public Art Initiatives, have been placed in the downtown area and can be seen via a virtual tour at www.KingsportARTS.org/sculptures.

LA VERGNE

Dehumidifier and air purifier manufacturing at Whirlpool Corp.'s La Vergne plant will be phased out after this year affecting about 300 employees.

LEBANON

Toshiba America Consumer Products LLC will lay off 196 workers as it closes its television assembly line by late September. It will continue to operate the product refurbishing and distribution center as well as its service center at the Lebanon facility.

LIVINGSTON

The Livingston water system's planned improvements got a real boost with the announced \$6.3 million federal Rural Development loan and grant flowing its way. A new raw water intake, improvements to the water treatment plant, and about 18 miles of transmission main with a surge tank are in the plans.

MEMPHIS

The 22-mile-long Wolf River Greenway system of trails and nature areas, to be built over the next 10-15 years, will run along the Wolf River from downtown Memphis to Collierville. The purpose of the greenway is to provide recreational opportunities along with transportation, conservation and quality-of-life benefits.

MORRISTOWN

Since Morristown began using the federal Project Safe Neighborhoods legislation in 2004, approximately 30 defendants have been transferred to federal court after being reviewed by the police department. The use of the federal legislation has been successful in keeping violent offenders off the streets, according to Kenneth Hinkle, Morristown PSN officer.

NASHVILLE

An AT&T Business Continuity Study ranked Nashville in the middle for being prepared for natural and man-made disasters of the 10 cities with at least \$10 million in revenues that the study surveyed.

SHELBYVILLE

The National Pen Company LLC will add 80 jobs in its announced expansion plans. The planned expansion will bring the company's workforce to nearly 600.

WHITE HOUSE

The city hall has been closed temporarily while renovations take place. Business will continue as usual in different locations during the five week period.



Photo by Victoria South

Johnson City was presented the TCMA Excellence in Governance Award. Pictured are: Phil Pindzola, Johnson City public works director; Pete Peterson, city manager of Johnson City; Kevin Helms, Fayetteville city administrator and TCMA board member; and Tommy Bragg, Murfreesboro Mayor and TML president.

Johnson City's landfill gas to energy project receives excellence award

A unique public-private partnership that converts landfill gas to a viable high btu gas garnered the city of Johnson City an Excellence in Governance Award from the Tennessee City Management Association.

The award was presented during the Tennessee Municipal League's annual Conference in Knoxville.

The Iris Glen Landfill Gas to Energy Project began operations in January 2007. The energy produced provides power for the Veterans Administration Hospital, the East Tennessee State University Medical and Pharmacy Schools, and the air conditioning system at the City's convention/education center.

This partnership involves a highly innovative approach to convert the landfill methane gas to a high btu gas in a manner that is cost effective and highly replicable for communities across the country.

The operating agreement involves a unique approach in revenue cost sharing between the operating company, i.e. Energy Systems Group, and the landfill owner, i.e. City of Johnson City, which results

in a royalty stream to the city beginning at approximately \$500,000 annually and increases over time as the landfill gas production increases.

These revenues are equal to a property tax rate increase of \$0.05, and are used for capital equipment purchases and economic development initiatives.

Background

In 1992, the City of Johnson City entered into a public-private partnership with Waste Management, Inc. for the development and operation of a 12 million cubic yard regional landfill located within the corporate limits on an abandoned shale strip mine site. At that time the city contractually retained the rights to the landfill gas in hopes of one day developing a waste to energy project.

In 2003, with sufficient waste in place and sufficient gas produced to make a gas to energy project feasible, the city initiated a competitive nation-wide search process to identify the most effective proposal for use of the gas. Energy Systems Group (ESG) of Evansville, Indiana, was selected based on providing the

most technologically advanced solution that maximized use of the gas and provided the most financial benefit to the city.

Cooperation

This project not only involves the partnership between the city and ESG but an end-user partner willing to utilize the converted methane. This end-user third party is the Veterans Administration located in Johnson City, a campus which includes a 400 bed primary care hospital and dormitories for veterans. The renovation and re-use of older facilities at the Veteran's Administration has allowed the ETSU Medical College and the recently started College of Pharmacy to locate on the campus. The power plant at the VA campus provides full energy capabilities for the campus through the use of steam boilers, turbines and chilled water cooling systems. This plant is the perfect fit for the full utilization of the landfill gas for the life of the operating contract, or 25 years.

Fluxuations in demand associated with time of day or season of the year are not an issue in gas utilization. See TCMA on Page 9

Dover's Scurlock honored by TCMA

Scurlock from Page 1

acre park, including a dock, concrete walking trail, picnic areas, playground equipment, and new restroom facilities;

- an ambitious, on-going, multi-phase sidewalk project that links the town to historic sites of Fort Donelson;
- location of new industry such as Osh Kosh B'Gosh and Dover Products, and then finding re-

placements (Carhartt, Sentry Armor and Nashville Wire) when they left; and

- a new maintenance building that houses a fleet of city-owned vehicles.

Scurlock is currently serving on the board of Local Government Data Processing. He has been elected to two terms on the Tennessee Municipal League Board of Directors, and in 2001-02, as president of the Ten-

nessee City Managers Association, he was automatically a member of the TML board again.

He offered his assistance when the county built Stewart County Middle School and the Stewart County Public Library within the city limits. And he served on the organizational committee for the city's first *Eagle Fest: A Salute To Freedom*, which took place over Memorial Day weekend in 2007.

July – Municipal Administration Program

New State Laws Affecting Cities 2007 (4595)

The General Assembly often passes new laws that affect the duties of city recorders, city managers, finance directors, personnel directors, department heads, mayors, members of city governing bodies, and other city employees, as well as the general authority of municipalities and municipal officials. The 2007 Assembly will certainly be no exception. This course gives you the opportunity to get a quick update from the MTAS legal staff who tracked the legislative process throughout the session. This course will be highly interac-

tive and gives you an opportunity to ask questions about any new laws.

Instructor: Dennis Huffer, MTAS Municipal Legal Consultant

Who Should Attend: Municipal elected officials and municipal staff who have supervisory and/or human resource responsibilities

Dates and locations

July 19 Jackson
July 27 Franklin (New Location)
Aug. 3 Knoxville

Time

Public administration courses begin at 8:30 a.m. and conclude at 12:30.

Training Facilities

Franklin: Williamson County Ex-

position Center, 4215 Long Lane

Jackson: West Tennessee Center for Agricultural Research, Extension, and Public Service, 605 Airways Boulevard

Knoxville: University of Tennessee Conference Center, 600 Henley

To register for this municipal administration program class, please visit the MTAS web site at www.mtas.tennessee.edu or contact Sandy Selvage at sandy.selvage@tennessee.edu or 865.974.9833.

For program information, contact Kurt Frederick, MTAS Training Consultant, at 615.253.6385 or e-mail kurt.frederick@tennessee.edu. Fees are \$25 per person per class for municipal employees and \$55 per person per class for all other participants.

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TML salutes 2007 Achievement Award recipients



