

**ELECTION
2012**

BY CAROLE GRAVES
TML Communications Director

In a hard-fought battle, President Barack Obama earned his second term in the White House, winning 303 electoral votes and 50 percent of the popular vote in one of the most expensive presidential campaigns in history.

In defeating former Massachusetts Gov. Mitt Romney, the president carried the battleground states of Ohio, Wisconsin, Iowa, New Hampshire, Colorado, and Virginia.

Overall, Obama won 25 states and the District of Columbia. Romney won 24 states. The outcome in Florida is still pending.

Tennessee overwhelmingly went to Romney with 59.5 percent of the vote. And despite what happened on the national scene, it was a big night for Republicans in Tennessee, winning their first supermajority in both chambers of the Tennessee General Assembly.

In the Senate, Republicans picked up six seats, increasing its majority to 26 of the 33 seats. Of the six seats the GOP gained, five were open due to redistricting and handful of retiring senators. One was won through a close battle with an incumbent. In District 22, Republican Mark Green defeated Sen. Tim Barnes of Clarksville by capturing 53 percent of the votes.

In the redrawn senate District 10, where Democrat Sen. Andy Berke gave up his seat to run for Chattanooga mayor, Republican Todd Gardenhire beat Democrat Andrae' McGary. In the new redrawn District 16, where Democrat Eric Stewart gave up his seat to run for the 4th Congressional District, Republican Janice Bowling defeated Democratic challenger Jim Lewis. In District 18, Republican Ferrell Haile won over Democrat Maria Brewer. In District 20, Republican Steven Dickerson beat Democrat Phillip North for retiring Democrat Sen. Joe Haynes' seat. In District 24, Republican John Stevens beat Brad Thompson for the seat vacated by Sen. Roy Herron; and in the redrawn District 28, Republican Joey Hensley defeated former House member Tyler "Ty" Cobb.

In the House, Republicans finished the night with a 70 to 28 supermajority, with 1 Independent. Among the key races won by Republicans were incumbent Rep. David

Obama re-elected; TN incumbents return to U.S. Congress; GOP wins supermajority in Legislature



Photo: Chris Carlson/AP

President Barack Obama and first lady Michelle Obama wave at his election night party in Chicago. President Obama defeated Republican challenger former Massachusetts Gov. Mitt Romney.

Hawk, who beat former Democratic Rep. Eddie Yokley in District 5. In House District 33, Republican John Ragan beat back a challenge former Rep. Jim Hackworth. And from across the state in West Tennessee, Republican Rep. Andy Holt won a rematch with former Rep. Mark Maddox in District 76.

Another pickup for the GOP was in District 81, a seat held by former Speaker Jimmy Naifeh, who retired last year after representing Tipton and Haywood counties for the past 38 years. The redrawn district, which no longer includes Tipton County, elected Republican Debra Moody.

Democrats did celebrate some victories. They managed to hold on to District 50, with a win from Bo Mitchell to fill the seat vacated by Democrat Rep. Gary Moore, as well with Jason Powell's win to retain the seat left open by Democrat Rep. Janis Sontany in District 53. And in East Tennessee, Democrat Gloria Johnson, held onto District 13, a seat vacated by Harry Tindell. Perhaps one of the upsets of the night, came from Nashville Councilman Darren Jernigan, a Democrat, who edged past GOP Rep. Jim Gotto to win the District 60 seat.

The wide majority of victory in both chambers will give Republicans the power to pass legislation without seeking input from Democrats. The last time there was a super majority in both chambers was during the 90th Tennessee General Assembly when Democrats controlled the Senate 23-9 and the House 66-32.

TN Congressional Delegation
Republican U.S. Sen. Bob

Corker easily cruised to a second six-year term with 65 percent of the vote.

The state's eight congressional incumbents other than U.S. Rep. Scott DesJarlais had easy campaigns. 1st District Rep. Phil Roe easily won with 76 percent of the votes; 2nd District Rep. John Duncan captured 74.5 percent of the votes; 3rd District Chuck Fleischmann won with 61.5 percent of the votes; 4th District Rep. Scott DesJarlais won with 56 percent of the votes; 5th District Jim Cooper captured 65 percent; 6th District Diane Black took 77 percent of the votes; 7th District Marsha Blackburn won with 71 percent of the votes; 8th District Stephen Fincher won with 68 percent; and 9th District Rep. Steve Cohen finished with 75 percent of the votes.

Go to Page 5 for a compiled list of 2012 election results.

TN Comptroller releases TIF roadmap

Earlier this year, the TN General Assembly approved legislation that will have a significant impact on economic development efforts for local governments.

The Uniformity in Tax Increment Financing Act of 2012, also known as Public Chapter 605, strengthened a powerful tool for job creation and economic development in our state and your community.

Tax Increment Financing—or TIF—gives cities and counties tools to retain, recruit, and grow business and industry. Additionally, Public Chapter 605 provides clarity, consistency, and transparency in existing law.



Photo: Larry McCormack/Tennessean

U.S. Sen. Bob Corker, flanked by his wife Elizabeth, is congratulated by Gov. Bill Haslam on his reelection to a second term.

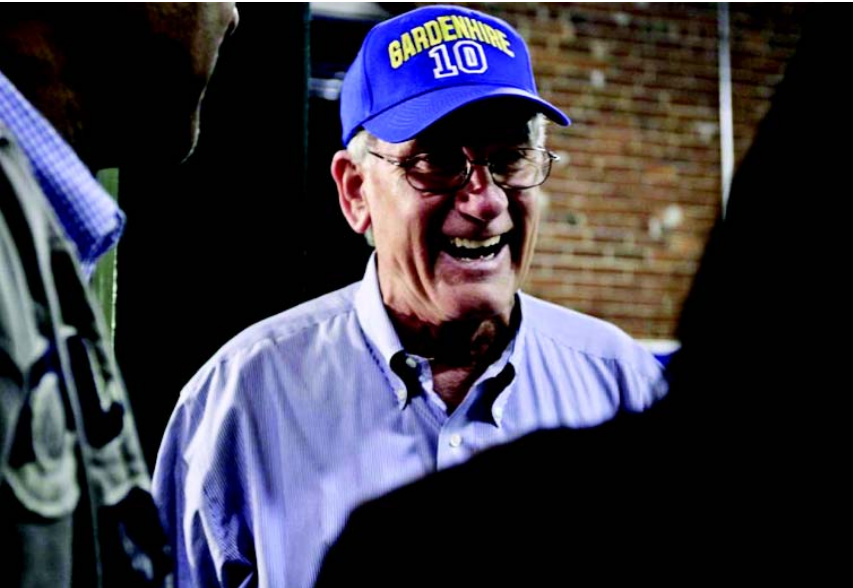


Photo: Dan Henry/Chattanooga Times

Republican Todd Gardenhire beat Democrat Andrae' McGary in the redrawn state senate District 10, vacated by Democrat Sen. Andy Berke who did not seek re-election.

Mark your calendars for TML District Meetings

Dec. 4, 2012 9 - 11:30 am	District 5	Manskers Station Visitors Ctr Goodlettsville
Dec. 4, 2012 12:30 - 3 pm	District 6	Murfreesboro City Hall Murfreesboro
Dec. 5, 2012 10 am - 12:30 pm	District 4	Crossville City Hall Crossville
Dec. 6, 2012 10 am - 12:30 pm	District 3	Mountain View Inn Cleveland
Dec. 12, 2012 10 am - 12:30 pm	District 1	Bristol Motor Speedway Bristol
Dec. 13, 2012 10am - 12:30 pm	District 2	Farragut Town Hall Farragut
Jan. 16, 2013 11:30 am - 2 pm	District 7	Medina
Jan, 17, 2012 9 - 11:30 am	District 8	Covington

BY VICTORIA SOUTH
TML Communications Coordinator

For cities, it's an opportunity of a lifetime; the \$9 million question. For New York City Mayor Michael Bloomberg, it's about ideas, and perhaps the ones that got away. But as the 305 entrants to the Bloomberg Mayor's Challenge fade away into the top 20 finalists, the nation eagerly awaits the five boldest ideas about how to improve urban life.

Rapidly replacing Washington think tanks as engines of innovation, in spite of excruciating financial challenges, U.S. cities still manage to pioneer quality initiatives everyday in everything from sustainability and public health to economic development and education. But the omnipresent lack of funding can suppress the implementation of even the boldest of ideas.

Enter Bloomberg Philanthropies and \$9 million in prize money. Mayors of U.S. municipalities with at least 30,000 residents were invited last summer to compete in a Mayor's Challenge, where the grand prize of \$5 million and four smaller \$1 million prizes, would serve as ample seed money to carry out the winning projects.

Under the contest rules, local governments proposed ideas that would improve city life by address-



With 305 applicants nationwide, the city of Knoxville has been selected as one of the top 20 finalists in the Bloomberg Mayor's Challenge. The city's proposal calls for the creation of an urban food corridor. The grant application can be viewed in its entirety on the city's website at <http://www.cityofknoxville.org/sustainability/bloomberg.pdf>.

ing a major social or economic issue, improve the customer service experience for citizens or businesses, increase government efficiency, and/or enhance accountability, transparency, and public engagement. The plan also had to be replicable by other cities.

"Historically, cities have seen each other as competitors in a zero-sum game, with neighbors pitted against each other in a battle to at-

tract residents and businesses," Bloomberg told *The Huffington Post*. "But more and more, a new generation of mayors is recognizing the value of working together and the necessity of borrowing ideas from one another."

And as innovation would have it, there's always a Tennessee connection. Mayor Madeline Rogero recently announced that Knoxville's

See **BLOOMBERG** on Page 3

NEWS
ACROSS
TENNESSEE



BY TML STAFF REPORTS

ASHLAND CITY

The Fire Department is scheduled to receive a new 26-foot, \$200,000 fire and rescue boat in January. The boat is being made available through the Port Security Grant Program, which is administered through the U.S. Department of Homeland Security and U.S. Coast Guard. The Nashville Port Security district, which includes six Middle Tennessee counties, received a \$1 million grant to enhance the protection of the Cumberland River from Smithville to Dover. Ashland City received \$200,000 through the grant to purchase the boat. No city money will be used. Ashland City Fire Chief Chuck Walker said it will take about three months for the boat to be built. The company requested 25 percent (or \$50,000) as a down payment. The remaining money will be due when the boat is completed. The city will pay the costs upfront, but will be reimbursed, according to Walker. The boat has a 1,250 gallon per minute fire pump that can be used for boat/marina fires or to pump water to a fire engine or fill water tankers on land. The boat will have the latest sonar electronics and a thermal imaging camera for night vision. In addition, it also has dive doors for use by divers for rescue or recovery operations.

BRENTWOOD

Plans for a mixed-use development featuring 970,212 square feet of office space, retail, residential units, a hotel and a movie theater were unveiled recently. Dubbed The Streets of Brentwood, the mixed-use project is optioned for nearly 17 acres of land on the corner of Franklin Road and Maryland Way. Co-developers H.G. Hill Realty Co. filed for Town Center zoning with the city. The classification allows mixed-use development, taller buildings and walkable streets in the heart of town. The joint venture also has a contract out to purchase the adjacent Tennessee Baptist Convention office building for \$9 million.

BROWNSVILLE

Precision Coils recently held a grand opening ceremony for its new facility. Increasing demand for the Precision Coils product line had made the move to a larger facility with expansion capability necessary. The expansion represents an investment of \$3.7 million and the creation of 26 new jobs.

CHARLESTON

Wacker Chemie says they will delay the completion of their Bradley County polysilicon plant by 18 months, with production expected to start by mid-2015. In their third quarter report, released earlier this week, Wacker cites that prospects in the semiconductor industry have “deteriorated.” High inventory supplies and a weak demand is pushing down prices for silicon-wafer, the primary intended product from the not-yet-completed Bradley County facility.

CLARKSVILLE

Clarksville’s brand new Wilma Rudolph Pavilion turned on its lights and welcomed guests for the first time as Mayor Kim McMillan officially opened Liberty Park and the Clarksville Marina. The park includes a marina, fishing pond, dog park, sports fields and walking trail. The larger Wilma Rudolph Pavilion sits on top of a terraced lawn and

looks across the fishing pond and out to the Cumberland River. The space has a capacity of more than 1,000 and could fit more than 700 seated guests if its glass walls are raised. Freedom Point is a smaller event space, with a capacity of 100 seated guests, nestled on a point between the boat marina and the Cumberland River. The project was expected to open in November 2010, but a number of issues slowed the project down including the historic flood in May 2010.

COOKEVILLE

A TVA economic development initiative has identified a Cookeville site as the latest of 22 prime locations for developing the region’s data center industry. A site of more than 47 acres, located in the 300-plus-acre Highlands Business Park, has been certified as a top location for building and operating a data center facility. The Cookeville-Putnam County Chamber of Commerce spearheaded the submission of the site for the data center identification initiative. It is an extensive process to qualify and the Highlands site was initially reviewed last year. The city and Putnam County continued to make improvements at the site, working in partnership with the chamber of commerce. The location is now designated as a primary, ready-for-development site. Data centers house computer systems and components, such as telecommunications and storage systems, used by internet search engines and other high-tech industries. Criteria for selection of the sites include accessibility, strong telecommunications infrastructure and availability of reliable electric power.

GALLATIN

The state, through the U.S. Department of Housing and Urban Development (HUD), has awarded the city a Disaster Recovery grant in the amount of \$1,230,000 which will allow the city to acquire additional rescue and recovery equipment. The grant is 100 percent funded with no match from the city. Gallatin plans to add an aerial rescue truck and apparatus to its Fire Department fleet, according to Mayor Jo Ann Graves. In the past eight years, Gallatin has experienced 18 weather-related disasters including straight-line winds, tornadoes, flood damage, and the 1000-year flood in 2010. “The flood created a situation where parts of the city were cut off and rescue equipment could not pass from one area to another,” Fire Chief Billy Crook explained. “This grant will allow us to house additional rescue equipment in Fire Hall 4 to be better able to serve all sides of the city in disasters.”

