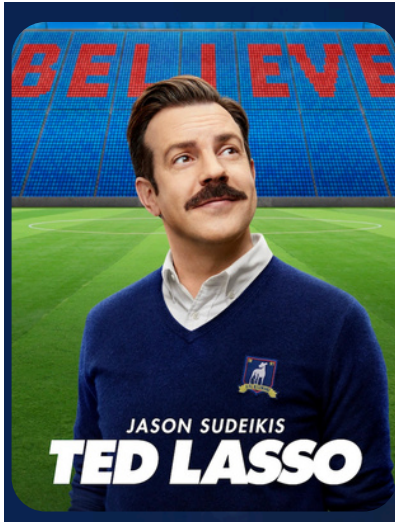


85th Tennessee Municipal League Annual Conference

Chattanooga Convention Center, August 2 - 5, 2025



What's Your MVP?
Leadership Lessons from the
Coach who inspired Ted Lasso



Opening General Session

Sunday, August 3, 2:30 - 3:45 p.m

If the word “believe” strikes a chord, chances are you're a big fan of Ted Lasso. The hit series follows a kind-hearted football coach from Kansas leading England's AFC Richmond — and it turns out the story has real-life roots. Coach Donnie Campbell, a Kansas high school math teacher and basketball coach, once

coached a young Jason Sudeikis at Shawnee Mission West. Years later, Sudeikis revealed on *The Late Show* with Stephen Colbert that Campbell partly inspired the lovable, wise character he plays on the Emmy-winning show. Campbell, now in the spotlight himself, has appeared on *Good Morning America* and *The Today Show*, sharing insights on leadership and the importance of building strong values. A Lyons High School grad and Kansas State football alum, he's spent more than 36 years shaping not just athletes, but confident, character-driven young people. In his colorful keynote, Coach Campbell shares the specific techniques he's used to build confidence, define missions, and motivate players on and off the court.

Second General Session

Monday, August 4, 9:45 - 11:15 a.m.

TML members had the opportunity to hear from Dr. Marianne Wanamaker during our recent Legislative Conference in Nashville. We have asked her to join us again in Chattanooga to provide a timely update on the state, national and global economies. Dr. Wanamaker is the dean of the University of Tennessee's Howard H. Baker Jr. School of Public Policy and Public Affairs and a professor of economics and public policy. Her expertise is in labor economics, education, and workforce development and previously served as the former chief domestic economist at the White House Council of Economic Advisors, where she also served as the senior labor economist.



Dr. Marianne Wanamaker

Stay Tuned - More Speakers to Be Added



Schedule At-A-Glance

FRIDAY, AUGUST 1

9 am – 5 pm

- MTAS Elected Officials Academy

SATURDAY, AUGUST 2

9 am – 5 pm

- MTAS Elected Officials Academy

12 – 4 pm

- Registration Open

1 – 4:30 pm

- CMFO & Utility Board Training Workshops (Set of 3)

SUNDAY, AUGUST 3

7:30 am

- Golf Tournament

7:30 - 9:30 am

- Black Elected Municipal Officials Breakfast

9 am – 5 pm

- Registration

9:30 am – 3:30 pm

- Exhibit Hall Open

10:30 – 11:30 am

- Concurrent Workshops (Set of 3)

11:30 am - 1:30 pm

Lunch in Exhibit Hall

11:30 am - 1:30 pm

- Women in Government Lunch

1:15 - 2:15 pm

- Roundtable Discussions in Exhibit Hall

2:30 – 3:45 pm

- Opening General Session

4 -4:30 pm

- District Meetings

6 - 8 pm

- Host City Reception

MONDAY, AUGUST 4

7:15 – 8 am

- Breakfast

8 am – 3 pm

- Exhibit Hall Open

8:30 – 9:30 am

- Concurrent Workshops (Set of 3)

9:45 – 11:15 am

- Second General Session

11:30 am – 12 noon

- Business Meeting

- Installation of TML Board of Directors

12 – 1:30 pm

- Lunch

1 - 2:30 pm

- J.R. Wauford

1:30 – 2:30 pm

- Door prizes

2:45 - 3:45 pm

- Concurrent Workshops (Set of 3)

4 - 5 pm

- Concurrent Workshops (Set of 3)

6:30 - 11 pm

- PEP Reception

TUESDAY, AUGUST 5

8:00 – 10:30 am

- Awards Breakfast

Saturday, August 2

Need some CMFO or Utility Board

Member Training Hours?

Make plans to attend Saturday workshops!

Several conference sessions at TML's Annual Conference in Chattanooga will meet the continuing education requirements for the Certified Municipal Finance Officers (CMFO) and Utility Board Member Training. Sessions will begin on Saturday and are included in the full registration fees. Other workshops scheduled throughout the day on Monday will also qualify for both CMFO and Utility Training hours. All sessions are opened to registered attendees. So make plans to arrive early so that you can enjoy all of the conference events.

Saturday, August 2

1 – 2 pm Workshops

- Fraud, Waste, and Abuse - CMFO
- Effective Governance of Water Utility Systems

2:15 – 3:15 pm Workshops

- The Budget Process - CMFO
- Effective Governance of Water Utility Systems

3:30 – 4:30 pm Workshops

- Overview of Required Policies - CMFO
- Effective Governance of Water Utility Systems

Other workshops include:

- Unlocking Community Potential: Understanding and Driving Economic Development
- Slum Clearance, Property Maintenance and the Administrative Hearing Officer
- Human Trafficking: What You and Your Police Department Need to Know
- Using GIS Technology to Support Growth and Development
- Build Public Trust With Citizen-Centric Budget Reporting

Stay Tuned - More Workshops to Be Added