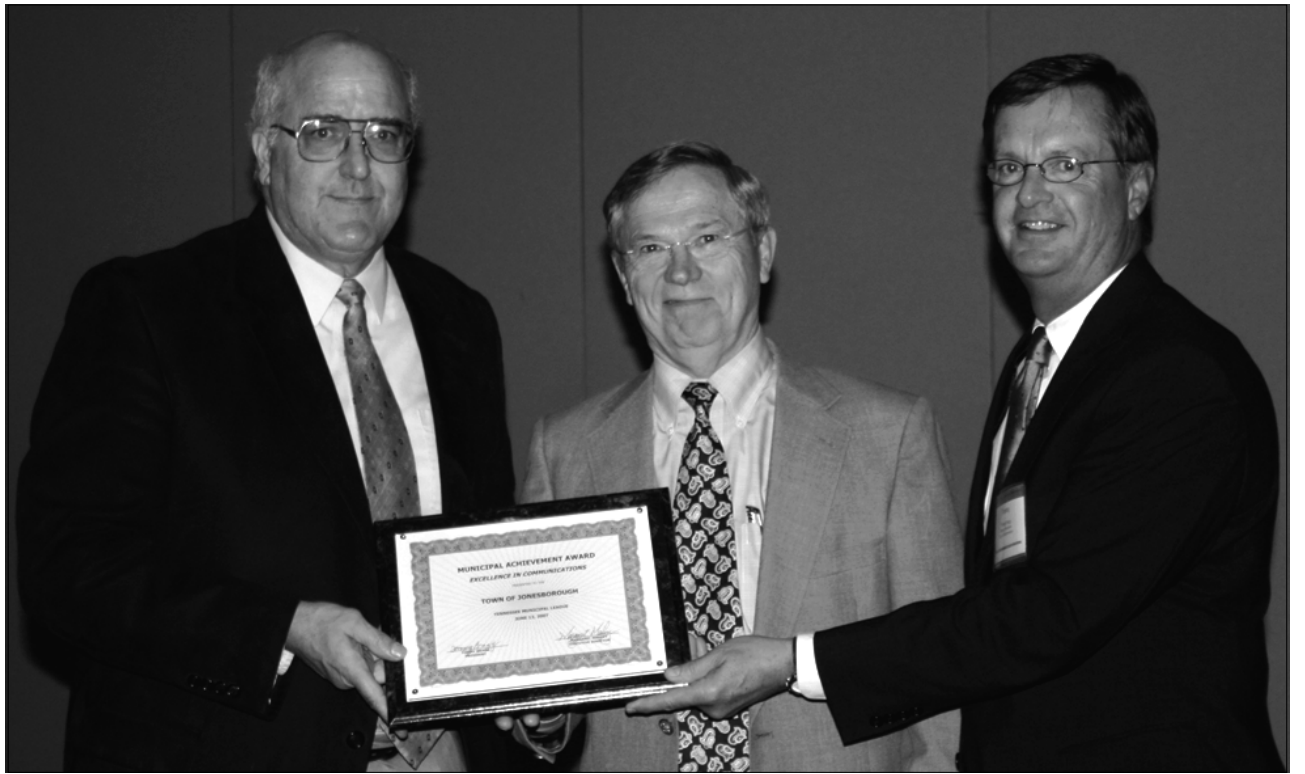
Pikeville: Awarded Excellence in Economic Development



Gatlinburg: Awarded Excellence in Governance



Millersville: Awarded TML Innovation Award



Jonesborough: Awarded Excellence in Communications



Spring City: Awarded Small City Progress



Kingston: Awarded Excellence in Public Safety



Rogersville: Awarded Excellence in Planning



Trenton: Awarded Small City Progress

Photos by Victoria South and Gael Stahl

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Can Small Towns Be Cool?

BY DAVE IVAN

Community & Economic Development
Michigan State University Extension

The term "Cool Cities" has increasingly become a buzzword among both community and economic development practitioners. The pursuit of the creative class, as outlined in Richard Florida's acclaimed book "The Rise of the Creative Class" and the opportunity to reverse the brain drain that has often plagued communities has become a hot topic recently.

While Florida's research centered on urban centers, the struggles and successes of larger cities is often amplified within rural areas. Although these communities play a critical role in shaping the overall landscape of rural America, some towns teeter on the brink of extinction while others enjoy envious prosperity. This dichotomy has been further examined in a two year project entitled "Can Small Town's Be Cool?"

After visiting nearly 250 nominated best practice communities in 10 states, there are clear themes that emerge among successful communities. Perhaps most poignant is the deliberativeness, both from the leadership and at a grassroots level, to seek and pursue strategies to improve their community's success. In addition to the community site visits, my research includes the results from nearly 13,000 completed online surveys of college students

which provided data relative to desirable community characteristics among younger adults. The work also focuses on group sessions with high-school students struggling with their perceptions of their hometown as a future place to live and raise a family.

Communities across the nation talk about the importance of reversing the brain drain and keeping their best and brightest at home, yet much of their discussion fails to include the youth voice. Providing an authentic youth voice in community decision making and actively listening to that voice is a first and critical step to retaining youth.

The "cool" factor is also an important consideration in a community's ability to experience growth and success. Our research clearly shows that small towns do not need to surrender to their larger urban counterparts as a desirable place for the younger generation to live. A major finding of the project among successful communities is an organized effort to capitalize on natural and cultural assets as an economic development strategy.

Successful communities recognize their cultural amenities, with the arts community and other institutional leaders collaborating to successfully reposition and market the community. Additionally, the extensive online and focus group research of younger adults reveals a consistent set of desirable attributes which defines what constitutes a "cool



Dave Ivan

city." These core values include different lifestyles, diversity, arts/culture, gathering places, historic architectural character and walkable streets. Successful communities, through a cultural economic development strategy, are addressing these and other attributes that are more directly under their control, such as enhancing arts, historic renovation, providing for public gathering places or supporting a vibrant music scene, thereby having a positive impact on attributes that are more difficult to address directly such as diversity or different lifestyles.

Community building, in every sense, has become a hot topic. And while "cool cities" may not be for everyone, the success themes identified in the project represent common approaches among successful communities, approaches that are more about long term sustainability than simply being a "cool" place to live.

Local governments key to success of 2010 Census

The Census Bureau estimates there will be more than 310 million people living in more than 130 million households across the country by 2010. The partnership of local governments is vital to accomplish the feat of counting every person living in all 50 states, the District of Columbia and Puerto Rico.

Factoring in an increasingly diverse population, the rise in immigration and a record number of languages spoken by respondents, the need for a complete and accurate address list to mail or hand-deliver questionnaires will play a critical role in obtaining an accurate population count in the next census.

Although the 2010 Census is still three years away, the U.S. Census Bureau has begun mailing informational booklets to all state, local and tribal governments about a program for them to provide updated addresses for their communities known as the Local Update of Census Addresses (LUCA) program.

This joint and voluntary program between the Census Bureau and local governments is the official start of the 2010 Census, which depends on a complete and accurate address list. Assistance from city officials in assuring the residents in each community are counted is crucial to a successful census.

"Census data drive reapportionment and redistricting decisions and directly affect the distribution of more than \$200 billion in federal funding each year," said Cathy Friedenreich, program coordinator, during the TML annual conference. "In order to get money for public health, education, transportation and much more, mayors across the country need to take the lead and work to get a complete count of their city's population in 2010 LUCA is the first step."

In partnership with the Census Bureau, local governments will use their area knowledge to improve the list of addresses for housing units and group quarters, including growth from new construction or annexation.

After registering for LUCA between July 2007 and January 2008, participating governments will receive review materials and will have 120 days to review and improve the address list. The information con-



Photo by Victoria South

Cathy Friedenreich, U.S. Census Bureau program coordinator.

tained in the address list is confidential by law, and those governments that choose to participate in the LUCA program will be provided an option to review the Census Bureau's address list. Like all census employees, those who review and update a confidential address list are subject to a jail term, a fine or both if they disclose any protected information.

After LUCA but prior to the 2010 Census questionnaire delivery, address listers will perform a field canvass across the country to make sure the latest address list is correct. Using GPS mapping on hand-held computers, workers will be able to update information electronically while out in the field.

"The Census Bureau has moved beyond being a 'pen and paper' census and is now utilizing new technology in order to improve the speed and accuracy of census operations in the field," said Friedenreich. "We are mandated by the Constitution to count the population every 10 years, and with the reengineering of the 2010 Census, we will be well equipped to fulfill this mandate."

Dating back to the nation's first census in 1790, the 2010 Census will have one of the shortest census questionnaires in the history of the United States. Asking just seven questions, including name, sex, age, race, ethnicity, relationship and whether you own or rent your home, the questionnaire will take respondents only about 10 minutes to fill out.

For more information, visit the 2010 Census LUCA Program at www.census.gov/geo/www/luca2010/luca.html.

Playground safety, background checks hot topics for Parks and Recreation

BY VICTORIA SOUTH

TML Communications Coordinator

While playgrounds are great facilities for imagination and learning, playground equipment should never compromise a child's safety, according to the Parks and Recreation Technical Advisory Service (PARTAS).

Poorly designed and outdated playgrounds across the country have become a haven for childhood injuries or even death and certain liability for Tennessee's municipalities, April Johnson, CPRP, PARTAS East Tennessee consultant informed city officials at the recent Tennessee Municipal League Annual Conference in Knoxville.

During the workshop, Johnson outlined the primary components of hazardous playground equipment along with the PARTAS benchmarking program and vital steps all city governments should take to provide safer community recreational facilities.