JACKSON

The Suites of Larue has officially opened its doors in a building that once housed the Tennessee Career Center. The 18-unit apartment complex is the first of several new apartment buildings scheduled to open within the next year, a move city officials said will bring new economic and cultural assets to the city’s downtown area. Jackson developer Hal Crocker along with Memphis developer Henry Turley are constructing six, three-story apartment buildings containing a total of 150 units and 25 single-family homes behind the Farmer’s Market. The first of those complexes is scheduled to open in May. The Suites could house a total of around 40 people.

JACKSON

A debt-collection company will hire more than 100 collection agents, managers and Internet technology people before the year’s end. Portfolio Recovery Associates purchases debt at a reduced price from other nationwide companies and then attempts to collect the debt as its own revenue. The Jackson office is a call center from which customer service representatives work with debtors to pay what is owed. Recovery Associates purchased a company-record \$447 million in debt for the trailing 12 months that ended June 30.

KINGSPORT

The city recently hosted the American Association of Retirement Communities 2012 Annual Conference “Livability is Ageless – Investing in Communities & Amenities for All Ages.” Representatives from 10 states and 21 Tennessee counties attended the conference that reiterated the importance of partnerships, redevelopment, reinvestment, sustainability, recreation, cost of living and creating a true sense of community. Kingsport Assistant City Manager Jeff Fleming said “Each newcomer generates \$25,000 per year in consumer expenditures, and based on the number of newcomers to Kingsport since 2006, that impact is estimated at more than \$30 million annually. Kingsport, Bristol and Sullivan County were recognized at the event by AARC with its prestigious “Seal of Approval.”

LA VERGNE

A public-private partnership that’s helping to train the next generation of highly skilled workers, will be of no cost to taxpayers. Motlow State Community College has partnered with Bridgestone to offer a degree in mechatronics, a blend of electrical, mechanical and computerized technologies. The company footed the bill to startup the program providing the educational component. Students can receive either a certificate in Mechatronics Technology, or an Associate of Applied Science degree. A pilot program is under way at Warren County High School in McMinnville and Oakland High will offer it as well. Graduating seniors will not only receive their high school diploma, but a Mechatronics certification equivalent to their first year in college. MTSU has asked the State Board of Regents to allow the university to offer a degree in Design Engineering and Mechatronics, and several Rutherford County businesses have agreed to pay the tuition for the high school and college students. Sen. Bill Ketron announced plans to ask Gov. Haslam to consider using a public-private mechatronics program model as a pilot for the rest of the state.

MT. JULIET

Mt. Juliet is installing signs on its roadways to make motorists aware of a state law that requires vehicles to leave at least three feet of clearance when passing a bicyclist. The 100 signs, which arrived in September, cost \$3,500. The signs read “State Law: 3 feet minimum,” written in between pictures of a car and bicycle. The city has offered a chance for residents to buy a sign for \$35 as a sponsor. The money would go into the city’s general budget. Bike lanes are also now being cleaned from debris every two weeks.

NASHVILLE

Novare Digital, a marketing and communications firm, has moved its headquarters to Nashville. The firm currently employs seven people, with plans to rapidly expand over the next six months. The company’s operations center is based in Warsaw, Poland.



Spectrum Lubricants announced plans to expand its facility representing a \$1.8 million investment and creating 26 new, full-time jobs in McNairy County. Pictured L-R: Ted Moore, McNairy Regional Alliance executive director; Kent Farmer, Spectrum Lubricants president and CEO; Selmer Mayor David Robinson; McNairy County Mayor Ronnie Brooks and Tracey Exum, ECD Business Development Consultant for Southwest, Tenn.

NASHVILLE

Nashville will host the 7th Annual Southern Obesity Summit in fall, 2013. The event is the largest regional obesity prevention event in the country, drawing hundreds of participants from 16 Southern states. Participants will discuss effective and emerging obesity prevention and reduction practices in the region. Youth participants also play a major role, sharing ideas on effective strategies and providing their perspective on obesity prevention. The Southern Obesity Summit began with seed capital from the Robert Wood Johnson Foundation as a spinoff project of the Southern Rural Access Program, a seven-year initiative to improve access to care.

SELMER

Spectrum Lubricants announced plans to expand its facility representing a \$1.8 million investment and creating 26 new, full-time jobs in McNairy County. Spectrum is an independent blender, compounder, packager and marketer of specialty lubricants including two-cycle engine oil, bar and chain oil, small engine oil and hydraulic oil. The company serves the outdoor power equipment, lawn and garden and agricultural markets, and the marine and automotive aftermarkets.

SMYRNA

Adding a third shift at Nissan North America’s plant will likely ripple through the economy, as the car manufacturer’s suppliers boost staff levels to meet ramped up production. Nissan said that it will add 810 new jobs and run the Smyrna plant around-the-clock for the first time in its history. The additional shift will allow it to increase production of six

Nissan and Infiniti vehicles. The workers, a mix of contract and full-time employees, have already been hired.

THOMPSON’S STATION

A new sensory garden was created in Thompson’s Station Park by Mars Petcare, also bringing a new corporate headquarters to the community. The garden, built on the far south end of the 28-acre park near the trialhead, features herbs and other highly-scented plants and trees that are safe and non-toxic for pets, planted at varying heights. Fragrant herbs in planter pots such as basil, parsley, curry, catnip, lavender and lemon balm line a winding path throughout the dog-friendly garden, accented with features such as benches shaped like large dog bones. More than 40 associates at Mars Petcare donated their time and materials to build the garden. The project, done through a partnership with the town, Tennessee Environmental Council and Riverbend Nurseries — is based on a sensory garden at The Waltham Centre for Pet Nutrition in the U.K.

TRENTON

About 250 jobs are expected to be created over the next three years as MacLean Power Systems opens a manufacturing plant in the city. The Mundelein, Ill.-based company manufactures transmission and distribution lines and substations for electrical power distributors throughout the world. The company will invest \$12 million over the next three years, as it establishes itself in two buildings. The facility is expected to make hardware connectors, anchoring systems and other components for electrical transmission and other towers.

Gallatin awarded for greenway, transit ready development



Gallatin has been recognized for the community’s progressive approach to meeting transportation needs and offering alternative modes of transportation. Pictured L-R: Alisha Eley and Zac Dufour with Kimley-Horn, Mayor Jo Ann Graves, David Coode and Phillip Neal with Kimley-Horn.

Gallatin has been honored with two prestigious awards recognizing the community’s progressive approach to meeting transportation needs and offering alternative modes of transportation.

The Tennessee Chapter of the American Society of Landscape Architects (ASLA) honored the city with the statewide Built Environment Merit Award for the Town Creek Greenway. The city and design firm Kimley-Horn and Associates, Inc. were recognized for “alternative and fitness options in settings ranging from rural woodlands to residential neighborhoods” connecting to the downtown area.

Gallatin has also been honored by the Tennessee Chapter of the American Planning Association (TAPA) with the Outstanding Planning Award for a Green Development.

The city received the award for its first approved Transit Ready Development (TRD) – the Greensboro North project at SR 386 and GreenLea Boulevard. The Greensboro North TRD will be one of the first new communities in Middle Tennessee that has been planned, designed and constructed to create a traditional neighborhood village with a transit station as part of its core. The project envisions a walkable village community uniquely positioned along a northern corridor from Nashville through Sumner County with a central mass transit stop for the area that also encompasses Volunteer State Community College.

TAPA recognized the project as a viable and attractive choice of travel mode for residents and visitors providing opportunities for cost-savings and convenience.



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Knoxville among 20 cities considered for Bloomberg Challenge

\$9 million in prizes steeped in spirit of cooperation

BLOOMBERG from Page 1

urban food corridor plan has made the top 20 cut and will now compete against 19 other cities for the grand prize money.

The plan will provide employment and economic development opportunities, re-purposing vacant lots for food production. It would also partner with existing facilities to establish certified kitchens used to process food. And it would establish a legal mechanism to enable a business model of food distribution to those in need and produce sale to local establishments.

A team from Knoxville will attend a two-day gathering in New York City in November, during which time, city teams will work collaboratively with each other and experts to further refine their ideas.

After the gathering, the team will have access to additional technical support to prepare their ideas for final submission. The contest winners are to be announced in the spring of 2013,

“This is exciting news for the City of Knoxville,” said Mayor Rogero. “Our proposal of a food corridor was not only innovative, but also addressed key issues for our community and others. To be among the 20 finalists in the nation is both humbling and thrilling.”

And for cities that did not make it into the top 20, the project application process would be an eye opening experience, one that may linger long after the Challenge is over; where initiatives will not be shelved, but move on one day to completion.

Susanna Sutherland manager of Knoxville’s Office of Sustainability, oversaw Knoxville’s Mayor’s Challenge application process, and in her own words, “is really excited and hopeful about it.” Sutherland notes that enabling food-growing in urban environments would bring down the cost of food and also provide healthy options to residents of low-income areas, where snack foods might be more accessible than produce and other healthy food.

A Chattanooga native, Sutherland’s past projects include those funded by the American Recovery and Reinvestment Act of 2009 and a grant from the Department of Energy to make Knoxville more sustainable, including the installation of solar panels at the Knoxville Convention Center and a curbside recycling program.

The following TT&C interview about the city’s urban food corridor

project was conducted prior to Bloomberg’s Top 20 finalists selection.

TT&C: There are already community gardens across Tennessee and the nation. What aspects of Knoxville’s urban food corridor proposal do you find especially innovative?

SS: We’ve watched different cities and different case studies and paid close attention to recent tool kits. No one has cracked this egg yet. It’s not that the idea is brand new; it’s just the holistic approach to putting it all in one spot to become self supporting; that’s what makes this grant innovative. The whole point of the project is to connect the dots. It’s something that needs to be done and many cities are working different aspects of community gardens: transporting produce to market, sales—all on small scales—but no one has been able to connect the growing of food on vacant lots with creation of jobs, with transit to market or sales and composting—that’s what we’re proposing.

TT&C: Where would the project be implemented?

SS: We will try a pilot out on a small scale in East Knoxville, in an area where we have a lot of blight and job needs, to be sure we’ve worked all the bugs out of the program. Then we will take it citywide.

TT&C: What do you find challenging about the project in connection with providing jobs for citizens?

SS: You would think growing food and selling it is simple. It’s incredibly complicated in an urban setting. When you look at the local zoning issues, the insurance, the hiring of the employees, creating a supply chain, it’s a big deal—like trying to wrap your arms around a fire hydrant that’s running. We have such a need for employment in areas that have the most blight. Because our resources are already there, we would be partnering with a non-profit, who would have a job training component and would also be able to pay the workers so they would not be just getting job training, but income. We would look at the benefits we could provide for them, such as health insurance. We’re talking about a very comprehensive work at creating a sustainable urban food job. A great deal of the grant funds would go



As the city designed and modified its urban food corridor proposal for the Bloomberg Challenge, Knoxville paid close attention to best practices and case studies from various cities; tool kits from organizations such as Growing Home in Chicago Il., which operates, promotes, and demonstrates the use of organic agriculture as a vehicle for job training, employment, and community development.

directly into feeding that employment model of hiring the first round of workers. Then the idea, being the business model, would function as a revolving fund, where the proceeds from the growers become their revenue and income and also support the program.

TT&C: How would the prize money infuse the project?

SS: The whole process is big. A grant would enable us to build the capacity of an administrator to help us to completely focus on this one issue instead of keeping 50 different balls in the air and staying disconnected with the whole cycle. There’s non-profits all over town and we definitely have the capacity from the human resource side. And we have the workforce. It’s connecting them with the proper funding mechanism. We would write a request for proposal and select the entity that has the greatest capacity to execute the program. It’s been an eye opening experience for me to realize how many resources that we have in town that are ready to go with some-



Susanna Sutherland, manager of Knoxville’s Office of Sustainability, headed the application writing process for Knoxville’s Bloomberg Mayor’s Challenge project, which has placed among the top 20 finalists nationwide.

thing like this. But regardless of whether we get the grant, we’re still going to be working on these types of issues. The grant would give it a priority and it would be a funded project.

TT&C: What are some of the preliminaries to getting the food corridor up and running?

SS: A lot of modification of ordinances and zoning must take place on the local level. While the state has enabling legislation for community gardens and sale of produce, it would be a zoning issue on a local level to allow agriculture in residential areas or in industrial or commercial. There are zones in the city where it’s fine, but there are also many parts where it is prohibited. The first thing would be eliminating the prohibitive language in our zoning codes and regulations. The second thing would be giving a legal definition to what our community food system is so that it does not fall under the umbrella of a community garden but an economic generator.

TT&C: Would there be an additional private funding source?

SS: There’s obviously going to be a donation component for supplies, setting up infrastructure, buying shovels, putting up the shed, getting the water supply hooked up, and the human element of fostering the workers is going to be an amazing thing to try to work out. It’s just as large a component as getting the legislation right.

TT&C: How do you plan to engage the public?

SS: Any process that encompasses this many aspects is going to have to be very well received publicly. Right off the bat, we’d have to conduct public workshops to explain the process. People in the neighborhoods where these lots are going to be, will have to weigh in. Most folks I’ve talked to are very excited about it. But having been in public service for five years, I can tell you there’s always some type of opposition. I think the concept of local food is so hot right now that we probably will have more people interested than not. I know that Walmart has a huge demand for local produce. They work with local stores to find produce in season. We think that the market’s there and very receptive to it.

The 20 finalists

According to Bloomberg Philanthropies, the ideas from the 20 Mayor’s Challenge finalists highlight the diverse array of complex and common challenges facing cities today. Teams from the group of 20 finalists will attend the Bloomberg Ideas Camp, a two-day gathering in New York City on November 12 and 13.

