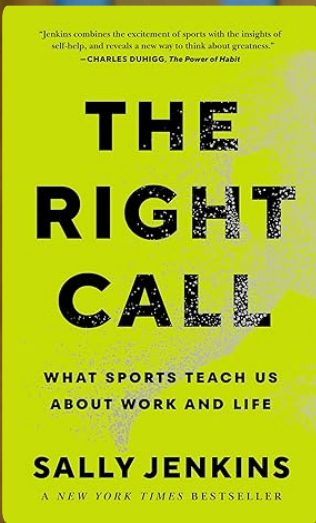


84th Tennessee Municipal League Annual Conference Knoxville Convention Center, July 20 - 23, 2024

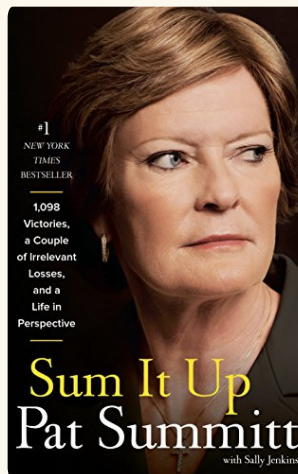
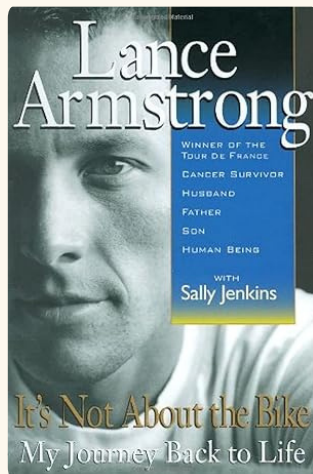
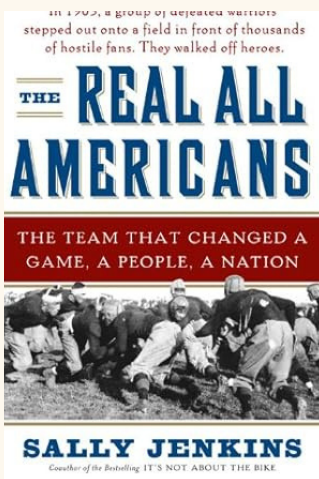


SALLY JENKINS

American Sports Columnist and Feature Writer for *The Washington Post*

THE SEVEN FACTORS OF HIGH PERFORMING LEADERS

Award-winning sports writer Sally Jenkins has spent her entire adult life observing and writing about great coaches and athletes. Her latest book: *The Right Call: What Sports Teaches us About Work and Life*, explores the astonishing inner qualities in these same people that pushed them to overcome pressure, elevate their performances, and discover champion identities.



Based on years of observing, interviewing, and analyzing elite coaches and playmakers, such as Bill Belichick, Pat Summitt, Peyton Manning, Michael Phelps, and more, Jenkins has discovered the seven principles behind their success:

- Conditioning
- Practice
- Discipline
- Candor
- Culture
- Resilience
- Intention

Sally Jenkins is the author of twelve books, four were *New York Times* bestsellers, most notably No.1 "Sum It Up" with legendary Tennessee Lady Vols basketball coach Pat Summitt.

As the keynote speaker for the 84th TML Annual Conference, slated for July 20 - 23 in Knoxville, she will explore these qualities and share how you can apply these same principles to your life.



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Conference registration to open soon!
Watch your inbox for more conference information.