Sadly, more than 200,000 children across the U.S. are treated each year in hospital emergency rooms for playground equipment related falls and injuries. About fifteen children will die annually due to playground equipment incidents including falls or strangulation. According to Johnson, some of the most serious equipment infractions are:

Improper surfacing - Soft, high impact surfacing materials should be installed underneath playground equipment such as loose bark mulch, wood chips or rubber matting, (not pea gravel) with a six-foot radius around the entire area;
Entrapment areas - Small bodies can fall or crawl through openings as



Photo by Victoria South

April Johnson, CPRP and PARTAS East Tennessee consultant conducts a Parks and Recreation workshop discussing playground safety measures and the RES Benchmarking program.

small as 4 to 5 inches wide, leaving a child suspended by the head. A component or group of playground components should not form openings larger than 1/8 inch;

Entanglement points - Protrusions, projections or gaps on equipment should not be capable of entangling children's clothing or jewelry posing amputation or strangulation hazards;

Sharp points, corners, and edges - Sharp points, corners, or edges on playground equipment components could cut or puncture children's skin;

Crush and shear points - Equipment such as unanchored seesaws could catch body parts or clothing; and

Trip hazards - Equipment anchoring devices such as concrete or horizontal bars at the bottom of slides should be installed well below the playing surface to eliminate tripping hazards.

Play ground equipment,

whether public or privately-owned, should never be installed over asphalt, concrete, turf or any other hard surface including grass, soil, and packed-earth surfaces which are unsafe because weather and wear can reduce their capacities to cushion a child's fall. U.S. hospital emergency room data correlates three-fourth of all playground equipment injuries to falls primarily to the surface directly below the equipment.

The U.S. Consumer Product Safety Commission (CPSC) measures the depth of surface material according to the fall height of playground equipment, while surface testing standards are provided by the American Society for Testing and Materials (ASTM).

"Regular maintenance of playground surface material is vital to the reduction of injuries," said Johnson, who also cautioned against allowing children of all ages to play on equipment that is not age appropriate.

See **PARKS & REC** Page 10

Green new TML president

Green from Page 1 the board.

The eight district directors, representing their section of the state, were nominated and elected during district caucuses. They are: Jane Myron, Johnson City Vice Mayor (District 1); Kay Senter, Vice Mayor (District 2); Linda Bennett, Chattanooga Councilmember (District 3); Tommy Pedigo, Sparta Mayor (District 4); Ken Wilber, Portland Mayor (District 5); Ed Craig, Shelbyville City Manager (District 6); Charles Rahm, Jackson Councilman (District 7); and Keith McDonald, Bartlett Mayor (District 8).

The eight at-large directors were nominated by an eight-member nominating committee composed of municipal officials statewide. They were then elected for a one-year term by a majority vote of the entire membership. Those directors are: Allen Barker, Humboldt Mayor; Jean Davis, Cookeville Vice Mayor; Johnny Dodd, Jackson Councilmember; Eddy Ford, Farragut Mayor; Tommy Litton, Trenton Mayor; John Piper, Clarksville Mayor; John Proffitt, Athens Mayor, and Ron Washington, Murfreesboro Councilman.

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TML calls on UT speakers for Annual Conference

Vols coach delivers "Pearls of Wisdom" that apply to life

BY GAEL STAHL
Editor

UT Men's Basketball Coach Bruce Pearl delivered an enthusiastic speech to an enthralled audience of municipal officials during TML's Annual Awards event at the recent conference in Knoxville.

He told them that he gets personal with his men's basketball team. It's a team he's brought to unaccustomed heights in a state that expects results from the women's basketball team and men's football. In two years, Pearl has taken the Vols to the Sweet Sixteen.

Some of his gems:

- I remind myself that Pat Summitt has survived seven of me (men's basketball coaches).

- I know what survival means if we don't make the Sweet 16 NCAA playoffs next year. I'll hear, "Bruce, we love you, but we'll miss you."

- Do I focus on the end results? No. I can't control the end results. I focus on the process. That is why we are relevant again.

- I saw our guys when we mingled at a gathering with the all-star athletes across the country. My guys didn't feel they belonged. Since then, the only thing I've prayed for was to help bring a change to how they felt about themselves.

- You can't be great at anything

until you're good at it. You have to find out what they're good at.

- There is no better way to build confidence than working hard.

- We became a good team. Our fans made us great.

- During my first year, we talked about Tennessee basketball as a whole new ballgame. We pressed, became aggressive, and didn't hold back.

- When it comes to recruiting, I'm still not there yet. In that regard, I'm your biggest challenge to making the Final Four.

- My players don't care how much I know until they know how much I care.

- I find it's important not to let the team know what you're thinking all the time or they will try to meet what they think you think.

- I get the most technical fouls. I'm passionate, but I'm not unsportsmanlike. It's about respect. You have to separate the two. You have to let the officials work. Besides, if I disrupt the flow, mistakes will be made. I think we're getting a fairer whistle than we did three years ago. It bothered me that I and my players got so many technical fouls. You've got to be yourself. The officials understand that.

- With regard to people who work for you, remember, it is not your job to always make the right



Photo by Victoria South

UT Vols Coach Bruce Pearl was the featured speaker at the TML Annual Awards Breakfast last month. He regaled municipal officials with his approach to team development and spoke with individuals afterwards in the new Knoxville Convention Center.

decision. Your job is making the decision work. For example, with three seconds left in the game, I can

make a dozen calls. If I choose an unusual play, the team may not think it is the best one, but they can't do

anything about it except make that play work.

Petersen, Murray discuss state's educational, economic future

BY GAEL STAHL
&
CAROLE GRAVES

UT President John Petersen kicked off the first session at the TML annual conference with a show of appreciation for the Tennessee Municipal League and the vital partnership with the Municipal Technical Advisory Service and the Institute for Public Service.

Going on his third year at the helm of the University of Tennessee system, Petersen said by educating students, by building a stronger work force, and by promoting economic development, he and UT feel they are "at the heart of what's going on in the state."

One major effort is to raise Tennessee educational standing of 43rd in the nation since the starting salary of a high school graduate is so much lower than that of persons with baccalaureate degrees. Unfortunately, the number of high school graduates getting degrees is low.

Progress has been great in other areas. The economic impact of the ethanol program is a home run. UT has brought in \$300 million in grant money, not counting the money it has solicited. He says, "We are talking of creating 22,000 jobs, and our total economic development contribution was \$1.2 billion through agencies in the state.

When companies send prospects, they look for a work force first, he said. So, while Petersen lauds the governor's tremendous pride in improving K-12 education, he hopes his next priority is higher education. As it is, Petersen said, UT provides the lowest cost baccalaureate per dollar.

He said UT also has strong, economic partnerships with FedEx, with the medical industry, and UT-



UT President John Petersen

Photo by Victoria South

ORNL at Oak Ridge. That partnership foresees production of a computer that will operate at one-tenth the speed of the brain so that they'll be able to do things no one else can.

Petersen was followed by another prominent UT faculty member, Matt Murray, associate director of UT's Center for Business and Economic Research and Graduate Director of Economics.

Murray updated city officials on the economic outlook for the state, projecting a slight slowdown in economic activity in 2007 that will improve slightly in 2008.

"The economy may achieve a

soft landing in 2007, though some turbulence will continue for the housing sector," said Murray.

He said that for much of 2006, the headline stories focused on the housing sector contraction. "This sector certainly saw turbulence over the year," he said. However, if we look at evidence from the broader economy, we saw solid growth for the overall economy in 2006. In 2007, we expect the economy to grow, but below the 3 percent benchmark pace."

He reported that:

- Personal income in Tennessee is expected to grow more strongly



Photo by Victoria South

Matt Murray, UT's Center for Business and Economic Research

than the nation in 2007 and 2008, some 5.5 percent in 2007 and 5.7 percent in 2008; and

- Per capita income is expected to grow 4.5 percent this year and 4.8 percent next year.

- Taxable sales will show only 4.2 percent growth in 2007 and rebound with stronger growth the following year

- State job growth will surpass the nation in 2007 and match the nation in 2008.

Murray said that the state's long-term economic forecast is affected by a variety of factors, ranging from population and labor force growth, to improvements in productivity that arise from investments in new plant and equipment, infrastructure and human capital, i.e., education and training.