City teams will work collaboratively to improve one another’s ideas and a range of innovation, program, and implementation experts will help the teams refine and strengthen their ideas to ensure the greatest impact. After Camp, finalists will receive individualized coaching to prepare their ideas for final submission in January 2013.

In addition to Knoxville, the following cities and their projects comprise the Mayor’s Challenge Top 20 Finalist list:

- Boston, MA: Accelerating student achievement by empowering parents to manage and share information more easily with educators and entrepreneurs, spurring the creation of the next generation of educational tools.
- Chicago, IL: Building the first open-source analytics platform that identifies real-time patterns for city agencies—allowing decision makers to anticipate problems and craft solutions.
- Cincinnati, OH: Reducing infant deaths through an intervention that reaches 100% of new mothers.
- Durham, NC: Creating entrepreneurship hubs in three distressed neighborhoods to generate new solutions and partnerships to strengthen communities.
- High Point, NC: Adapting evidence-based CeaseFire approach to gang violence to domestic violence reduction.
- Hillsboro, OR: Integrating public and private suburban transportation options to provide greater choice and access and create a more sustainable community.
- Houston, TX: Tapping game-changing technology for new “one bin for all” plan that makes recycling easier and captures 75 percent of all waste.
- Indianapolis, IN: Ensuring access to a research-based, top-tier education for every child in the city, by creating 30,000 high-quality seats through charter and district partnerships.
- Lafayette, LA: Encouraging community-wide gaming for social good
- Lexington, KY: Building a new citizen engagement platform focused on civic problem solving.
- Milwaukee, WI: Transforming foreclosed properties into community assets that improve public health and spark economic opportunity.
- Philadelphia, PA: Reimagining the RFP process to better enable civic entrepreneurs to solve city problems.
- Phoenix, AZ: Customizing smart-energy districts in 15 urban neighborhoods in Phoenix to become “smartest energy city in the world.”
- Providence, RI: Closing word deficit of children born into low-income households through home visitations and increased vocabulary exposure.
- Saint Paul, MN: Streamlining online permitting process for residents, developers, and businesses inspired by personal tax preparation software.
- San Francisco, CA: Promoting workforce development and experience-based training through opportunities to volunteer on city projects.
- Santa Monica, CA: Becoming first U.S. city to establish a wellbeing index to spur improvements for the entire city
- Springfield, OR: Revolutionizing EMS through mobile primary care delivery units.
- Syracuse, NY: Creating “international village” to attract immigrant (especially refugee) populations and promote development of microenterprises.



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PEOPLE IN THE NEWS

BY TML STAFF REPORTS

Mark Emkes, retired chairman, CEO and president of Bridgestone Americas, Inc. was recently inducted into the Nashville Business Hall of Fame. Currently Tennessee Commissioner of Finance and Administration, Emkes began his career at Firestone Tire & Rubber Co. in 1976 as an international trainee. In 2000, he was named president of Bridgestone Firestone Latin America. Then, in 2002, he became chairman, CEO and president of Bridgestone Firestone North American Tire LLC and served on the board of directors of Bridgestone Americas Holding Inc. In 2004, Emkes was promoted to chairman and CEO of Bridgestone Americas Holding Inc. and was elected to the board of Tokyo-based Bridgestone Corp. He retired in February 2010.



Emkes

David Jones has been appointed as the final new director on the reconfigured Tennessee Regulatory Authority. Jones, a former vice president at El Paso Corp., an energy company, is president of davidjonesgroup, a management consulting and executive coaching services company. He's also president of Complete Holdings Group, which advises health care providers and payers on workers' compensation revenue issues. The TRA sets utility rates and service standards for privately owned telephone, natural gas, electric and water utilities, including Tennessee American Water and Chattanooga Gas. The agency also fields consumer complaints and oversees gas pipeline safety.



Jones

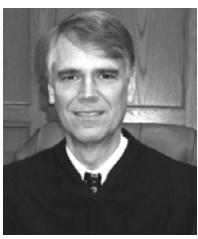
Kevin Helms, city manager of Oak Hill, recently received the Credentialed Manager designation from ICMA, the International City/County Management Association. Helms is one of only 1,200 local government management professionals in the nation currently credentialed through the ICMA Voluntary Credentialing Program. ICMA's mission is to create excellence in local governance by promoting professional management worldwide and increasing the proficiency of appointed chief administrative officers, assistant administrators, and other employees who serve local governments and regional entities around the world. To receive the credential, a member must have significant experience as a senior management executive in local government; have earned a degree, preferably in public administration or a related field; and demonstrated a commitment to high standards of integrity and to lifelong learning and professional development. Helms, a former president of the Tennessee City Management Association, holds more than a dozen years of professional local government executive experience also serving as city administrator of Fayetteville and Clifton.



Helms

Randall Smith, from Tallahassee, Fla., was recently selected as Red Bank's new city manager. Smith's prior experience includes helping private sector businesses form government partnerships.

U.S. District Court Judge **Thomas A. Varlan** will be the new chief judge for federal courts in the Eastern District of Tennessee.



Varlan

Varlan, who presides in Knoxville, will take over as the administrative judge for the district that includes 41 counties and serves 2.5 million people. He succeeds Judge Curtis Collier of Chattanooga. The position of chief judge is rotated through the active judges in the district every seven years. Varlan has been a member of the Judicial Conference since 2010 and has been on the federal bench since 2003.

Dewey Woody, longtime Bradley County Fire-Rescue Chief and community volunteer, will be leaving his post to take a position with the Tennessee Fire Marshal's Office. Woody has been named state director of the Bomb and Arson Section. He will oversee operations within the three divisions with his base office located in Ashland City. Woody serves on the Board of the Tennessee Fire Chiefs Association and chairs the statewide Mutual Aid Task Force. He also served three years as president of the Tri-State Mutual Aid Association. Woody teaches Bomb and Arson Investigation at the Cleveland State Community College Law Enforcement Academy and provides safety and medical services at the academy's shooting range.



Woody

Gary Goodwin will become Goodlettsville's next Chief of Police. Goodwin replaces Chief Richard Pope, who announced his retirement earlier this year. He has 37 years of law enforcement experience and is currently a Captain with the Metropolitan Nashville Police Department.



Goodwin

Catherine Glover of Albany, Ga., will begin work next month as the new president and CEO of the Tennessee Chamber of Commerce and Industry. Currently executive vice president for global affairs with Equinox Chemicals, Glover previously headed local chambers of commerce in Maine, New York, and Georgia and served as executive director of the Freeport Merchants Association in Freeport, Maine.



Glover

William D. "Bill" Johnson, 58, the former CEO of Progress Energy in North Carolina, has been chosen as The Tennessee Valley Authority's president and CEO. Progress is one of the South's biggest electric utilities. Johnson will succeed TVA's Tom Kilgore, who plans to retire at the end of the year. TVA Chairman Bill Sansom described Johnson as a seasoned leader, experienced with coal, gas, nuclear, hydroelectric and renewable resources.



Johnson

Amy Murray, Goodlettsville Public Works superintendent, has been elected as the president of the Middle Tennessee Chapter of the Tennessee Stormwater Association (TNSA). TNSA's mission is to assist local government entities in their efforts to comply with State and Federal clean water laws and stormwater regulations set forth by the Environmental Protection Agency and the Tennessee Department of Environment and Conservation; and through such assistance, to protect and improve the quality of the waters of Tennessee.



Murray

Guy Patterson, director of Public Services, has been elected as President of the Middle Tennessee Chapter of the American Public Works Association (APWA). The APWA is an international educational and professional association of public agencies, private sector companies, and individuals dedicated to providing high quality public works goods and services.



Patterson

Fred Phillips, a lifelong lawman who served Johnson City, Washington County and the state for more than 40 years, has passed away at the age of 72. Phillips, of Jonesborough, started his law enforcement career in 1964, working his way up through the ranks until he was named police chief in 1981. He was appointed in 1990 to director of public safety for the city, overseeing the police-firefighters dual training program. Upon retirement, he served at the Law Enforcement Training Academy in Nashville and was later named the deputy state safety commissioner. He also served as sheriff of Washington County in 1994. In December 2002, he accepted the appointment from former Gov. Phil Bredesen as state safety commissioner, serving until December 2005.



Phillips

Bristol Police Officer **Matt Cousins** was awarded the 2nd Judicial District Task Force's Mark Vance Domestic Violence Award. The award, presented by the Sullivan County Sheriff's Office, is named in honor of Bristol Officer Mark Vance, who was shot and killed while responding to a domestic violence call in 2004. It is awarded annually to a Sullivan County-based officer, who has gone above the call of duty in a domestic violence situation. Cousins responded to a domestic violence call, then later, befriended the severely beaten woman steering her to a domestic violence program.



Cousins

Mike Hill, after 15 years with the UT Law Enforcement Innovation Center (LEIC), is leaving to become director of financial responsibility with the TN Department of Safety and Homeland Security. Serving 18 years with the Germantown Police Department, Hill served as assistant director of training. At LEIC, he managed the Regional Community Policing Institute and the Southeastern Command and Leadership Academy.



Hill

Rick Whitehead becomes new MTAS assistant director

Rick Whitehead, who has been a municipal management consultant with the UT Municipal Technical Advisory Service (MTAS) since 2004, was named as the agency's new assistant director. Whitehead will be located in the agency's Knoxville office.



Rick Whitehead

"We are obviously familiar with Rick's work, and are happy that he accepted the assistant director's position," said Dr. Mary H. Jinks, vice president of Public Service. "He has the knowledge, experience and professionalism required for this position."

Before coming to MTAS, Whitehead served as city manager for the city of Anniston, Ala., from 1999-2004, and from 1996-2000 he served as the city attorney for Anniston. He also has served as the deputy economic development director in Auburn, Ala. and as city manager in Etowah.

Whitehead received his bachelor's degree in political science from the University of Alabama, his masters in public administration from Auburn University and his doctor of jurisprudence from Alabama.

Whitehead will be stationed in the Knoxville office.

MTAS conducts administrative hearing officer training sessions

On Dec. 6, MTAS is offering the second annual administrative hearing officer training program. This training will qualify persons seeking to serve as municipal administrative hearing officers and will take place in Nashville in the Tennessee Municipal League, ground level conference room, 226 Capitol Blvd, from 8:30 a.m. to 4:30 p.m..

This training program is the result of T.C.A. § 6-54-1001. Pursuant to this law, a city can, via ordinance, create an administrative hearing office with jurisdiction to hear violations of certain locally-adopted codes, including building code and property maintenance ordinances. The law also allows a city, through its administrative hearing officer, to levy fines for such violations in excess of \$50.

Topics include:

- The statutory authorization

THE UNIVERSITY of
TENNESSEE UT
MUNICIPAL TECHNICAL
ADVISORY SERVICE

- Mechanics of Public Chapter No. 1128
- The Administrative Hearing Process

After appointment as Administrative Hearing Officers, successful completion of this training authorizes participants to serve as Municipal Administrative Hearing Officers.

The cost to attend the training class is \$350 and does not include meals or hotel accommodations.

For additional information and to register for this training, please visit the MTAS website at www.mtas.tennessee.edu or contact MTAS at 865-974-041.

Twelve TN cities receive Safe Routes to School grants

Twelve Tennessee municipalities were awarded Safe Routes to School funding totaling \$1.8 million. The funds will be used by multiple schools to improve sidewalks, crosswalks, signs and safe walking and biking educational activities.

The Safe Routes to School Program is a statewide initiative designed to make bicycling and walking to school a safer, more appealing and healthier alternative for students in kindergarten through eighth grade.

Cities receiving Safe Routes to School funds are:

Elkton: \$173,160 —sidewalk construction, crosswalks, and signage at the Elkton Elementary/Middle School. This multi-faceted project will provide opportunities to build partnerships that allow for wellness activities in a safe environment.
Etowah: \$89,591—sidewalk construction, crosswalks and signage at Etowah and Mountain View Schools. This project will potentially impact more than 1000 students in the neighborhood community.
Franklin: \$212,284—Hunters Bend Elementary School will utilize the Safe Routes to School funds for tunnel improvements in a neighborhood characterized by well-connected streets and a trail network. With the potential of 100 percent of the student body to walk and/or bicycle to school, everyone will benefit from this project by gaining safer pedestrian options en route to the community school.

Livingston: \$247,478—sidewalk construction and crosswalks at A. H. Roberts Elementary School.

Medina: \$173,306—sidewalk construction, crosswalks, and signage. When complete, this multi-faceted project will support the city's commitment as a community partner to build, manage, and maintain an effective and safe non-motorized transportation program.

Milan: \$101,960—sidewalk construction, crosswalks, and signage at Milan Middle and Elementary Schools.

Morristown: \$250,000—sidewalk construction, crosswalks, signage, and bicycle racks at Lincoln Heights Elementary and Middle Schools. This multi-faceted project will support the city's commitment as a community partner to build, manage, and maintain an effective and safe non-motorized transportation program.

Newport: \$164,400—sidewalk construction, crosswalks, and signage at the Newport Grammar School.

Pleasant View: \$19,998—to implement a School Activity Plan that will potentially impact more than 530 students. The plan will provide a variety of safety choices as determined by the school and community while addressing its travel solutions.

Puryear: \$187,052—Dorothy and Noble Harrelson School will utilize the Safe Routes to School funds for sidewalk construction, crosswalks, and signage.

Unicoi: \$211,890—sidewalk construction, crosswalks, and signage at the Unicoi Elementary School.

Watertown: \$28,000—Watertown Elementary/Middle School will utilize funds to implement a School Activity Plan that will potentially impact more than 900 students. The plan will provide a variety of safety choices as determined by the school and community while addressing its travel solutions.

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(865) 984-9638
Jackson, TN 38305
(731) 688-1953



ELECTION 2012

Tennessee General Assembly

Tennessee Senate					
District 2			Gerald McCormick (R)	21,112	75%
Doug Overbey (R)	60,488	100%	Rodger Cooksey (I)	6,980	25%
District 4			District 27		
Ron Ramsey (R)	54,451	100%	Richard Floyd (R)	18,702	68%
District 6			Frank Eaton (D)	8,785	32%
Becky Massey (R)	49,712	67%	District 28		
Evelyn Gill (D)	22,665	32%	Joanne Favors (D)	19,985	83%
District 8			Johnny Horne (R)	4,094	17%
Frank Niceley (R)	43,671	100%	District 29		
District 10			Mike Carter (R)	19,854	100%
Todd Gardenhire (R)	36,540	54%	District 30		
Andrae' McGary (D)	30,740	46%	Vince Dean (R)	17,234	67 %
District 12			Sandy Smith (D)	8,949	34%
Ken Yager (R)	51,050	100%	District 31		
District 14			Ron Travis (R)	17,419	100%
Jim Tracy (R)	50,206	100%	District 32		
District 16			Kent Calfee (R)	16,442	70%
Janice Bowling (R)	40,109	63%	Jack McNew (D)	5,983	25%
Jim Lewis (D)	23,608	37%	Allen Cole (I)	1,228	5%
District 18			District 33		
Ferrell Haile (R)	49,442	69%	John Ragan (R)	12,825	51%
Maria Brewer (D)	21,953	31%	Jim Hackworth (D)	12,126	49%
District 20			District 34		
Steven Dickerson (R)	46,230	54%	Rick Womick (R)	17,349	68%
Phillip North (D)	39,250	46%	Luke Dickerson (D)	8,255	32%
District 22			District 35		
Mark Green (R)	31,868	53%	Dennis Roach (R)	14,860	100%
Tim Barnes (D)	28,141	47%	District 36		
District 24			Dennis Powers (R)	13,610	79%
John Stevens (R)	38,656	56%	Virgil Kidwell (I)	3,627	21%
Brad Thompson (D)	29,799	44%	District 37		
District 26			Dawn White (R)	14,169	63%
Dolores Gresham (R)	42,965	60%	Robert New (D)	8,261	37%
Meryl Rice (D)	28,112	40%	District 38		
District 28			Kelly Keisling (R)	14,182	72%
Joey Hensley (R)	37,351	55%	David Harper (D)	5,578	28%
Tyler "Ty" Cobb (D)	30,365	45%	District 39		
District 30			David Alexander (R)	15,085	67%
Jim Kyle (D)	47,786	100%	Doug Clark (D)	7,869	33%
District 32			District 40		
Mark Norris (R)	69,764	100%	Terri Lynn Weaver (R)	16,396	64%

Tennessee House					
District 1			District 41		
Jon Lundberg (R)	17,005	100%	John Mark Windle (D)	12,775	66%
District 2			Bobby Stewart (R)	7,942	38%
Tony Shipley (R)	16,181	68%	District 42		
Bruce Dotson (D)	7,524	32%	Ryan Williams (R)	15,037	76%
District 3			Thomas Willoughby (D)	5,964	28%
Timothy Hill (R)	15,753	75%	District 43		
Leah Kirk (D)	4,353	20%	Charles Curtiss (D)	10,607	52%
District 4			Robert Dunham (R)	9,927	48%
Kent Williams (I)	11,469	54%	District 44		
Thomas Gray (R)	9,883	46%	William Lamberth (R)	14,695	67%
District 5			Steven Glaser (D)	7,213	33%
David Hawk (R)	11,559	58%	District 45		
Eddie Yokley (D)	8,281	42%	Courtney Rogers (R)	19,965	73%
District 6			Jeanette Jackson (D)	7,224	27%
Micah Van Huss (R)	16,385	72 %	District 46		
Michael Clark (D)	6,268	28%	Mark Pody (R)	16,738	100%
District 7			District 47		
Matthew Hill (R)	12,952	66%	Judd Matheny (R)	14,898	66%
Nancy Fischman (D)	6,769	34%	Scott Price (D)	7,779	34%
District 8			District 48		
Art Swann (R)	19,902	100%	Joe Carr (R)	16,851	100%
District 9			District 49		
Mike Harrison (R)	15,279	100%	Mike Sparks (R)	12,530	59%
District 10			Mike Williams (D)	8,756	41%
Tilman Goins (R)	12,775	100%	District 50		
District 11			Bo Mitchell (D)	13,198	50%
Jeremy Faison (R)	12,269	69%	Charles Williamson (R)	13,040	49%
Marjorie Ramsey (D)	5,279	30%	District 51		
District 12			Michael Turner (D)	16,971	100%
Dale Carr (R)	18,214	100%	District 52		
District 13			Michael Stewart (D)	12,577	76%
Gloria Johnson (D)	10,012	48%	Daniel Lewis (I)	4,055	24%
Gary Loe (R)	9,716	47 %	District 53		
Nick Cazana (I)	1,084	5%	Jason Powell (D)	10,691	54%
District 14			Ben Claybaker (R)	8,967	46%
Ryan Haynes (R)	23,813	75%	District 54		
Jerome Miller (D)	8,009	25%	Brenda Gilmore (D)	20,624	100%
District 15			District 55		
Joe Armstrong (D)	11,487	82%	Gary Odom (D)	14,638	77%
Calvin Green (R)	2,484	18%	Susan Sham (Green)	4,289	23%
District 16			District 56		
Bill Dunn (R)	19,475	85%	Beth Harwell (R)	24,907	100%
Bryan Green	3,504	15%	District 57		
District 17			Susan Lynn (R)	24,086	100%
Andrew Farmer (R)	14,255	76%	District 58		
Mike Dockery (D)	4,476	24%	Harold Love (D)	16,170	100%
District 18			District 59		
Steve Hall (R)	15,243	61%	Sherry Jones (D)	11,340	70%
Anthony Hancock (D)	9,607	39%	Robert Duvall (R)	4,835	30%
District 19			District 60		
Harry Brooks (R)	18,105	100%	Darren Jernigan (D)	12,293	50%
District 20			Jim Gotto (R)	12,202	49%
Bob Ramsey (R)	20,070	100%	District 61		
District 21			Charles Sargent (R)	23,716	100%
Jimmy Matlock (R)	20,343	79%	District 62		
Andrew Bennett (D)	5,527	21%	Pat Marsh (R)	15,408	100%
District 22			District 63		
Eric Watson (R)	17,282	78%	Glen Casada (R)	23,116	100%
Jonathan Gladden (D)	4,943	22%	District 64		
District 23			Sheila Butt (R)	16,762	66 %
John Forgety (R)	17,025	76 %	Brian Brewer (D)	8,497	3 4 %
Peggy Wall (D)	5,422	24%	District 65		
District 24			Jeremy Durham (R)	18,539	100%
Kevin Brooks (R)	17,297	100%	District 66		
District 25			Joshua Evans (R)	18,463	100%
Cameron Sexton (R)	19,486	74%	District 67		
Flo Matheson (D)	6,732	26%	Joe Pitts (D)	12,699	100%
District 26			District 68		
			Curtis Johnson (R)	18,376	100%

District 69			District 70		
David Shepard (D)	11,661	55%	Barry Doss (R)	11,496	51%
Wayne White (R)	8,865	42%	Calvin Moore (D)	10,120	45%
Kenneth Buser (I)	605	3%	John Johnson (I)	863	4%
District 71			District 71		
Vance Dennis (R)	15,619	77%	John Johnson (I)	863	4%
John Crandall (I)	4,732	23%	District 72		
District 72			Steve McDaniel (R)	18,150	100%
Steve McDaniel (R)	18,150	100%	District 73		
District 73			Jimmy Eldridge (R)	19,045	70%
Jimmy Eldridge (R)	19,045	70%	Corey Currie (D)	7,946	30%
Corey Currie (D)	7,946	30%	District 74		
District 74			John Tidwell (D)	9,263	53%
John Tidwell (D)	9,263	53%	Lauri Day (R)	8,330	47%
Lauri Day (R)	8,330	47%	District 75		
District 75			Tim Wirgau (R)	13,060	56%
Tim Wirgau (R)	13,060	56%	Steve Wright (D)	9,155	39%
Steve Wright (D)	9,155	39%	James Hart (I)	968	4%
James Hart (I)	968	4%	District 76		
District 76			Andy Holt (R)	11,119	54%
Andy Holt (R)	11,119	54%	Mark Maddox (D)	9,351	46%
Mark Maddox (D)	9,351	46%	District 77		
District 77			Bill Sanderson (R)	14,379	66%
Bill Sanderson (R)	14,379	66%	Mark Oakes (D)	7,335	34%
Mark Oakes (D)	7,335	34%	District 78		
District 78			Mary Littleton (R)	14,070	58%
Mary Littleton (R)	14,070	58%	Linda Hayes (D)	8,451	35%
Linda Hayes (D)	8,451	35%	Rick Wilson (I)	1,719	7%
Rick Wilson (I)	1,719	7%	District 79		
District 79			Curtis Halford (R)	17,591	100%
Curtis Halford (R)	17,591	100%	District 80		
District 80			Johnny Shaw (D)	17,691	100%
Johnny Shaw (D)	17,691	100%	District 81		
District 81			Debra Moody (R)	12,679	56%
Debra Moody (R)	12,679	56%	Conneye Albright (D)	5,667	25%
Conneye Albright (D)	5,667	25%	Tommy Hill (I)	4,375	19%
Tommy Hill (I)	4,375	19%	District 82		
District 82			Craig Fitzhugh (D)	12,270	60%
Craig Fitzhugh (D)	12,270	60%	Johnny Edwards (R)	8,171	40%
Johnny Edwards (R)	8,171	40%	District 83		
District 83			Mark White (R)	21,344	100%
Mark White (R)	21,344	100%	District 84		
District 84			Joe Towns, (D)	19,371	100%
Joe Towns, (D)	19,371	100%	District 85		
District 85			Johnnie Turner (D)	22,665	100%
Johnnie Turner (D)	22,665	100%	District 86		
District 86			Barbara Cooper (D)	16,604	76%
Barbara Cooper (D)	16,604	76%	George Edwards (R)	5,239	24%
George Edwards (R)	5,239	24%	District 87		
District 87			Karen Camper (D)	18,258	100%
Karen Camper (D)	18,258	100%	District 88		
District 88			Larry Miller (D)	15,804	75%
Larry Miller (D)	15,804	75%	Harry Barber (R)	5,173	25%
Harry Barber (R)	5,173	25%	District 89		
District 89			Roger Kane (R)	20,448	100%
Roger Kane (R)	20,448	100%	District 90		
District 90			John DeBerry (D)	18,089	100%
John DeBerry (D)	18,089	100%	District 91		
District 91			Lois DeBerry (D)	18,755	100%
Lois DeBerry (D)	18,755	100%	District 92		
District 92			Billy Spivey (R)	13,079	61%
Billy Spivey (R)	13,079	61%	Vicki Cain (D)	8,503	39%
Vicki Cain (D)	8,503	39%	District 93		
District 93			Goffrey Hardaway (D)	16,118	100%
Goffrey Hardaway (D)	16,118	100%	District 94		
District 94			Barrett Rich (R)	19,102	100%
Barrett Rich (R)	19,102	100%	District 95		
District 95			Curry Todd (R)	27,145	100%
Curry Todd (R)	27,145	100%	District 96		
District 96			Steve McManus (R)	19,214	100%
Steve McManus (R)	19,214	100%	District 97		
District 97			Jim Coley (R)	18,595	100%
Jim Coley (R)	18,595	100%	District 98		
District 98			Antonio Parkinson (D)	15,257	100%
Antonio Parkinson (D)	15,257	100%	District 99		
District 99			Ron Lollar (R)	22,945	100%
Ron Lollar (R)	22,945	100%			

Municipal Elections

Many municipalities across Tennessee held local elections. This list is compiled from various media outlets from across the state and may not be entirely complete. If your city elections are not listed below, or are inaccurate, please contact TML with your official elections results.