"These are among the areas of focus for public policy if the state is to enjoy economic prosperity in the years ahead."

UT's Professor Alex Miller discusses the Art of Negotiation

BY GAEL STAHL

Alex Miller, UT's William B. Stokely Professor of Management, filled two 45-minute workshops with lots of usable ideas on the *Art of Negotiation*.

Miller said good negotiators prepare for one hour for each hour spent negotiating at the table. You prepare by discovering value, by learning what the other side's interests are, and making sure you do not leave any value on the table.

To discover value, ask questions, even unrelated questions, to get a better read on the other person. You want to learn what they want, what common values can be reached, e.g., a good working relationship with each other. The more common values on the table, the more you're apt to be on the same side of the process. The idea is to move from confrontation to cooperation and discovering a solution you can both say yes to.

If they try to go straight to values that divide (e.g. price), ignore the

attempt and keep asking questions that discover your values, their values, and your common values. Starting with dividing values always ends badly, with having to go back and do the earlier steps of preparation and moving from confrontation to cooperation. Your aim is to get all the preparation issues to surface before finding values that divide.

In order to change the rules, replace your instincts with indirect action: see negotiation as a highly disciplined martial art.

Miller said that to be a really good negotiator, resist the urge, when there is no wiggle room (i.e., nothing to negotiate) and they push and you instinctively feel the need to push back. That's when it can get bad. The strategy of acting against your instinct seems to be more difficult for men than it is for women.

An example of going against instinct was Branch Rickey telling Jackie Robinson that to integrate baseball he couldn't retaliate when spit or cursed at. Robinson asked, "You want me to be so weak?" Rickey said, "No, I want you to be so

strong."

The negotiator, when faced with someone exploding, needs to express empathy, such as a motel clerk saying, "How terrible this is for you," instead of "I'm sorry, I don't have a hotel room on this rainy, miserable night when you drove 75 miles and thought you had a reservation."

Miller says it doesn't cost you to admit you can feel the other's grief or problem. What you want to do is reframe his problem when he demands "to see the manager." While your willingness to call the boss lets him win his obvious interest, it doesn't help him get the stated interest of a motel room. But you can offer other alternative solutions, like offering to call around, find a room, or call a cab.

The five basic steps to resolving such conflicts are: stepping outside yourself, step to their side emotionally, reframe their position, rather than argue make it easier for them to agree, and rather than using power to win over them use it to win them over.



Photo by Gael Stahl

UT professor Alex Miller conducts a workshop on *The Art of Negotiation*

TML's 2007 Annual Conference in Knoxville



The colorguard, comprised of members of the Knoxville Police and Fire Departments, help kickoff the Monday morning general session.



Bruce Pearl autographs a basketball for Bobby Doss, Dayton councilmember.



The Rocky Wynder Trio entertain conference delegates during the Sunday Jazz Brunch.



Tommy Green, Alamo mayor and incoming TML president, and John Franklin Jr., Chattanooga Councilman and TML past president.



Mitch Moore, Athens city manager, and Tommy Pedigo, Sparta Mayor and TML District Director



Above: Linda Bennett, Chattanooga councilmember, checks out the vendors in the exhibit hall.

At right: David May, Cleveland councilman, enjoys some down time between conference sessions.



City officials' spouses visit during the annual awards breakfast. Seated (L to R) Gail Tharpe, Linda Ford, Carol Kirk, Carol Green, Betty Seivers, and Sandra Rowland



Grant Jenkins enjoys time in the Exhibit Hall.

Photos by Victoria South and Gael Stahl

Today's challenges are tomorrow's opportunities



Knoxville Mayor Bill Haslam and his wife Crissy greet guests during the Host City reception.



Jimmy Scurlock, Dover city administrator, and a member of the Knoxville Police Department fill up on coffee prior to the opening session.



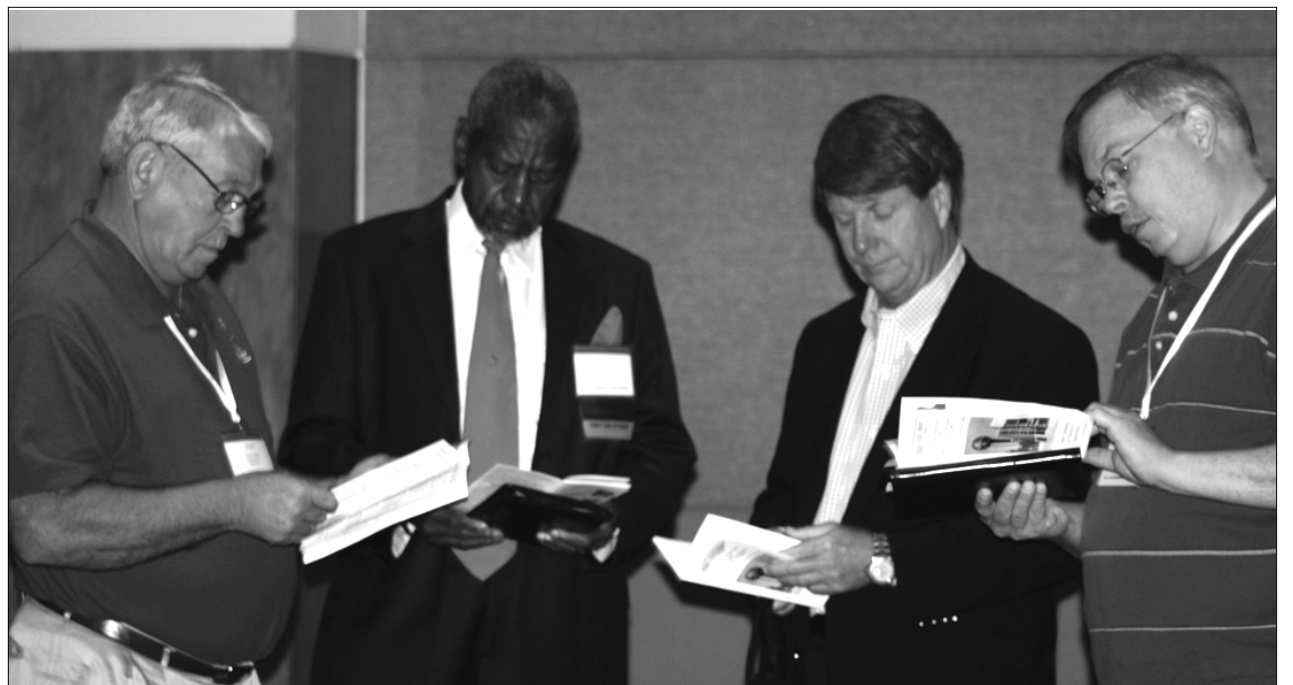
Jeff Fleming, Kingsport assistant city manager, Kingsport Mayor Dennis Philips, and Chris McCartt, Kingsport development services manager.



Mitzie Robinson, Bulli Ray



Bob Kirk, Dyersburg alderman and past TML president, and his wife Carol enjoy time at the Host City reception.



Delegates scan the conference program for information about speakers, workshops, and events.



Above: Robert Kriebel, Franklin alderman, and Jay Johnson, Franklin city administrator. Below: David Gordon, Covington mayor, and Bill Scruggs, Covington alderman, enjoy breakfast before Bruce Pearl's presentation.



Janet Wright, city of Knoxville, Farragut Mayor Eddy Ford, and Linda Ford.



Athens Mayor John Proffitt, Vendor Miles Minnell and Ducktown Mayor James Talley.



Photo by Gael Stahl

After 19 years at the Tennessee Municipal League, Tish Womack, bill tracker, news gatherer and research analyst retired at the end of June.

Tish Womack retiring from TML career

BY GAEL STAHL
Editor

Tish Womack retired from the Tennessee Municipal League on June 30. Her 19-year run ended with the annual conference in Knoxville last month. Her final contributions to *Tennessee Town & City* appear in this issue.

Tish has been "the faithful servant, untiring and efficient," says TML Executive Director Margaret Mahery. "She has played an auxiliary role for our staff."

Womack graduated from the University of Cincinnati in 1961 with a B.S. degree in Medical Technology. While at the University, she met her husband to be Ed Womack.