Atwood			Bartlett		
Alderman -Jimmy Halford, Ricky Long			Alderman- Ward 6 - Paula Sedgwick; Ward 4 - Bobby Simmons; Ward 5 - Jack Young		
Bethel Springs			Bethel Springs		
Alderman - Garry Bizzell Jr., Sherry Smith, Gary Bizzel Sr., Shirley Williams			Alderman - Garry Bizzell Jr., Sherry Smith, Gary Bizzel Sr., Shirley Williams		
Bradford			Bruceton		
Alderman- Steve Gearin, Mary Ann Griffin, Terry Johnson			Alderman-Renee Ford, Robert Higdon, Cliff Sturdivant		
Bulls Gap			Bulls Gap		
Mayor- Michael Soloman			Mayor- Michael Soloman		
Alderman-Betsy Shipley, Jimmy Sexton, Susan Williams, Martha Snelson			Alderman-Betsy Shipley, Jimmy Sexton, Susan Williams, Martha Snelson		
Burns			Burns		
Mayor- Landon Mathis			Mayor- Landon Mathis		
Caryville			Caryville		
Mayor - Chris Stanley			Mayor - Chris Stanley		
Carthage			Carthage		
Alderman - Randy Dennis			Alderman - Randy Dennis		
Cedar Hill			Cedar Hill		
Commission -Martha Arrington, Tom Richards			Commission -Martha Arrington, Tom Richards		
Centertown			Centertown		
Mayor J.W. Underhill			Mayor J.W. Underhill		
Alderman-Colleen Crumbley, Jerry Lorance			Alderman-Colleen Crumbley, Jerry Lorance		

Clarksville
Council - Ward 12-Jeff Burkhart;
Ward 4 - Wallace Redd; Ward 5 -
Valerie Guzman; Ward 8- David
Allen; Ward 9 - Joel Wallace

Collierville
Mayor- Stan Joyner
Alderman - Ward 3 John Worley;
Ward 5- Jimmy Lott

Collinwood
Council- Glen Brown

Coopertown
Mayor - Sam Childs
Alderman - Ward 2 - Peggy Ruth

Cornersville
Mayor –Amos C. Davis
Alderman- James Wolaver

Cottage Grove
Mayor- Mike Waddey

Crab Orchard
Mayor -Emmett Sherrill

Crump
Alderman- Vicky Cotner, Charles
Holloway

Decaturville
Mayor- Jerry Buchanan

Dyer
Mayor-Chris Younger
Alderman - Judy Baker, Michael
Barron, Belinda Oliver, Nathan
Reed

Eagleville
Council- Travis Brown, Alan
Ball, Christopher D. Hendrix

Elizabethton
Council- Curt Alexander

Erwin
Mayor- Doris Hensley
Alderman- Gary Edwards, Sue
Jean Wilson

Fairview
Commissioner-Stuart L. Johnson

Fayetteville
Alderman-Gwen Shelton, Danny
Bryant

Forest Hills
Commissioner- Lanson Hyde

Gallatin
Alderman
At-Large -Julie Brackenbury
Ward 1- Anne Kemp
Ward 2-Steve Camp

Germantown
Alderman- Ward 3 Mike
Palazzolo; Ward 4 Forrest
Owens; Ward 5 Rocky Janda

Gibson
Mayor- Tony Black

Gleason
Mayor- Diana Poole
Alderman - Charles Bookout,
Jerry Connell, Michael Ray Mor-
ris, Kris Morse

Goodlettsville
Commission - Harry Bell, Zach
Young, Jeff Duncan, Scott Trew,
Yvonne Saunders, Aurora Zebert

Gordonsville
Mayor-James (Duck) Gibbs
Alderman -Jay Slatton, Barbara
Vantrease Tony Yancy

Greenfield
Mayor-Cindy McAdams
Alderman - Paul Grooms, Donald
Ray High, Troy Jones, James Roy
Pope

Hendersonville
Mayor- Scott Foster
Alderman- Ward 1- Mark
Skidmore; Ward 2-Scott Sprouse;
Ward 3 - Paul Goode; Ward 5 -
Darrell Woodcock; Ward 6 - Jim
Waters

Hollow Rock
Alderman-Maria Ann Crocker,
Curt Lumley, Rob Woods

Hornsby
Mayor-Mack Carter Jr.

Huntingdon
Mayor- Dale Kelley
Alderman- Carl Byers, Charles
(Charlie) Hodges, Nina Sellers
Smothers,Tim Tucker

Huntsville
Mayor -George Potter

Jamestown
Mayor- Ryan Smith

Kingston Springs
Commissioner- Glenn Remick

Lafollete
Mayor- Michael Standfield

La Vergne
Alderman- Dennis Waldron, Tom
Broeker

Lebanon
Mayor Philip Craighead
Alderman: Ward 1- Lanny Jewell;
Ward 2- Fred Burton; Ward 5-
Robert Bryan

Martin
Alderman-David Sudberry

McKenzie
Council: Ward 1- Jessie Townes;
Ward 4- Dianna Iankford; Ward 6-
Charles Pruneau

STATE BRIEFS



BY TML STAFF REPORTS

State tops for digital technology

The state has been recognized as one of the top in the nation for use of digital technology to better serve Tennesseans and streamline operations. Tennessee was among six states to receive a grade of A- in the 2012 Digital States Survey, which was up from a B+, the state's grade in the 2010 survey. Michigan and Utah were the only two states to receive an A. The Digital States Survey is the nation's longest running examination of technology use in state government. It is conducted every two years by e.Republic's Center for Digital Government, and it grades states based on a set of criteria including: implementations that support state priorities and policies to improve operations or services; quantifiable hard and soft-dollar savings or benefits; progress over the last two years; innovative solutions or approaches; and effective collaboration. Those states which received high marks demonstrated results across all criteria. For an interactive map of Digital States grades, visit www.govtech.com/policy-management/2012-Digital-States-Survey.html.

TN bears 3rd lowest tax burden

A study by a conservative research organization reports that Tennesseans carry the third-lowest burden of state and local taxes. The study by the Tax Foundation said Tennesseans pay an average of 7.7 percent in per capita income in taxes. The national average is 9.9 percent. Results indicate Tennessee gained one position, going from 47th to 48th lowest tax burden, between fiscal year 2009 and fiscal year 2010. Only Alaska and South Dakota had lighter tax burdens in the study.

Nine TN companies make Fortune 500 biggest list

Nine Tennessee companies are among the *Fortune 500* list of America's biggest companies for 2012, including the Chattanooga-based Unum Corp., which ranked No. 260 with revenues last year of nearly \$10.3 billion. The biggest companies in Tennessee on the *Fortune 500* list are: FedEx, the distribution and delivery business based in Memphis, ranked No. 70 with revenues of \$39.3 billion; HCA Holdings, the world's biggest hospital chain based in Nashville, ranked No. 94 with revenues of \$32.5 billion; International Paper, the biggest forest and paper product firm based in Memphis, ranked 111 with revenues of \$26 billion; Dollar General, the discount retail chain based in Goodlettsville, ranked 183 with sales of \$14.8 billion; and Community Health Systems, the hospital chain based in Franklin, ranked 198 with sales of \$13.8 billion.

TN ranks 8th for business climate

Site Selection magazine has ranked Tennessee the nation's eighth best state for business climate for the second year in a row in the magazine's 2012 Top State Business Climate Rankings. The highly regarded annual rankings are based on a state's strong record of attracting capital investment, an analysis of state tax burdens and a survey of

corporate site selectors.

Free community bench-marking reports service offered

As a complimentary offering by Atlas Advertising, a presenter at this year's Governor's Conference, Tennessee has been granted complimentary benchmarking reports to compare its cities, regions and state to like populations. In completing the survey, individuals can benchmark the impact of their organization on the communities they serve and see how Tennessee communities rank in terms of jobs and capital investment relative to communities of similar population sizes nationally. To receive a complimentary report, complete the 10-question survey at: <http://Atlas2012BenchmarkingSurvey.questionpro.com>. Survey participants will be able to: measure the overall performance of their organization; determine the organization's economic impact on the community; and benchmark the organization against others across North America. Contact Guillermo Mazier at guillermom@atlas-advertising.com for more information.

TN celebrates 55th state park

Gov. Haslam, U.S. Sen. Lamar Alexander, and Tennessee Department of Environment and Conservation Commissioner Bob Martineau and other officials and citizens attended a special ceremony announcing the future conveyance of more than 2,000 acres in the Rocky Fork area of Unicoi County, that will eventually become Tennessee's 55th state park. The U.S. Forest Service secured \$5 million to complete the purchase of Rocky Fork, which is part of the 10,000-acre tract acquired by The Conservation Fund and the Forest Service in 2008. Located along the Appalachian Trail corridor and the Tennessee-North Carolina border near Asheville, Rocky Fork is named after the cool waters that run down its center. The property is adjacent to more than 22,000 acres of U.S. Forest Service-designated wilderness, including Sampson and Bald mountains. Before Rocky Fork's acquisition by The Conservation Fund and U.S. Forest Service, it was one of the largest unprotected tracts in the southern Appalachian Mountains.

New web page highlights TN hiking trails

The Tennessee Valley Authority has created a new web page to introduce the public to the 137 miles of public trails the agency manages along reservoirs and TVA-owned lands in Alabama, Georgia, Kentucky, North Carolina, Tennessee and Virginia. Forty-four miles of trails in the TVA system are designated as National Recreation Trails by the U.S. Department of Interior. Trails listed on the web page include popular areas like Raccoon Mountain near Chattanooga, Guntersville Reservoir in north Alabama, and Norris and Tellico reservoirs in East Tennessee. Most of the listings provide the trail length and the difficulty rating. The web page also includes downloadable maps. The web page is available at www.tva.gov/river/recreation/dispersed/trail-table_hold.htm.

TN homeless students on the rise

The state saw the number of homeless public school students increase by 74 percent between 2007 and 2010. That number was well above the national average of 38 percent, but the true number may be even higher. According to a state Comptroller's report, several neighboring states have a larger percentage of homeless students. That could be a clue that Tennessee's numbers are an undercount. Also, some districts in Tennessee with high foreclosure and jobless rates did not identify any homeless students. The comptroller's report says the dramatic increases in Tennessee — from 6,565 in 2007 to 11,458 in 2010 — may be a consequence of job losses and the economy. They may also be the result of some school districts' improved efforts to identify homeless students.



Photo by Greg Hutson

The U.S. Forest Service has secured \$5 million to complete the purchase of Rocky Fork, one of the largest unbroken private tracts of land remaining in the eastern U.S. The conveyance of the more than 2,000 acres in the Unicoi County area, will facilitate the development of Tennessee's 55th state park.

TACIR report identifies \$38 billion needed for public infrastructure

According to a new report released by the Tennessee Advisory Commission on Intergovernmental Relations (TACIR), at least \$38 billion worth of public infrastructure improvements need to be in some stage of development during state fiscal years 2011 through 2015.

This report provides two types of information: (1) needed infrastructure improvements and (2) the condition of existing elementary and secondary (K-12) public schools. To be included in the inventory, infrastructure projects must not be considered normal maintenance and must involve a capital cost of at least \$50,000.

Public infrastructure needs, as reported by state and local officials, increased \$1.2 billion (3.3%) since the June 2011 report, which covered the five-year period of 2010 through 2014. This year's increase is larger than last year's record low increase of less than one percent (0.7%) but smaller than all other years. Current infrastructure needs fall into six general categories, each of which has two or more specific project types:

- Transportation and Utilities: \$19.1 billion
- Education: \$8 billion
- Health, Safety, and Welfare: \$7.3 billion
- Recreation and Culture: \$1.9 billion
- Economic Development: \$1.2 billion
- General Government: \$457 million

The category with the largest increase since last year is Health, Safety, and Welfare, which is the third largest general category overall. Health, Safety, and Welfare needs increased \$434 million, from \$6.9 billion to \$7.3 billion, alone making up 19.3% of the total reported for all types of infrastructure.

The overall Transportation and Utilities general category increased by only \$291 million (1.5%) even though transportation needs increased by \$657 million. The increase in transportation needs was partially offset by a \$358 million (-59.2%) decrease in other utilities, stemming from the completion of one \$405 million electricity infrastructure project in Davidson County.

Of the \$29.5 billion reported for

local infrastructure improvements, only \$11.1 billion in available funding has been identified. Most of that amount, \$10.7 billion, is for fully funded needs; another \$423 million is for partially funded needs. That leaves another \$18.4 billion worth of needs for which no funding was available at the time those needs were reported.

While state revenue sources for fully funded infrastructure increased since last year, local sources, which consist of city, county, and special district revenues, remained about the same and continue to be the principal source of funding for fully funded infrastructure (these figures do not include improvements for public elementary and secondary schools or those in state agencies' capital budget requests). Officials are asked to report only those funds that are available at the time of the inventory and not to speculate about how a project could be funded.

Senator Mark Norris, TACIR's chairman, had this to say about the report: "Public infrastructure is one of the most important things government can provide to encourage economic development. This inventory is not just a catalog of infrastructure needs. It's a guide for improving quality of life in Tennessee."

This inventory is the only source of statewide information on the condition of public school buildings and what it would take to get them all in good or better condition, and the news here is good: According to local school officials, 93% of local public schools are now in good or excellent condition. However, they estimate the cost to put the remaining 7% in good or better condition at \$1.6 billion, a \$139 million increase from the previous report.

Infrastructure needs and the ability to meet them vary across Tennessee. Not surprisingly, the 13 counties with the largest populations, growth rates, and tax bases need the most infrastructure and are able to build the most. However, it is not clear what is driving infrastructure needs in the other 82 counties. To gain insight into these differences, TACIR staff looked at met and unmet infrastructure needs

relative to population. They found that it is not clear that population is driving the differences. Because the state's counties vary so much in size, staff also divided needs and completed needs by square miles to make sure that land area did not distort the analysis.

Staff looked at two other likely candidates for explaining the variation in meet and unmet infrastructure needs across counties: population gain and wealth. Wealth in this instance means revenue sources for local governments and residents' ability to pay taxes based on their income. Analyzing these factors produced the following conclusions:

- Population still matters, but population gain matters more.
- When it comes to driving need, income matters most of all.
- And when it comes to meeting those needs, while population gain matters most, taxable sales come second.


Other Highlights from the Report

- Needs increased in all six categories, but there were decreases within all of those categories except Economic Development.
- Public health facilities needs continue to increase in this inventory (12.1%), but very few are being completed. General government needs increased by \$34 million (8.3%). Public building needs decreased \$32 million (-8.3%), but were offset by a \$66 million increase in other facilities needs.
- Economic development needs increased \$96 million from the previous inventory.
- Industrial Sites and Parks increased by \$66 million (34%).
- Total education infrastructure needs increased from \$7.7 billion to \$8 billion (4.3%) since the last report.
- Needs for school infrastructure improvements—including new schools and improvements or additions to existing schools increased for the first time since the 2006 inventory by \$264 million.

The full report is available on TACIR's web site at <http://www.tn.gov/tacir/infrastructure.html>.

For more information, contact Dave Keiser, Project Manager, at david.keiser@tn.gov or 615.253.4237.

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ASSISTANT CITY MANAGER

Fayetteville, NC (pop. 208,000) The city is seeking dynamic local government professionals as candidates for an Assistant City Manager position. One of two ACM positions reporting directly to the City Manager. The Assistant City Manager will have oversight of several internal functions including City Clerk, Human Resource Development, Human Relations, Information Technology, Finance, and Corporate Communications. A demonstrated record of successfully managing and completing complex projects and assignments is expected along with a commitment to the shared interests of the entire community. The successful candidate will hold a Master's degree in business, public administration, political science or a related field. Ten years of progressively responsible municipal work experience, with three years of service as a city manager, assistant city manager or the equivalent is required. Starting salary range will be competitive based on education and experience with an excellent fringe benefit package. Interested candidates should apply by Dec. 7, 2012, to Heidi Voorhees at www.VoorheesAssociate.com/current-positions. For additional information contact Heidi Voorhees or to view full ad www.VoorheesAssociates.com. Tel: 847-580-4246.

CITY MANAGER

COLUMBIA. The city is seeking applicants for the position of City Manager. Columbia is a full service city with an annual budget of approximately \$54 M, and employs approximately 400 people. The ideal candidate will have a bachelor's degree in Public Administration, Business Management or a related field; a master's degree would be preferred. Candidates will have substantial experience as a city manager or assistant city manager in a similarly sized community, with preference given to applicants with five years of municipal experience with broad and complex management responsibility. Experience in budgeting and budget management, management of complex departments, legislative issues, economic development and redevelopment of commercial and retail areas of the city, planning, historic preservation and wastewater management are high priorities. Candidates must be able to demonstrate a record of achievement and innovation that will allow the city of Columbia to build

upon its strong tradition of providing superior services to its residents and customers. The city of Columbia is a historic community incorporated in 1817. It is a culturally and economically diverse community located approximately 40 miles south of Nashville. Columbia is known for its quality of life, historic preservation, various community events, and being the home of the first community college in the State of Tennessee. Resumes, along with a cover letter and three professional references will be received at: Personnel Department, City of Columbia, 700 N. Garden Street, Columbia, TN, 38401. The city has a competitive salary and benefits package; including retirement, health and life insurance, depending on qualifications. The city manager, at the time of their appointment need not be a resident of the city, or of Tennessee, but is required to reside within the city during their tenure. EOE. Applications will be received until 4 pm Nov. 16, 2012.

CIVIL ENGINEERING PROJECT MANAGER

GALLATIN. The city has an opening in the Engineering Division. This is a 40 hrs per week, day shift position with some weekend work required. The starting salary is \$44,990 + excellent benefits. Performs professional work in the design, construction, inspection, and maintenance of a variety of public facilities; reviews site plans and plats; prepares construction drawings; evaluates other civil engineering projects; and performs duties required by the Stormwater Program. Qualifications: BS Civil Engineering or related field from an accredited college to qualify. Must possess a driver's license valid in the State of Tennessee. Interested persons must submit an application and resume on-line at www.gallatinonthe move.com under "Employment" at the top of the webpage and follow the instructions. Paper applications and resumes are no longer being accepted. Applications received by Thursday, Dec. 6, 2012, will receive first consideration. The City of Gallatin is EOE, drug-free with policies of non-discrimination on the basis of race, sex, religion, color, national or ethnic origin, age, disability or military service. Telephone 615-451-5890 (Personnel).

COMMUNITY SERVICES CLERK

LAKELAND. The city has an opening for a community services clerk. Tasks include reconciling utility customer lists and issuing periodic reports; prepares and issues permits; resolves customer problems and explains procedures regarding a variety of city functions including solid waste, sewer, code enforcement and other issues;

ability to interact with a variety of city staff, members of Lakeland Boards and Commissions, vendors, and contractors; extensive knowledge of Microsoft Office, especially Word and Excel is required. Experience with Access and automated applications are desirable. High School diploma or General Educational Development (G.E.D.) plus a minimum of two years related experience. Effective communication (oral and written) and interpersonal skills. Ability to interact with tact. Attention to detail. Valid driver's license from state of residence. Applicants are encouraged to review the full job description requirements prior to applying. <http://www.lakelandtn.gov/Jobs>. Applications may be emailed to Personnel@lakelandtn.org, or mailed to the City of Lakeland, 10001 Highway 70, Lakeland, TN 38002. Pay is negotiable depending on experience and training.

EMS DIRECTOR

JOHNSON CITY in Washington County. The community is seeking a proven Emergency Medical Services Director. Salary range begins in low \$70's and moves up depending on qualifications. Excellent benefits. Position answers to a nine-member board chosen by participating jurisdictions. Retiring director served 12 years. Desire a manager with strong leadership, communication, and team-building skills. Proven success in the delivery of comprehensive EMS services is required. Director responsible for all operations including administration of 114 FT employees and a \$10 million budget. Approximately 45,000 calls for service annually. At least 5 years progressively responsible EMS supervisory and management experience required – a bachelor's degree is preferred. Must be EMS licensed in Tennessee or obtain such within three months. Resume is a public record. See website at wcjems.org. Send resume by Nov. 19, 2012 to City of Johnson City: Attn. Kevin Bratton, 601 East Main St., Johnson City, TN 37601. Fax: 423-461-1652. Phone: 423-434-6020. Email: kevinb@johnsoncitytn.org.

ENGINEERING/OPERATIONS MANAGER

St. Charles County, MO. Alliance Water Resources, Inc., a professional management and operations contractor, is seeking a manager for its St. Charles County, MO Division. The selected candidate will serve as the Manager of Engineering & Operations for Public Water Supply District #2 of St. Charles County, MO, located just west of St. Louis, Missouri. The district has 35,000 water service connections and 10,000 sewer connections and is the largest public water supply district in Missouri, providing water and wastewater services to over 100,000 people in portions of St. Charles County and Warren County. The manager is ex-

pected to provide overall leadership and management, and is responsible for regulatory compliance, intergovernmental relations, planning, budgeting and overseeing departmental staff which provides water treatment, water distribution, wastewater collection, wastewater treatment, field and office customer service, engineering and administration. Responsibilities include but are not limited to the operation of a 22 mgd lime softening water treatment plant and 8 various sizes/types of wastewater treatment facilities serving a 437 square mile service area. Qualifications: BA/BS in business, public administration, engineering or related field plus at least ten years of progressive utility management and supervisory responsibility. State licensed water/wastewater certifications are desirable. Alliance offers a competitive salary and benefits package including an outstanding 401k match. Apply online at www.alliancewater.com.

POLICE & RESERVE OFFICERS

WHITE HOUSE. The city is announcing a call for applications for Police and Reserve Officers. Applicants must be at least 21 years of age and possess a high school diploma or GED. Applicants must pass a thorough background, psychological and medical exam, including drug screen prior to position appointment. Police Officers must be Tennessee POST certified (or have the ability to become certified within six months of employment.) Reserve Officers must live, own a business or be employed within the city's urban growth boundary area and be able to complete 80 hours of classroom training. Application deadline: Thursday, Nov. 15, 2012. Visit the city of White House Website for further details and on-line application. www.cityofwhitehouse.com Forward resumes and applications to: The City of White House, 105 College Street, White House, TN 37188, Attn: HR Dept., CLewis-Smith@cityofwhitehouse.com Only selected applicants will proceed through written and physical agility examinations, currently scheduled for Sat., Dec. 1, 2012. Selected applicants will be notified of their status, immediately after Nov. 15. EOE.

SENIOR PLANNER

BRISTOL. The city is seeking applicants for a supervisory level position in the land use planning division of the Community Development Department. Supervises and assists the land use planning staff in the process of land use and zoning applications and requests, prepares documentation for relevant boards and commissions, and maintains case files. Responsible for research and development of municipal code revisions, land use controls, long-range plans and specialty studies. Works under the supervision of the Community Development director. Master's degree in Planning, Public Administration, or related field required, with four years' municipal planning experience, one of which is supervisory in nature; or any equivalent combination of education, training, and experience which provides the requisite knowledge, skills, and abilities for this position. Must possess excellent knowledge in the field of municipal planning, state planning legislation, and land use regulations. Must possess knowledge and proficiency in operation of personal computers and be knowledgeable in the field of Geographic Information Systems. Pay Range is \$46,775 - \$51,000. See our website to download an application and review summary of benefits at www.bristoltn.org. Apply to Human Resources Department, P. O. Box 1189, 801 Anderson Street, Room 204, Bristol, Tennessee 37621-1189. EOE/AA. Women/minorities encouraged to apply.

EXECUTIVE DIRECTOR

MEMPHIS. The University of Memphis is seeking an outstanding individual to sustain and expand the influence of Keep Tennessee Beautiful (KTB), the official state agency of Keep America Beautiful, Inc; maintain in good standing Keep America Beautiful (KAB) state guidelines; sustain the KAB affiliates; develop new funding sources for affiliates and corporate partnerships for state and local programs; provide environmental education programs in non-affiliate counties; facilitate the KTB Advisory Council; and provide University department administration. Requires a Master's degree and five years of marketing, non-profit management, fundraising and advocacy training experience or an equivalent combination of related education and experience. This position is based on the campus of the University of Memphis, it is expected that the successful candidate will live in, or move to, the Memphis area. Extensive in-state travel, and some out-of state travel, is required. The position is grant funded, continuation is contingent upon refunding. You must electronically upload your resume and cover letter and complete all sections of the U of M application. The deadline for applications is Nov. 16, 2012. More detailed information about the position, and the application, can be found at: <http://bf.memphis.edu/hr/> Contact: Human Resources University of Memphis



Nov.-Dec. Sevierville

Smoky Mountain Winterfest
Held from 3-8 pm at the Sevierville Municipal Complex, 110 Gary Wade Blvd. Free entertainment, free food, kids' games, fireworks and more. See the Enchanted Forest's spectacular trees decorated by area businesses. Seasonal goodies like hot chocolate, apple cider, popcorn and cotton candy. Fireworks, carnival games and plenty of inflatables. Bloomie the Pig and other area mascots will also make appearances and participate in a special "Mascot Dance Off" contest at the end of the night. For more information, visit www.visitsevierville.com/winterfest.aspx.

Nov. 17: Springfield

Christmas on the Square
Court House Square. The first Christmas parade of the season, while getting an early start on your gift list with crafts, and delicious food items to enjoy during the day or take home for the holidays. Spend the day on our beautifully restored Court House Square and stay for the annual Christmas parade at 2 pm.

Nov. 18: Lawrenceburg

Christmas in the Country
Rotary Park, 927 N Military Ave. See 105 booths such as Animaland, antiques, baskets, Christmas breads, candies, toys, crafts, doll clothes, dolls, folk art, fried pies, gifts, jewelry, quilts, stitchery, concessions and more. For more information, call 931-762-4911.

Nov. 18: Memphis

Graceland Holiday Lighting Ceremony
Elvis Presley's Graceland officially kicks off the holiday season by "flipping the switch" for the annual lighting celebration. Hundreds of blue lights along the driveway, a life-size Nativity scene, Santa and his sleigh and much more originally displayed at Graceland by Elvis and the Presley family. For more information, call 901-332-3322.

Nov. 22-Dec.: Pigeon Forge

Titanic Tribute
Paying tribute to the 2,208 souls aboard the Titanic. Fireworks, a magical snowfall from the ship's bow on Thanksgiving weekend and every Saturday in December. Thousands of holiday lights, Edwardian-period decorations, costumed merry-markers, and a magical gift shoppe. Father Christmas, dressed in period costume, will be at the museum to greet guests. Reservations recommended. For more information, visit www.titanicattraction.com or call 800-381-7670.

Nov. 23: Paris

North Pole Family Fun Day
Don't miss Santa and Rudolph rolling in on the big red fire truck. Free crafts, face painting, music and more at the court square. 10 am — 2pm. For more information, send inquires to Downtown Paris Association c/o Kathy Ray— P.O. Box 95 — Paris, TN. 38242 or call 731-653-7274.

Nov. 23: Knoxville

Christmas Village
Market Square, Krutch Park and Krutch Park Extension. Downtown Knoxville becomes a Christmas village with caroling and marshmallow roasting, lighting of the 38 ft. Christmas tree. Krutch Park sparkles with more than 100,000 lights, performances by french horns and choirs, train rides for children of all ages, free activities, including pictures with Santa Claus, hot cocoa by the Salvation Army, face painting, balloon animals and much more. For a complete list of holiday activities, visit www.cityofknoxville.org/christmas/

Nov. 28: Livingston

Christmas in the Country
Town Square, 100 East Court. Carriage rides, singing, hot chocolate, shops all lit up in Christmas decor. For more information, call 931-823-2218.

Dec 1: Spring Hill

Holiday Festival
100 Northfield Lane. Inflatables, Kids Zone, arts & crafts, choir competition, Christmas tree showcase, Santa and the Tennessee Titans. For more information, call 931-486-0625.



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How private services became public

Things we take for granted today -- public police, roads and libraries -- were only achieved through long, hard political battles that lasted decades and sometimes centuries.

BY ALEX MARSHALL
GOVERNING

I have been observing, studying and writing about cities for about 25 years – proof I’m getting old, but also that I’ve had enough time to pick up a few insights on the subject. To me, the journey has been about understanding how places and people work, to try to see the fundamental nature of things. This resulted in my first book, *How Cities Work*, and it has led to my newest book, *The Surprising Design of Market Economies*.

Although the title would indicate the book is about economics – and it is – it’s also about cities, government and politics, because by my reckoning those things are central to economics. My thesis is that markets in an economic sense are built by government, which means their construction is a political decision. Along the way to this conclusion, various lessons have emerged.

The primary one is that nothing is easy. Things we utterly take for granted today – things that the left, right and center agree on – were only achieved through long hard political battles, always lasting decades, sometimes for more than a century. I’m talking about really basic stuff, like public water and sewers, policing, public education, public roads and public libraries, to mention just a few.

You see the common word here: “public.” Before the 19th century, there were many private sellers of water, but few public providers. The same goes for police, schools and more. Changing these services from private to public did not come easy.

Take public education. Even if one favors vouchers or is a critic of teacher unions, there is virtually unanimous support in this country for the idea that children should be educated at public expense. But it was not always that way. The first common schooling laws were proposed during and after the American Revolution in the late 18th century.

But it wasn’t until the early 20th century that every state in the union had laws requiring all children to go to school, and that such schools be paid for by public dollars.