After Ed completed his degree work in architecture, they moved to Urbana, Ill., where he did graduate work at the University of Illinois and taught there. Tish worked in Vitamin A research at the university for two years and first became involved with the League of Women Voters there. That involvement has continued during the intervening 43 years and led years later to her interviewing for a job at the Tennessee Municipal League.

In 1967 they moved to Louisville, Ky., where their children, Pete, Becki, and Rob went to school. Tish was a "stay at home" mother involved in the children's schools and did volunteer work until Pete entered college. She staffed the League of Women Voters office in Louisville and worked for a group of psychologists for a year.

In 1985, Ed took a position in Dallas and Tish worked at a new hospice program in Fort Worth. In 1987, he was hired to head up the Barge Waggoner urban planning department in Nashville.

A year later, in November 1988, she joined TML. She worked, at first, under lobbyist Joan Pickens manually tracking legislation. That job evolved considerably so that bill tracking for TML is now contracted out to M. Lee Smith Publishers LLC.

Womack took on other duties including writing news columns and classified advertising for *Tennessee Town & City*, and monitoring daily news clips from newspapers from across the state.

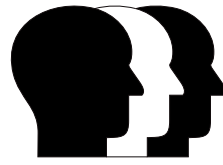
Little did the high achieving senior know how dreams come true when she was asked by the 1957 high school yearbook editors (50 years ago last month) to describe herself. The blurb below her pictures read: I dream of traveling to Europe.

Since then, she and her favorite traveling companion have not only crisscrossed Europe on several trips – visiting different countries each time – England, France, Italy, Spain, Israel – but most recently enjoyed a multi-country cruise on the Danube River that began in Budapest, Hungary continuing through Vienna, Austria, Mainz, Germany, and on through the Netherlands to Amsterdam.

They have also enjoyed numerous trips from coast to coast and border to border and into Canada. They plan to do more traveling soon, and Womack plans to return to volunteer work.

She will continue to enjoy her current leisure time pursuits such as reading, participating in various book clubs and discussion groups and Vanderbilt sponsored speakers' events such as the Vanderbilt professors/Public Library Thinking Outside the Lunchbox program and the Vanderbilt Chancellor's Series featuring national speakers. The Womacks have long been Nashville Symphony Concert season ticket holders and never miss a performance. They enjoy local theater, hiking on Monhegan Island in Maine and Radnor Lake Park in Nashville, and are quite active in the Episcopal Church, both having served on the vestry of their local church.

Womack is the first TML employee to retire at age 65 or older since TML's first executive director, Herb Bingham retired 25 years ago in November 1982.



BY TISH WOMACK
TML Research Analyst

Gov. Bredesen has appointed **William C. Koch Jr.** to the Tennessee Supreme Court. Koch has served as presiding judge of the Tennessee Court of Appeals, Middle Section, since 2003. Prior to that he served as commissioner of the Tennessee Department of Personnel from 1979 to 1981, and was legal counsel to Gov. Lamar Alexander from 1981 to 1984.



Koch

Former U.S. Sen. and Majority Leader **Bill Frist** will teach a graduate course on health policy at Princeton's Woodrow Wilson School of Public and International Affairs in the fall.



Frist

Former Vice President and U.S. Sen. **Al Gore** was awarded Spain's most prestigious prize, the Prince of Asturias award for international cooperation, for his work in bringing awareness of climate changes that threaten the planet.



Gore

Former state Sen. **Andy Womack** will use his experience and expertise in education as part-time advisor to Gov. Phil Bredesen's staff. Womack was the sponsor of the 1992 Tennessee Education Improvement Act, part of which was the BEP component.



Womack

PEOPLE

At press time, the following were elected or re-elected in June elections: Harriman Councilman **Chris Mason**; Oak Ridge Mayor **Tom Beehan** by his council; Denny **Johnson** in Ridgely; **Wallace Cartwright**, Shelbyville; and Tusculum Mayor **John Foster** was re-elected.

Retiring Jackson Mayor **Charles Farmer** and his wife, **Ondra**, have been honored by the Jackson-Madison County Schools with the Mayor Charles and Ondra Farmer Endowment for Excellence. The endowment will provide mini-grants to teachers and classrooms to enhance education.



Farmer

Former Oak Ridge Mayor **David Bradshaw** joined SunTrust bank as commercial relationship manager and market president for Anderson and Roane counties.



Lee

Lebanon has hired **Russell Lee** as finance commissioner for the city. Lee will leave his current position as chief financial officer for Metro Nashville Office of Emergency Management to assume his new duties.

Gallatin Interim Fire Chief **Billy Crook** has become permanent chief.

Milan Mayor **George Killebrew** announced he will not seek re-election and will retire to spend more time



Killebrew

with his family. He has served as mayor for nearly a decade.

Interim Columbia City Manager **Jim Fuller** has relinquished his duties due to health issues. He was replaced by Personnel Director **Kate Collier**.

Tullahoma picked **Paul Blackwell** as its next police chief. He replaces retiring Chief **J.C. Ferrell**.

Memphis City School Superintendent **Carol Johnson** was tapped by the Boston City School System as its superintendent.



Johnson

Retired Alcoa Police Chief **Wayne Michael Chodak** died at age 59. He served the Alcoa police department for 33 years, retiring in 2004.

Former MTAS Consultant **Jim Leuty** died of cancer on June 17 at age 70. He was a finance consultant for more than 20 years in the Nashville office.

Former Tennessee Congressman **Robin Leo Beard Jr.** died at age 67 of a brain tumor. He served as Tennessee's sixth district congressman from 1972-1983.

La Vergne Mayor **Ronnie Erwin**, has returned to his duties following heart by-pass surgery.



Erwin

Morristown Utilities commission General Manager **Bill Swann** announced he is retiring Aug. 1, but will stay on as a special project manager. He will be replaced by the current power system manager, **Jody Wigington**.

STATE BRIEFS

BY TISH WOMACK

Tennessee highways have been ranked in the top five nationwide by commercial truckers for eight consecutive years; Interstate 40 was named the best road in the nation in 2006. Because of the state's excellent road maintenance program Tennessee drivers pay less per year in car maintenance costs than the national average, according to an analysis by the Road Information Program, a

non-profit Washington-based research group.

Tennessee unemployment rates dropped to 4.7 percent in May from 4.9 percent in 2006. According to data released by the state Department of Labor & Workforce Development, Tennessee gained 16,400 jobs in construction, leisure, and health services industries while education and healthcare contributed another 7,500 in the past year. Manufacturing job losses were 12,000 from May 2006 to May 2007.

The 2007 Governor's Environmental Stewardship Awards were presented in early June. The following were recipients: Johnson City-Governor's Award for Excellence in Energy Leadership; and Chattanooga-Governor's Award for Excellence in Parks and Recreation.

A simulated 7.7 earthquake occurred June 19 near Memphis inside the New Madrid Seismic Zone as a part of a large-scale emergency response exercise to test the state's

comprehensive all-hazards emergency plan.

The American Grants and Loans Book listing more than 1500 financial programs, subsidies, scholarships, grants, and loans offered by the federal government is available by calling 819-322-7533. The book, published by Canada Books, lists a description of the grants available, the URL to the website, and a full mailing address as well as phone and fax numbers for each entry.

Local governments and nonprofit organizations are eligible to apply for state Community Enhancement Grant Program grants in the areas of public safety activities, educational initiatives, cultural activities, and community development activities. Applications will be accepted by the Secretary of State's office until close of business on Aug. 15. Contact Judy Bond-McKissack at 615-741-2819 or email judy.bond-mckissack@state.tn.us for questions or assistance.

Wayne Sunderland receives Murphy Snoderly award

MURPHY from Page 1
sion for 36 years. And although the work could probably get somewhat monotonous, Wayne is not close to thinking about leaving. He loves his job."

When a local citizen was stranded on the side of the road with a broken-down vehicle, Sunderland stopped to help her. In a letter to the mayor and city manager, she described him as "her knight in shining armor, who was very polite and truly concerned about her situation." She went further to state "The city of Maryville is indeed fortunate to have someone such as Mr. Sunderland on its staff."

The award is named for the late Murphy Snoderly, a longtime engineering and public works consultant for the University of Tennessee's Municipal Technical Advisory Service. TCAPWA established the award in 1972 as a means of sharing his appreciation for the dedicated efforts given by the many long time public works employees. The recipient is selected from a slate of state-

wide candidates and is considered the state's most outstanding non-administrative public works employee.