In between were decades of arguments, state by state, over who should pay for what. They were remarkably similar in tone and content to today’s arguments about health care, which, one might observe, have been going on for at least a half century. As with schools, will we make the leap from privately paid health care to publicly available to all? I don’t know. Ask me in a half century.

Or take policing. New York City was one of the first to have a uniformed police force, with men wearing badges that identified them as police. Their mission was to catch criminals and to keep the peace. Modeled on London’s police force, which was set up in the 1820s, it was controversial. The idea of uniformed men under a military-style command walking among citizens was seen, perhaps rightly so, as a threat to the new democracy.

Before this time, there had only been private security guards, and a small public force of night watchmen. New York set up a police force several times, only to disband them. It wasn’t until 1857 that the city established the present force, and at first they wore no uniforms and carried no weapons, only badges. After the turmoil of the Civil War, other cities followed New York’s lead.

Similar political battles were fought over public water systems. Philadelphia led the way, followed soon by New York, which went deeply into debt to pay for the Croton Aqueduct system that opened in 1842. A half century of legislative battles preceded it, dating back to the first proposal for a public water system in the 1790s.

Libraries merit a book unto themselves, no pun intended. Rich folks were proud of their private libraries. (Congress set up the Library of Congress by buying Thomas Jefferson’s private library.) In fact, private lending libraries, where



one paid a fee or a subscription, were the norm. Public libraries were few and far between. Industrialist Andrew Carnegie moved the ball along with his widespread donations. Today, we accept that public libraries are a good thing: a place where books, paid for by the public, are available to all, for free. Sounds like socialism, doesn’t it? It’s an example of how once something is accepted, the labels don’t matter anymore.

I’ve talked mostly about the physical aspects of our life. There are also plenty of stories to tell about the way we have set up less visible networks, such as corporations, which have a fascinating history. Did you know that most cities are state-chartered corporations, just like Apple or IBM? As states have increased the power of private corporations, they have diminished the power of public corporations like cities, which used to have a greater degree of autonomy and independence.

Whether it’s a city, a school, a library or today’s “free” market, all are designed by us, through government.

Editor’s note: This column is printed with permission from GOVERNING. Access it online, go to <http://www.governing.com/columns/eco-engines/col-public-services-once-private.html>

NATIONAL BRIEFS

The number of violent crimes rose by 18 percent in the United States last year while property crimes went up by 11 percent, according to a government report. It was the first year-to-year increase for violent crime since 1993, marking the end of a long string of declines. Violent crime fell by 65 percent since 1993, from 16.8 million to 5.8 million last year. The U.S. Bureau of Justice Statistics’ annual national crime victimization survey notes the size of the percentage increases in both violent crime and property crime for last year was driven in large part by the historically low levels seen in 2010. The increase in violent crime was the result of an upward swing in assaults, which rose 22 percent, from 4 million in 2010 to 5 million last year. But the incidence of rape, sexual assault and robbery remained largely unchanged, as did serious

violent crime involving weapons or injury. The increases in violent crime experienced by whites, Hispanics, younger people and men accounted for the majority of the increase in violent crime. In the latest survey, property crime was up for the first time in a decade, from 15.4 million in 2010 to 17 million last year. Household burglaries rose 14 percent, from 3.2 million to 3.6 million. The number of thefts jumped by 10 percent, from 11.6 million to 12.8 million.

As of September, the share of the adult population that either had a job or was trying to find one—a measure known as the labor-force participation rate—stood at 63.6 percent, close to a 30-year low. Other measures of job-market health, such as hiring and the unemployment rate, have shown slow but

relatively steady improvement over the past two years. Unemployed workers who abandon their job searches, actually make up a small share of the millions of individuals who have left the labor force in recent years, according to The Wall Street Journal. Most of the dropouts are retirees, students or stay-at-home parents—people who wouldn’t want a job even if one were available. Also, young people are starting work later as more of them go to college. And participation by women has slowed. Most significantly, the over-55 population is growing at more than three times the rate of the adult population as a whole. Millions more have retired earlier than planned, or have chosen to go back to school or stay home with the kids rather than wade into the depressed job market.

COMING UP



Nov. 16 & 28: TREEDC Forums Geothermal Best Practices- held in Memphis at Christian Borthers University, 650 E Parkway S Memphis, 9 am-1:30 pm. and Nov. 28 in Nashville at The University of Tennessee Center For Industrial Services, 193 Polk Ave.; 9 am-12:30 pm. To register, visit <http://treedc.us/>.

Nov. 28-Dec. 1: NLC Congress of Cities. Boston Convention and Exposition Center. Brings together local leaders from cities across the United States. Participants will find a range of learning and networking opportunities highlighting successful programs from the city of Boston and communities across the country. For complete information, visit <http://www.nlc.org/>.

Dec. 5-7: TN Association of Chiefs of Police Conference in Nashville at the Maxwell House Hotel, 2025 Rosa L. Parks Boulevard. For more information or hotel reservations, visit www.tacp.org.

Save the Dates
Mar. 4-5: TML Legislative Conference, downtown Nashville, at the DoubleTree Hotel.

Mar. 12-13: Tennessee Environmental Conference. Meadowview Conference Resort & Convention Center, 1901 Meadowview Parkway, Kingsport. Sponsors include TDEC, TVA, Eastman. For state, federal and local governments, engineers, planners, architects, students, environmental engineers, citizens or anyone concerned about the environment. Registration opening in Nov. Fees \$100, if registered before Feb. 28. For more information, visit www.tnenvironment.com/home.aspx. Also, during the main conference, 4th and 5th grade classes will be participating in the Children’s Environmental Conference at Bays Mountain Park and Planetarium. Students can learn about the environment and public health. For more information or to register, contact Kathy Lowdermilk at 423-989-4850.

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No loan is too large or too small



The city of Dyersburg closed a \$4.5 million loan to use on various municipal projects.



The town of Cumberland Gap closed a \$5,000 Highway Safety Grant Anticipation Note.



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TDEC announces qualifying local program pilot participants

Tennessee Department of Environment and Conservation Commissioner Bob Martineau and Deputy Commissioner Dr. Shari Meghreblian joined local state officials in Knoxville for a ceremony announcing the first five communities to take part in TDEC’s new stormwater qualifying pilot program.

The five pilot participants are: the cities of Bristol, Cookeville and Knoxville, in addition to Knox and Washington counties. Called the Tennessee Qualifying Local Program, the new program’s main intent is to eliminate the duplicative efforts at the state and local level in the current stormwater permitting process.

The program is designed to build efficiencies in how construction stormwater permits are issued and improve water quality. Funding for the QLP pilot program is made possible through a Stormwater Innovation Grant awarded by the U.S. Environmental Protection Agency.

Announced in April 2012, the grant objectives included developing criteria and incentives for Municipal Separate Storm Sewer Systems (MS4s) to become a qualifying local program. Some of the most significant benefits of a QLP include:

- A more streamlined and efficient process for managing construction stormwater by eliminating permit and review duplication at the local and state levels;
- Eliminating additional effort at the state level for construction site operators by providing only one set of requirements to follow; and
- A more effective construction stormwater program resulting in

greater water quality protection. While Tennessee’s QLP pilot will be implemented by TDEC, the program is based on EPA’s existing guidelines for similar programs. As part of the pilot program, the five communities were the MS4s TDEC selected to participate in the program for one year. Earlier this year, Rep. Ryan Williams and Sen. Mike Bell sponsored and passed legislation (Public Chapter 1019) in the Tennessee General Assembly, allowing any MS4 to apply with TDEC to become a qualified local program. The legislation will become effective July 1, 2013, following the pilot period for the program.

In order to achieve QLP status, the MS4 must demonstrate that its construction stormwater program meets or exceeds the provisions of the state’s Construction General Permit. After being selected to participate in the QLP program, an MS4 would be able to administer its own stormwater construction permitting program at the local level without duplicating the review and approval process at the state level.

In turn, the site owners or operators of new construction activities within the jurisdiction of the qualifying MS4 will be required to submit paperwork and any fees only at the local level, potentially saving up to \$7,500 in state fees and taking less time by eliminating the additional effort at the state level. Permit coverage through the QLP program will authorize the operator of the construction activity to discharge stormwater associated with construction activity under both the state’s Construction General Permit and the QLP’s construction stormwater program. Other required permits, such as Aquatic Re-

source Alteration Permits, will still be handled by TDEC.

“Last year Governor Haslam announced a comprehensive Top-to-Bottom review of all departments,” added Martineau. “One of the key findings in TDEC’s review included opportunities for increased efficiency by streamlining processes and systems. The QLP pilot program is a move toward fulfilling that mission, while optimizing the department’s overall performance, accountability and efficiency and strengthening regulatory oversight at both the local and state levels.”

Critical to the creation of this pilot program was the establishment of a diverse stakeholder committee representing a variety of groups, including MS4s, professional associations, universities and members of government, development and environmental communities. The advisory committee worked to develop the criteria and program incentives designed to encourage MS4s to achieve QLP status.

For more information about TDEC’s pilot Qualifying Local Program or to submit an application for participation, visit <http://www.tn.gov/environment/wpc/stormh2o/qlp.shtml>. Municipalities interested in the QLP program may also contact Robert Karesh at 615- 253-5402 or e-mail Robert.Karesh@tn.gov; and Jennifer Watson at 615-532-0359 or Jennifer.Watson@tn.gov. Information about Stormwater Construction General Permit requirements is available at <http://www.tn.gov/environment/permits/conststrm.shtml>.



TDEC Commissioner Bob Martineau, Knoxville Mayor Madeline Rogero, State Rep. Ryan Williams, and Knoxville Public Works Director Christi Branscom



TDEC Commissioner Bob Martineau, State Sen. Becky Duncan Massey, and Knoxville Mayor Madeline Rogero.

Parks & Recreation grants awarded to local cities

Gov. Bill Haslam and Environment and Conservation Commissioner Bob Martineau announced \$6.9 million in Local Parks and Recreation Fund grants to 50 recipients across the state.

The Local Parks and Recreation Fund grant program was established by the General Assembly in 1991 to provide local governments with funds to purchase land for parks, natural areas, greenways and recreational facilities. The funds also may be used for development of trails and projects in parks, natural areas and greenways. All LPRF grants require a 50 percent match by the recipient. The Governor proposed, and the General Assembly approved, re-establishing the LPRF grant program in this year’s budget using a portion of the Real Estate Transfer Tax.

Grant recipients were selected through a scoring process with careful consideration given to the projects that met the selection criteria and expressed the greatest local recreation need.

The following municipalities were included as LPRF grant recipients:

- Ardmore**, \$50,000—Ardmore Park — Improvements to the electrical system and lighting at ball fields.
- Atoka**, \$250,000— Nancy Lane Park — Installation of a new playground. Pond Park — Development of an amphitheater
- Bean Station**, \$130,000—Memorial Park — Creation and development of Memorial Park, including a walking trail, large gazebo, picnic amenities and landscaping. City Park — Improvements including an informational kiosk, a new playground, new bleachers, solar trail lighting and a new entrance parking lot.
- Brownsville**, \$150,000—Tamm Park — Development of a new park. Volunteer Park — For road and parking lot paving.
- Charleston**, \$75,000—Charleston City Park — Installation of new playground equipment and play surface; grading/paving of a parking lot; widening walking track; and upgrading restrooms to meet ADA standards.
- Cleveland**, \$250,000—Mosby Park To replace pool; renovate restroom to make ADA compliant;

- and renovations to pool equipment room and concessions stand.
- Columbia**, \$15,000—Ridgley Park —Development of a new playground with safety surface.
- Cornersville**, \$20,000 — Cornersville Park — Replacement of existing playground.
- Covington**, \$250,000—Cobb Parr Park — Enclose and make ADA-access upgrades to the swimming pool and Phase I development of a multi-use trail.
- Erwin**, \$127,000—The Erwin Rail Yard — For a skate plaza and playground in the downtown district, as part of the park corridor adjacent to the library and along Nolichucky Avenue.
- Farragut**, \$250,000—Mayor Bob Leonard Park — Improvements including renovation of a multi-use field to synthetic turf; construction of an accessible trail; concrete pad for bleachers; and renovations to existing field trail to meet new ADA cross slope requirements.
- Goodlettsville**, \$250,000 — Delmas Long Community Center— HVAC improvements to the building in order to expand programs and events year-round, a stage and sound system, a wellness area for group fitness classes, and new playground equipment.
- Henderson**, \$100,000—Gene Record Memorial Park — Installation of a walking trail and a pond aeration fountain.
- Huntsville**, \$65,000—Flat Creek Park — For improvements, including the construction of a new playground system with access walkways; restoring existing basketball/tennis courts; and replacing the dilapidated bleachers at the ball field.
- Kimball**, \$158,000—Kimball Park — Improvements including softball field lighting; covering eight dugouts; two new scoreboards; a pavilion with picnic tables; a batting caging; and playground.
- Lakeland**, \$250,000—Lakeland Athletic and Community Park — Acquisition of land for new park and development of Phase I, including tennis courts and soccer fields.
- Look out Mtn.**, \$100,000—Town Commons Recreation Area —Repairs to three tennis courts and the Navarre pavilion.
- Manchester**, \$175,000—Manchester Sports Park — Development of three soccer fields and parking.
- McKenzie**, \$152,000—McKenzie

- City Park. Renovate the McKenzie Theatre; develop a nine-hole disc golf course; installation of a multi-use field; and convert tennis courts to a skate park.
- Huntingdon**, \$175,000—Kelly Sports Complex —Install replacement playground and build two ball fields on new property adjacent to Kelley Sports complex.
- Medina**, \$84,000— Community Park Complex — Development of new playground and parking area.
- Munford**, \$250,000— Hope Park —Land acquisition to develop a 0.25-mile walking trail; installation of a splash pad; and new picnic tables.
- Murfreesboro**, \$75,000—West View Mini-Park — Park improvements, including replacement of old playground, a new walking trail and landscaping.
- Oaksdale**, \$65,000—Oakdale Town Park — Upgrades and replacements of numerous facilities, including a new playground and pavilion; restoration of existing basketball and tennis courts; resurfacing existing walking trail; construction of a pedestrian bridge; creek bank restoration; and beautification.
- Oliver Springs**, \$100,000—Carmichael Park — Construction of an access road and parking lot; the addition of a large pavilion; and a new playground. Arrowhead Park — Upgrades and expansions, including the addition of a large pavilion; removing old tennis courts to create a new playground area; and refurbishing and converting tennis courts into a new basketball court facility.
- Oneida**, \$250,000—Bear Creek Park — Improvements consisting of the construction of two large playground areas and field lighting. Oneida Town Park — Construction of a new splash pad.
- Parsons**, \$250,000—Parsons Community Park —Phase I development of old airport property, including land acquisition, two new ball fields and a playground.
- Plainview**, \$40,000—Plainview City Park — Improvements including a new playground and resurfacing the existing walking track.
- Pleasant View**, \$250,000—Pleasant View Community Park —Phase II development to include a new parking area; paving existing parking area; new restrooms; a walking trail; and a horseshoe activity area.



The city of Medina’s Community Park Complex was among the recipients of a Local Parks and Recreation Fund grant. The LPRF grant was established by the General Assembly in 1991 to provide local governments with funds to purchase land for parks, natural areas, greenways and recreational facilities. Pictured L-R: TDEC Deputy Commissioner Brock Hill, Police Chief Chad Lowerym, Gov. Bill Haslam, Mayor Vance Coleman, City Recorder Kim Gillee, Parks Director Jeff Graves, and TDEC Commissioner Bob Martineau.

- Tazewell, \$144,000—Gose Park — Renovations to pool.
- Savannah**, \$197,000—Tennessee Street Park — Development of a walking trail; installation of native gardens; purchase of 51 benches; and solar panels.
- Selmer**, \$117,000—Dixie Park — Phase I development of the newly acquired Dixie Park as a passive park, adding a multi-purpose field, a walking trail and picnic area.
- Shelbyville**, \$25,000—Never Rest Park — Installation of a new playground.
- Silerton**, \$15,000—Silerton Community Park — Development of the first park in Silerton, including an access road and basketball court.
- Soddy- Daisy**, \$185,000—Holly Park — For the development of 1.5 miles of an ADA-compliant, multi-use paved trail; 1.5 miles of a single-use trail; one additional ADA-compliant restroom; three picnic pavilions; three bluway soft-launch areas; and more than five miles of bluway trails.
- South Fulton**, \$250,000—SF Downtown Park — Development of the first park in town, including a walking trail; pond; playground with the new surfacing; a picnic pavilion;

- stage; and parking.
- Sweetwater**, \$50,000—Sweetwater Recreation Complex — Construction of a new playground.
- Toone**, \$18,000—Toone City Park — Phase I improvements, including resurfacing the playground and replacing swings.
- Vonore**, \$250,000—Heritage Park — Construction of a new ball field and grading work for future multi-purpose fields.
- White Pine**, \$116,000—Lions Park — Improvements to include resurfacing two tennis courts and a basketball court; and replacing restroom and associated wastewater improvements. Legions Park — Improvements to include resurfacing the walking trail.
- Winchester**, \$34,000—Winchester City Park (Tims Ford Blueway) — Phase II development of the Tims Ford Blueway Trail, connecting Winchester to Tims Ford State Park with signage and a floating kayak dock.
- To learn more about the LPRF grant program and other recreation or conservation-based grant programs available in the future, visit www.tn.gov/environment/recreation/grants.shtml.

State’s teacher’s training summits aim to bring financial literacy curriculum to more classrooms

BY VICTORIA SOUTH
TML Communications Coordinator

“Money doesn’t grow on trees,” advised Dr. Nicole Saulsberry-Scarboro, Smart Tennessee program administrator, as the group of elementary school teachers settled in for a day of financial literacy training at Roane State Community College. It’s also the message more Tennessee public school students will be hearing in the coming weeks, as Tennessee ramps up its efforts to introduce financial literacy to grades two, five and eight.

Initiated in 2006 with a state appropriation of \$125,000 the Smart Tennessee program is gaining ground through a round of summits organized by the Tennessee Depart-

ment of Education. The summits, which have also been held in Nashville, Jackson and Murfreesboro, at MTSU, come fully loaded with workshops about financial literacy, credit reporting, college savings and teacher retirement planning. Teachers receive a Certificate of Completion issued by the University of Memphis, and a bonus \$50 Amazon gift card to the first 100 who register and complete a post-summit survey.

“Before, we, as a program, had to recruit our own teachers. Now, we have the full leverage of the state treasurer’s office, to assist in recruiting teachers to come to our workshops,” said Douglas Campbell, Smart Tennessee director and director of the University of Memphis Economics Education department. “The funding for Smart Tennessee comes mostly from the Financial Literacy Commission,” he adds. “Its awarded on a needs basis and Smart Tennessee has to compete for those dollars with other programs statewide.”

As a non-profit 501 (3)(c), the

Financial Literacy Commission raised \$150,000 in April at the agency’s first annual dinner in support of financial literacy education in Tennessee. The event, which was held at the State Capitol, included more than 100 leaders in Tennessee’s business education communities.

“Everyone understands how important education is in our society today,” said Lillard. “In order to compete for jobs in a global economy, our young people need to be well-versed in communication, math and science skills. But even that won’t be enough. To be successful in their professional and their personal lives, future generations will need to be financially literate as well. Sadly, too many people today don’t have that important skill.”

“We’re still working on the best way to implement the program, he continues. “Through the summit model, we’ve already educated more than 300 teachers. And one of the best ways to reach children is through their elementary teachers.

Saulsberry-Scarboro agrees. As a former middle school teacher, she recounts the difficulties one of her former students experienced in college with credit card debt.

“I ask this question everywhere I go across Tennessee,” she said. “What do people think about people who make bad financial decisions?” Participant responses, she said, often include: irresponsible, wasteful or impulsive.

“We have to agree that people make bad financial decisions because they don’t know any better,” she tells the class. “If we keep the other attitudes, we won’t share our personal stories, and teachers’ personal stories are a kids’ favorite thing. If you don’t share your story, or that of your family or friends, your kids won’t remember.”

Although they are free to incorporate it at any time into their current curriculum, most teachers will wait to implement FFFL after standardized TCAP testing is complete for grades K-5.

“We need to teach children how to be financially literate so they can see future goals and make plans,” said Brenda Arwood, a fourth grade math teacher at Bowers Elementary,



Photos by Victoria South

Dr. Nicole Saulsberry-Scarboro, Smart Tennessee program administrator, instructs a group of elementary school teachers on the fine points of financial literacy at a recent teacher’s education summit at Roane State. Tennessee’s Financial Literacy Commission is ramping up efforts to incorporate Smart Tennessee’s *Financial Fitness for Life* curriculum into Tennessee’s classrooms.

and summit attendee. “All parts of this training is excellent. It supports common core standards, and I can see it fitting into my curriculum. I think it will be a great way to end the year.”

More summits are on the horizon for 2013, according to Blake Fontenay, Treasury Department spokesperson.

For more information about the Financial Literacy Summits, call James Armistead, TN Treasury Dept./Financial Literacy Commission/College Savings Initiative at 615-532-5892 or email

James.Armistead@tn.gov.

“Anytime that you have the treasurer of the state reaching out to the school districts, reaching out to administrators and teachers, it’s going to be great for our program,” Douglas surmises. “The treasurer is taking leadership in trying to make Tennessee more financially literate as a state.”

For information about Smart Tennessee, visit www.smarttn.org. or for questions about the program, contact Dr. Nicole Saulsberry-Scarboro at tnslbrr@memphis.edu or 901-581-1837.

TN Finanical Literacy Commission



The Tennessee Financial Literacy Commission in collaboration with Smart Tennessee, are conducting teacher’s training summits in financial literacy as a way to inspire more educators to incorporate the program into their curriculum. Pictured: Tennessee Treasurer David Lillard, James Armistead, Treasury/TN Financial Literacy Commission, and Douglas Campbell, director of Smart Tennessee and University of Memphis director Center for Economics Education.

About the TN Financial Commission

- The TN Financial Literacy Commission was created by the Financial Literacy Program Act of 2010 and was signed into law on June 23, 2010.
- The Commission is a 501(c)(3) organization that is administratively attached to the Treasury Department.
- The State Treasurer, the Commissioner of Education, and the Commissioner of Financial Institutions serve as ex-officio members of the board. There are eight non-ex-officio members, six are nominated from financial institutions active in financial literacy, one must be a public elementary school teacher and one parent of a public elementary school aged child. The Lieutenant Governor and the Speaker of the House appoint the board of directors.

How much debt do TN graduates carry?

The average tuition and fees at state schools is currently \$6,400 for one year. Average room and board is another \$6,600. Thus the total cost is \$13,000. Assuming tuition, fees, room and board increase at the rate of 7 percent per year, the cost will be approximately \$43,000 when a child born today enters college at 18.

Average debt for 2011 graduates

Rhodes College — \$26,147	LeMoyne- Owen College — \$19,369
Christian Brothers University — \$22,839	Union University — \$23,070
University of TN, Knoxville — \$20,926	University of Memphis — \$25,629
Vanderbilt University — \$18,543	* Figures from the <i>Memphis Business Journal</i>

welding, you can use these funds and obtain the tax benefits of these accounts,” he continues.

“You don’t get a deduction from what you put into the account, like a 401 K, but the earnings that you make on the funds, over the many years you’ll be saving, are not taxed as long as they are used for qualified educational expenses.”

Businesses are also encouraged to make it easier for their employees to save by offering payroll deductions to the program.

“We just launched the program September 15 and not gone out to visit with businesses yet, but have had inquiries,” Lillard said. “We also intend to go out to the large metropolitan and county governments in Tennessee and other governments throughout the state that want to participate and then we’ll go to the private community.”

For more information about the TN Stars college savings program, visit TNStars.com. or call (855) 386-7827 toll-free.



Brenda Arwood, a fourth grade math teacher at Bowers Elementary, participates in the *Financially Fit for Life* workshop exercises at the Roane State summit held in Harriman.

ment of Treasury and Financial Literacy Commission. As a collaborative effort between the commission, the University of Memphis and First Tennessee Bank, the costs associated with the administration of the program’s *Financial Fitness for Life* (FFFL) curriculum are covered by the partnership.

While participation in Smart Tennessee is up to individual school districts, Lillard and the commission hope the round of summits will inspire more educators to incorporate the program into their lesson plans after state proficiency testing.

Directly tied to state and national

Tennesseans take top billing in state’s new college savings plan

BY VICTORIA SOUTH

It’s a customized state college savings plan marketed for Tennesseans by Tennesseans—the “TNStars College Savings 529 Program.” As a low-cost way for parents and students to save for college, the plan is available to everyone regardless of income level. Parents, grandparents, aunts, uncles and friends can open accounts on behalf of children. And the investment returns on savings are tax free as long as they are used for approved education-related expenses, such as books, tuition or room and board.

Organized under Section 529 of the IRS code, an account can be opened with as little as \$25, but for Tennesseans opening accounts of \$50 or more through Dec. 31, the pot gets even sweeter, a \$50 one-time state match and a \$100 match for those who roll over account balances from other 529 college savings plans, including the state’s prepaid plan.

“It’s the only place on earth I know of that you can get a guaranteed 100 percent return on an investment day one,” said State Treasurer David Lillard. “There’s several reasons why it’s very important for people to save for college,” he continued. “Tuition at state universities is going up annually in the realm of six to seven percent a year. “For a child born today in Tennessee, in 18 years—when that child is ready to go to college—we estimate it will be approximately \$43,000 to attend one year at a state university.”

Statistics indicate that the college debt segment has grown bigger than auto loans, home equity loans or any other segment of the U.S. credit market. In Tennessee alone, more than \$850 million is owed for college debt, as Gov. Haslam listed the rising cost of college tuition among the biggest problems the state is facing.



Tennesseans opening accounts of \$50 or more with the TNStars College Savings 529 Program through December 31, will receive a one-time \$50 state match.

“We can’t let tuition keep going up to double-digit percents,” Haslam said. “We are going to price lower and middle income students out of the market, right when we need to increase the number of graduates.”

With only 23 percent of Tennesseans with a diploma, “For every 100 students, 67 graduate from high school—and of those, 43—go on to college,” explains James Armistead, with the Tennessee Treasury Dept. and Financial Literacy Commission. “Out of the 43, only 29 students come back for their sophomore year,” he said. “Finally, only 19 students graduate with a bachelors or associates degree.”

“Tennessee has ambitious goals for baccalaureate attainment,” notes Lillard. “Currently, the state is 42nd in the nation. We have a goal, pursuant to the Complete College Act of 2010, passed by the General Assembly, to achieve the national mid-point level, about 25th, by the year 2025. That will require us to grant another 215,000 bachelor’s degrees, cumulative to what we’re doing now—between

now and that year. That will require us to have a lot more people to go to college. To make that possible, we need to be saving for college.”

In contrast to a previous college savings plan the state participated in about four years ago with the state of Georgia, the emphasis of TNStars is all on Tennessee,” Lillard stressed. “When you call customer service, your call is answered in Nashville by an employee of the Tennessee Treasury Department,” he said. “Not a thousand miles away.”

Fourteen different investment options help keep the plan competitive with the biggest college savings programs in the nation, featuring lower fees that run from zero to a maximum of 35 basis points.

“We call it a college savings plan, adds Lillard. “But these funds can be used at any post secondary educational institution that accepts U.S. student aid and loan funds.”

“Basically, if you have a child that wants to become a welder that wants to go to a Tennessee technical school or private school that teaches