Currently there are more than 200 public works and related departments across the state that employ an estimated 5000+ workers.

TCAPWA has more than 400 members from cities and counties across the state. A major goal of TCAPWA is to promote the public works profession and aide in helping every public works department across the state by providing a network through which its members can contact other members to discuss and strategize how to manage various public works issues, concerns and projects.

Since its establishment in 1954, the state chapter has provided various educational opportunities as a means of allowing public works leaders and employees to stay aware of methods and technologies that can be used to ensure effectiveness and efficiency in public works operations.

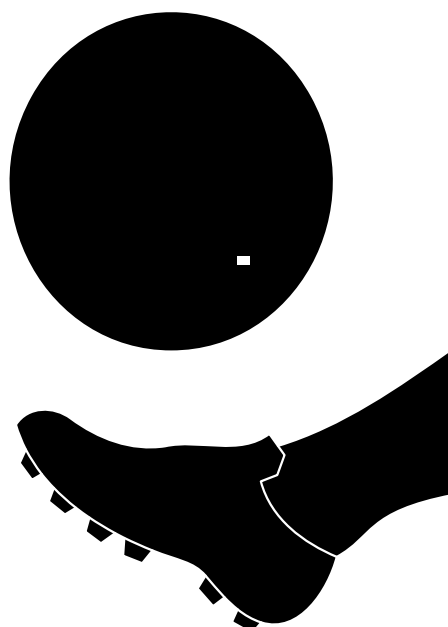
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PAST PRESIDENTS
Tommy Bragg (2006) Mayor, Murfreesboro
John Franklin Jr (2005) Councilman, Chattanooga
Bob Kirk (2004) Alderman, Dyersburg
Tom Rowland (2002) Mayor, Cleveland
Sam Tharpe (2001) Vice Mayor, Paris
Dan Speer (1997) Mayor, Pulaski
Charles Farmer (1995), Mayor, Jackson

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Johnson City energy project honored

TCMA from Page 2
 tion. Thus a total cooperative effort by a variety of entities has made this project a success from day one.

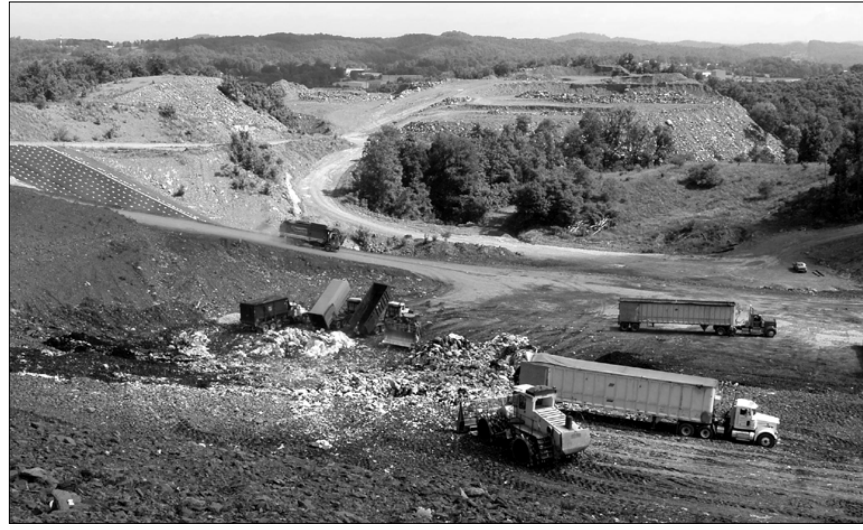
Achievements

By having the effect of removing 8,337 tons of methane gas per year and 20,617 tons of carbon dioxide, this project has the equivalent impact of annually removing 34,334 cars from the road, planting 48,925 acres of trees, or displacing the use of 19,570,122 gallons of gasoline per year. The energy equivalency is equal to fully energizing 8,000 homes in the community. These environmental and energy stewardship achievements are significant by any measure, and particularly noteworthy in this day and time.

Uniqueness

The technology in and of itself renders gas projects in rural settings potentially viable and the technology is affordable and thus duplicative for other communities.

Furthermore, the structure of the public-private relationship involves a cost sharing of project risk, utilization of private market forces (i.e. through the use of the NYMEX gas



The energy produced from the Iris Glen Gas to Energy project provides power for the Veterans Administration Hospital, the East Tennessee State University Medical and Pharmacy Schools, and the air conditioning system at the City's convention/education center

pricing market index) as the basis of the overall revenue model, and no infusion of public funds for project construction or operations. The city expects annual revenues to start at \$500,000, and depending on future gas generation and assuming flat market price conditions, will con-

tinue to expand by 5 percent annually until five years after the close of the landfill.

"We are taking something that nobody wants and converting it to something everyone needs and desires," Phil Pindzola, Johnson City public works director.

Farragut's Ford named Mayor of the Year

Ford from Page 1

Park will be the town's largest – spanning 27 acres and will include soccer fields, playgrounds, walking trails, and picnic areas.

The town's most recently-completed park – the Campbell Station Road Park – was a joint venture with the county. Farragut bought the land and gave a portion of the land to the county to build a library within Farragut's town limits. The remaining portion of the land was used by the city.

"Mayor Ford has been a driving force on these ventures and a tremendous advocate of providing walking trails and sidewalks throughout the town," said Town Administrator Dan Olson.

He is committed to professional development and has completed two elected officials programs offered by the UT-Municipal Technical Advisory Service. In addition, he is a graduate of Leadership Knoxville,

the UT Center for Government Training Local Government Leadership Program, and the Knox County Sheriff's Office Citizen Academy.

His civic involvements include serving on Farragut Municipal Planning Commission and the Farragut Beer Board, the Knoxville Regional Transportation Planning Organization Executive Board as chairman, East Tennessee Development District (ETDD) Board of Directors, ETDD Executive Committee, East Tennessee Human Resources Agency (ETHRA) Policy Council, ETHRA Steering Committee, National League of Cities (NLC) Board of Directors, and NLC Small Cities Council (SCC) Steering Committee. He also serves on the Knoxville Area Joint Economic and Community Development Board (JECD) Board of Directors Executive Committee.

In 2004, Mayor Ford completed a two-year term on the Tennessee Municipal League Board of Direc-

tors and a two-year term as director of TML District 2.

He has a long and very successful relationship with his community. Both Eddy and his wife, Linda, have lived in the Farragut community virtually all their lives. They are 1957 graduates of Farragut High School, where Eddy played football and basketball and was valedictorian of the Class of '57.

Ford is retired from the Oak Ridge National Laboratory (ORNL), where he worked in the Computational Physics and Engineering Division and its predecessor divisions for 33 years. He holds both a bachelor's and master's degree in nuclear engineering from the University of Tennessee. Prior to working for ORNL, he worked as a construction engineer for the U.S. Atomic Energy Commission and served as a commissioned officer in the U.S. Army for two years of active duty.

Joyce Fox receives spouse award

Fox from Page 1

allow. Cherishing her role as a mother and grandmother, a day seldom goes by that a member of her family isn't at the house visiting or spending the night.

Her dedication and love for children is also evidenced in the

work she does in the library for the Lebanon School District. "The children just love her," said Mayor Fox. "We can't go anywhere that a child doesn't run up and hug her."

In addition to her school work, Joyce remains active in her church. A longtime member of the

Maplehood Church of Christ, she has spent several years as a Sunday school teacher and managed the Mothers-Day-Out program.

"Joyce is a strong supporter of her husband, a promoter of Lebanon, and is most deserving of this recognition," said Bragg.

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Let us know the particulars about your most important festivals at least six weeks in advance of the event. E-mail Tish Womack at twomack@TML1.org or fax to 615-255-4752.

July 4: Kingston's Fireworks on the 4th celebration with Miss Firecracker Pageant, children's activities, car show, and the first annual raft race. Contact: Debbie Russell 865-376-1356.

July 4: McKenzie's Freedom Festival with parade, patriotic costume contest, home-made ice cream contest, softball tournament and lots more. For more information call: 731-352-2332.

July 4: Gatlinburg's 32nd annual parade beginning at Midnight, July 3, with giant helium balloons, floats, and more. Activities will take place all July 4.

July 7: Watertown's 12th Annual Jazz Festival begins at 4 p.m. on the town square.

July 8: Half Moon Music Festival on Watts Bar Lake's Blue Springs Cove begins at 1 p.m. Call Dr. Wayne Tipps at 865-717-0584 or visit www.halfmoonfest.com for more information.

July 19-21: QuiltFest 2007 with classes, exhibits, and lectures in historic Jonesborough and Johnson City. Admission charged. Contact: 423-753-6644 or visit www.tennesseequilts.com for more information.

July 19: Kingsport's Fun Fest AFG concert at 7 p.m. at the J. Fred Johnson Stadium featuring Joe Nichols and Jake Owen. Contact: Lucy Fleming at 423-392-8809.

July 20-21: Tiptonville's Blue Suede Shoes 'N' Barbecue Cookoff. Contact: Kay Forrest at 731-253-7872 or Tiptonville City Hall at 731-253-9922.

Aug 4: The 12th Annual Jamestown Jamboree featuring Bluegrass music and old time square dancing begins at 1 p.m. at the Mark Twain Park located on Main Street. Contact: City Hall at 931-879-8815 or Keith Conatser at 931-879-7629.

Aug. 4: Walking Tall Classic Horse Show in Adamsville begins at 6:30 p.m. Contact: Jann Burks at jburks@cityofadamsville.com.

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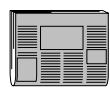
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TENNESSEE TOWN & CITY
 (ISSN. No. 0040-3415) Publication No. 539420
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BUILDING OFFICIAL

SMYRNA. The town of Smyrna is seeking qualified applicants for the position of building official in the planning and codes division. The position is responsible for technical work of considerable difficulty and supervisory in planning and directing the program of the codes division. Specific duties include planning and directing town-wide building, municipal code, and zoning enforcement functions; reviewing and approving building plans; performing building inspections of residential, commercial, and industrial construction and enforcing compliance with the adopted building codes of the town; performing zoning inspections and completing records of all inspections done; and supervising codes division. A high school diploma or GED, bachelor's degree in construction management, business or related area preferred, plus four years supervisory experience required. The person hired must have a valid Tennessee driver's license and certification from the International Code Council as a certified building official, or the ability to obtain certification within two years of hire, and must have certification as a residential and commercial building inspector from the International Code Council as well as certification as a building inspector from the state or obtain within six months of hire. Salary range: 456,297.88-\$77,607.26. Send required application, obtainable online at www.townofsmymrna.org, to Smyrna Town Hall, 315 S. Lowry Street, Smyrna, TN 37167. Fax: 615-355-5771; email: hr@townofsmymrna.org. Deadline: July 20. EOE/Drug Testing Employer.

CITY MANAGER

ETOWAH. The city of Etowah, population 3,800 and a budget of approximately \$2.5 million, is seeking qualified applicants for the position of city manager whose responsibilities will include the administration of all city services and departments, including but not limited to finance and administration, personnel, budgeting, code enforcement, public works, sanitation, streets, industrial development, recreation, and planning and zoning. The position is responsible to a five-member board of mayor and commissioners. The person hired must have a bachelor's degree in public administration, business or related field, or five years experience in local government management, and be willing to live in Etowah. Experience in budgeting, control of revenues and expenditures, management of multiple departments, legislative issues, economic development, stormwater operations, and planning are high priorities. The city has 39 full-time and 19 part-time employees. Salary: DOQ plus excellent benefits including automobile expenses. Send letter of application, resume, and salary demand to: City Manager Search Committee, city of Etowah, 723 Ohio Avenue, Etowah, TN 37331. References will be requested and a national agency background check on finalists will be conducted. Deadline: July 31. EOE.

CITY MANAGER

PARIS. The city of Paris, population 9,800, is seeking applicants for the position of city manager who will be responsible for the day-to-day operations and administration of a \$10+ million annual budget, and overall supervision of a workforce of 140 full-time employees. The successful applicant should possess a bachelor's degree in a related field, a master's degree in public administration is preferred, and a minimum of five years progressive experience in municipal government, preferably as a city manager or an assistant city manager. Equivalent educational qualifications or experience will be considered. Salary range: DOQ. Send resume to: David Travis, Mayor, City Manager Applicant, P.O. Box 970, Paris, TN 38242. EOE.

DEVELOPMENT DIRECTOR

COLLIERVILLE. The town of Collierville, population 45,000, is seeking qualified applicants for the position of development director who will report to the town administrator. Duties include managing all planning, engineering, and building services activities of the department of 43 employees. The position requires a bachelor's degree with major course work in business administration, supplemented by a master's degree in urban planning or a related field and 10 years of experience in community development administration. Any equivalent combination of education, training, and experience which provides the requisite knowledge, skills, and abilities will be considered. A valid driver's license is also required. Salary range: \$66,682-\$101,524 DOQ plus full benefits package. Send required application, obtained from the HR department, 500 Poplar View Parkway, Collierville, TN 38017 or at www.collierville.com to the HR department. Applications and resumes are subject to disclosure. Position open until filled. EOE.

ECONOMIC DEVELOPMENT DIRECTOR

LAWRENCE COUNTY. The county of Lawrence, Tennessee, population 40,000+, seeks qualified candidates for the position of economic development director who will be responsible for the professional, administrative, technical, and program advocacy work for economic development in the county. The successful candidate will coordinate economic development, marketing and promotional activities aimed at enhancing the tax base and attracting new development and investment to Lawrence County. In addition to economic development the person hired will serve as the Chamber of Commerce president and have the day-to-day supervision of the chamber staff. The position reports to the Joint Economic & Community Development Board. Salary: DOQ/E. Send resume, letter of interest, and names of three professional references to: Larry Brown, Chairman, P.O. Box 946, Lawrenceburg, TN 38464. Deadline: July 15. EOE.

EXECUTIVE DIRECTOR

MURFREESBORO/RUTHERFORD COUNTY, INC. Murfreesboro, a 22-year Main Street Community is looking for qualified candidates for the position of executive director for Murfreesboro/Rutherford County, Inc. Responsibilities include marketing, recruitment and retention of business, attracting new residential and commercial investment to historic downtown, assisting existing downtown businesses, special event planning, fundraising, coordination with city, county, state and chamber of commerce, and manage staff and day-to-day office operations. A full job description is available at www.downtownmurfreesboro.com; community information is available at www.murfreesborotn.gov. A bachelor's degree in marketing/business administration/economic development or related field and three years experience in working with downtown economic

development, business development, revitalization and/or commercial real estate is required. Experience with a certified Main Street program preferred. Position requires excellent communication skills, proven track record in economic development, and ability to work independently. The position reports to a 20-member board of directors. Email resume, cover letter, and work-related references to: murfmst@bellsouth.net. Deadline: July 20. EOE.

HUMAN RESOURCE GENERALIST

BRISTOL. The city of Bristol is accepting applications for the position of human resource generalist who will perform work of considerable difficulty coordinating and administering public risk management and personnel administration. Under the direction of the human resource director, the person hired will assist in ensuring adherence to and compliance with all applicable state and federal laws as well as city policies related to risk management and personnel, and works with technical independence according to accepted principles and conformity with general city personnel policies and recommended practices. The team player will assist with day-to-day operations and projects within the human resource department. A high school diploma or GED is required; a bachelor's degree from an accredited college in human resource or public administration is preferred, along with three to five years experience in risk management and human resource; or the equivalent combination of education, training, and experience. Excellent communication and interpersonal skills are required. Salary range: \$1,323.07-\$1,538.46 bi-weekly plus excellent benefits. Application and benefit summary available at www.bristoltn.org. Apply to: Human Resources, P.O. Box 1189, 801 Anderson Street, Room 204, Bristol, TN 37621-1189. EOE.

PLANNER/BUILDING OFFICIAL

FAYETTEVILLE. The city of Fayetteville is accepting applications for a planning officer and codes enforcement official whose responsibilities will include meeting with the public on planning issues, conferring with state planning agency as needed, and make presentations to the planning commission. The employee will also be responsible for enforcing codes violations such as overgrown lots and abandoned vehicles. If needed, this will include presentation in court. The successful applicant should have a combination of education and experience equaling four years in planning, political science, public administration, construction, engineering, or architecture. The employee must have or obtain certification as building inspector within six months of hire. Salary: DOQ, plus excellent benefits. Send resume and salary history to: City Manager, 110 Elk Avenue South, Fayetteville, TN 37334. Position open until filled. EOE.

SAFETY/LOSS CONTROL MANAGER

SMYRNA. The town of Smyrna is seeking qualified applicants for the position of safety/loss control manager who will be responsible for developing, administering, and maintaining safety compliance for the town. Specific duties include developing and maintaining emergency preparedness procedures for all town buildings; training employees and conducting mandatory safety drills yearly to ensure compliance; handling all liability and property claims for the town; providing accountability and reports to finance director; working with third party administrators to ensure workers' compensation claims, liability and property claims and settlements are handled correctly and cost effectively; developing and implementing a town blood borne pathogen awareness program and providing yearly training for educational purposes; updating the town's safety manual; scheduling regular safety committee meetings; and maintaining records in compliance to federal, state and town regulations. The person hired must have a college degree with major in industrial safety or closely related field, professional OSHA certification, and five years experience in safety, loss prevention risk management, or similar related field. Certification in Train the Trainer, forklift safety, confined space entry, lockout/tagout is preferred. A valid Tennessee driver's license is also required. Salary range: \$51,952.09-\$55,946.71. Send required application available at www.townofsmymrna.org and proof of education and required certifications to: Smyrna Town Hall, 315 S. Lowry Street, Smyrna, TN 37167. Fax: 615-355-5771; email: hr@townofsmymrna.org. Deadline: July 6. EOE/Drug Testing Employee.

SOFTWARE SUPPORT REPRESENTATIVE

LOCAL GOVERNMENT DATA PROCESSING CORP. Local Government Data Processing Corporation is seeking qualified applicants for the position of software support representative in the Columbia office. The Software Support Rep must be a well-rounded individual who can easily multi-task and handle multiple on-going projects while answering customer support calls. The ideal candidate must also be able to work with virtually any personality type and possess a "can do" attitude. Candidates need to have a good understanding of accounting principles and preferably some software support experience. Knowledge of Microsoft Excel and Word is also required. The primary focus of this position is to provide software support for accounting and related software for governmental entities across the Southeast. Prior knowledge with the LGC product line is preferred. Send resume to: Human Resources, 714 Armstrong Lane, Columbia, TN 38401 or email to bwood@lgdpc.com. Phone: 931-381-1115. EOE.

UTILITIES DIRECTOR

SMYRNA. The town of Smyrna is seeking qualified applicants for the position of utilities director who will be responsible for performing administrative, managerial, and supervisory duties for the town utilities that include natural gas, water and wastewater systems. The position reports to the town manager. Specific duties include planning, organizing, and directing operations, functions and activities for the town; reviewing recommendations, making decisions, and recommending action on matters pertaining to assignment, training, supervision, and evaluation of staff; developing and administering operating and capital budgets relating to the operation of water distribution, wastewater collection, water treatment, wastewater treatment, and natural gas distribution; overseeing departmental capital projects; maintaining records in compliance to federal, state and town regulations; hiring, training, and directing department personnel; and providing daily, weekly, and monthly reports to the town manager, council or other departments on project standings as needed. A bachelor's degree in engineering, business administration, public administration, or closely related field is required along with a minimum of 15 years experience in utilities operations with a minimum of seven years experience in management. Salary range: \$77,633.33-\$107,018.39. Send required application, obtainable online at www.townofsmymrna.org, to Smyrna Town Hall, 315 S. Lowry Street, Smyrna, TN 37167. Fax: 615-355-5771; email: hr@townofsmymrna.org. Deadline: July 20. EOE.

Playground safety, background checks hot topics for Parks and Recreation

PARKS & REC from Page 4

"A playground safety program with a comprehensive maintenance and inspection program in place is essential in order to provide the safest playground environment possible," Johnson said. As part of a well structured municipal playground safety program, PARTAS recommends:

- Regular play area safety audits,
- Regularly scheduled inspection programs,
- Play area site reference files, and
- Implementation of playground signage and user education programs

In addition to playground equipment safety, a resolution signed by the Tennessee Recreation and Parks Association (TRPA) President Lisa Clayton and adopted by the TRPA Board of Directors calls for staff and volunteer background screenings as presented by Candi Rawlins, CPRP, IOM, CAE, and TRPA Executive Director.

Included in the resolution list of TRPA recommendations to state parks and recreation facilities is a request for annual background screenings for all volunteers and staff verifying items such as social security numbers, addresses, national and criminal history records check, and sex offender registration and that an annual photo ID be worn



New standards by which PARTAS conducts municipal playground inspections ensures that playground equipment is safe.

by all staff and volunteers. A copy of the resolution in its entirety can be viewed at the TRPA website: <http://www.trpa.net/trpef.htm>.

The PARTAS benchmarking program for local governments interested in improving the quality and effectiveness of their Parks and Recreation programs in comparison to others across the state has been incorporated by the Recreation Educational Services (RES) in the 2008 LPRF/LWCF grant cycle, providing benchmarked communities the opportunity to earn a maximum of 20 points on grant applications. In addition, the program, based in increments of three-tier levels, estab-

lishes a future plan for city parks and recreation departments while fostering a relationship between cities and RES and PARTAS.

Deadlines are May 31-Nov. 30, 2007 for the 2008 grant cycle. Benchmarking guidelines and applications along with a planning template for the 2008 grant cycle are available at PARTAS online at: <http://state.tn.us/environment/recreation/park&rec.shtml>

It is recommended that local governments contact their PARTAS consultant before beginning the application process in order to determine the appropriate Tier Level for their communities.

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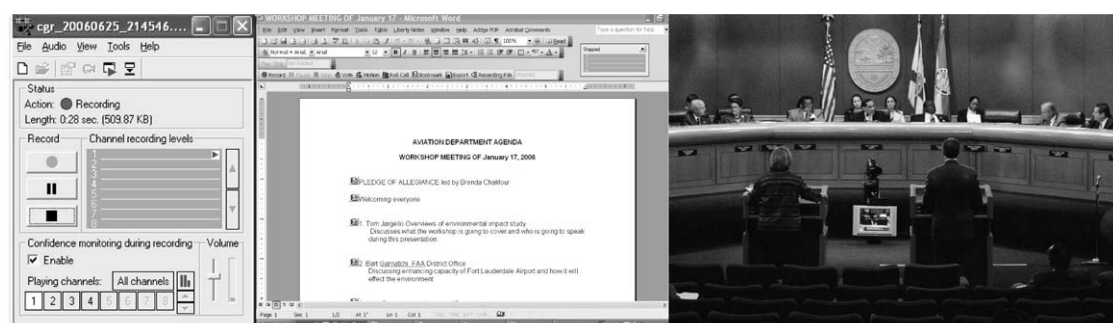
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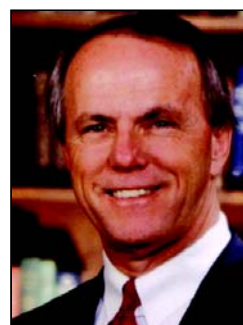
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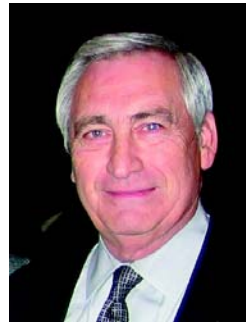
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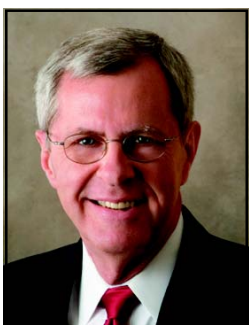


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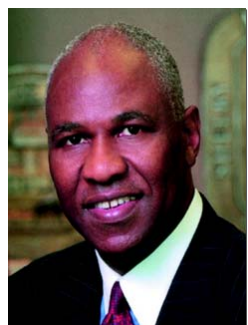


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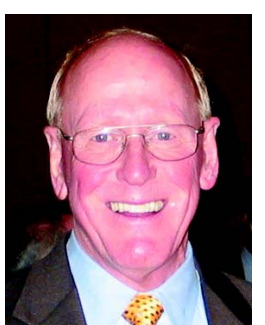


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