



Tools *for* **SUCCESS**

80th  ML

Annual Conference

June 22 - 25, 2019

Memphis, TN





*The mission of the
Public Entity Partners is
to provide all members
the very best
in risk management
products and services
with absolute integrity.*

Please stop by our booth (pick up your Goo Goo Clusters) and visit with us for a while.

Partners Serving to Protect

PEpartners.org

City of MEMPHIS

Welcome to Memphis and the 80th Tennessee Municipal League Conference. We are delighted to have you here in the Bluff City.

The purpose of this state-wide organization of municipal leaders is to support and uplift us through the sharing of insight on issues we each face in our own communities.

This collective knowledge is a tremendous asset as we continue to work, individually and as a whole, for the benefit of all Tennesseans.



We are honored to be the host city for this important event, and it's the perfect time for your visit. This is our Bicentennial year, and excitement is in the air. Frommer's Travel Guides, the Travel Channel, Saveur Magazine, and TripSavy have named Memphis the place to be! We are the birth place of gospel, rock and roll, and the blues, and have much more to offer than just the best of American music. The National Civil Rights Museum, Graceland, Beale Street, the Pink Palace Museum, I AM A MAN PLAZA, the award-winning Memphis Zoo, Botanic Garden, Stax Museum, Sun Studios, and the Brooks Museum, to name a few, will keep you inspired and entertained. We encourage you to stroll our riverfront, sample our world-famous BBQ, and get to know the spirit, vitality and tradition that characterizes our great city.

Thank you for joining us in Memphis for the TML Annual Conference, and for your service to ensure a strong, dynamic future for the state of Tennessee!


Sincerely,

Jim Strickland
Mayor

TABLE OF CONTENTS

Registration Information2
Conference At-A-Glance.....4
VC3 TECH Sessions5
CMFO / Utility Training Sessions6
Conference Program.....7
TML Board of Directors.....16
TML Staff.....17
TMBF Staff18
Public Entity Partners Staff.....18
TML Sponsors.....19
City Showcase.....20
Exhibitors.....23

REGISTRATION

Everyone attending the Tennessee Municipal League conference must register. This includes all delegates, their families, speakers, guests, exhibitors, and media.

REGISTRATION TIMES

<u>Saturday, June 22</u> 1 - 5 pm	West Foyer, Mezzanine Sheraton Downtown Hotel
<u>Sunday, June 23</u> 9 am – 5 pm	East Hall Memphis Convention Center
<u>Monday, June 24</u> 8 am – 3 pm	East Hall Memphis Convention Center

REGISTRATION FEES ON SITE

\$395	Appointed/Elected Officials
\$150	Spouse/Guest

ONE DAY REGISTRATION ON SITE

(Sunday or Monday)

\$200 Appointed/Elected Officials
Full delegate and spouse/guest registration includes a program, materials, name badge, a tote bag, and a special gift. One-day registration includes the program materials and name badge. Meals are included. If you are registered for one day, your badge will indicate the day of attendance. Refunds are no longer available.

BADGES

Badges must be worn at all times. No one will be admitted to a workshop, general session, business meeting, meal function, or social function without the badge issued upon registration.

LOGISTICS

CELLULAR TELEPHONES

Please turn off the ringers on any cellular telephones and make any calls in the lobby or other areas outside the meeting rooms.

CONFERENCE ATTIRE

Casual attire for Sunday's host city reception. Business casual is recommended for the conference.

EXPOSITION

The exhibit program is an important part of the annual conference. It provides opportunities for information sharing and brings you the latest products, services and ideas – direct from the manufacturers, consultants, and specialists who can help you put them to work.

EXHIBIT HOURS

Sunday, June 23	9:30 am – 5 pm
Monday, June 24	8 am – 3 pm

FUTURE SITES AND DATES

TML Annual Conference

June 27 - 30, 2020	Chattanooga
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TML Legislative Conference

March 16-17, 2020	DoubleTree Nashville Downtown
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SPONSORS

Several companies have sponsored various events at the conference, which helps underwrite some of the expenses. The Tennessee Municipal League is grateful for their contributions. See a complete list on Page 19.

Save the Date

Tennessee Municipal League Annual Conference
June 27-30, 2020
Chattanooga Convention Center



ANNUAL CONFERENCE AT-A-GLANCE

SATURDAY, JUNE 22

12 noon 1 - 5 pm	Meet & Greet CMFOs Registration
1 - 2 pm	Workshops 1. ADA: What Cities Need to Know 2. Utility Board Training
2:15 - 3:15 pm	Workshops 3. Revenue Forecasting 4. Utility Board Training
3:30 - 4:30 pm	Workshops 5. Sunshine Law / Open Records 6. Utility Board Training
3 - 5 pm	TML Board Meeting

SUNDAY, JUNE 23

6:30 am	Golf Outing
9 am - 5 pm	Registration
9:30 am - 5 pm	Exhibit Hall Open
10:30 - 11:30 am	Workshops 7. Legislative Review 8. How to Interact with the Deaf 9. TNECD Best Practices 10. Utility Board Training
11:30 am - 1:30 pm	Buffet Lunch
12 noon - 1 pm	TCMA Lunch
1:45 - 2:15 pm	District Meetings
2:30 - 4 pm	Opening General Session Speaker: Lt. Col. Robert Darling
4:15 - 5 pm	Affiliate Roundtables
6 - 8 pm	Host City Reception

MONDAY, JUNE 24

7:45 - 8:30 am	Breakfast
8 am - 5 pm	TMAA
8 am - 3 pm	Registration
8 am - 3 pm	Exhibit Hall Open
9 - 10 am	Workshops 11. Blight Removal 12. Tech Tools 13. Census 2020 14. Audit Findings
10 - 10:15 am	Break
10:15 - 11 am	Second General Session Speaker: Mark Arend

ANNUAL CONFERENCE AT-A-GLANCE

11 - 11:15 am Break

11:15 - 11:45 am Business Meeting

11:30 am - 1:30 pm MTAS Advisory Lunch

11:45 am - 1 pm Buffet Lunch

1:15- 2:15 pm Door Prizes

2:30 - 3:30 pm Workshops

15. Development Districts 2.0

16. Cybersecurity

17. Drug Fund

3:45 - 4:45 pm Workshops

18. Body Cameras & Records Retention

19. What are Opportunity Zones

20. Financial Warning Signs

6:30 - 11 pm Public Entity Partners Reception

TUESDAY, JUNE 25

8 - 10:30 am Awards Breakfast

VC3 TECH Sessions

Room 201, Memphis Convention Center

SUNDAY, JUNE 23

9:20 - 9:40 am *10 Ways to Engage Residents Online*

10 - 10:20 am *Partnering With Your IT Team to Meet the City's Goals*

10:40 - 11 am *Training Employees: Avoiding Cyber Attacks Without Breaking the Bank*

12:30 - 12:50 pm *Why Both Small and Large Cities are Moving to Microsoft Office 365*

1:10 - 1:30 pm *Open Records and Email: Following the Law*

MONDAY, JUNE 24

8 - 8:20 am *Disaster Recovery: It's More Than Just Backups*

8:40 - 9 am *Partnering With Your IT Team to Meet the City's Goals*

11:10 - 11:30 am *Training Employees: Avoiding Cyber Attacks Without Breaking the Bank*

11:50 - 12 pm *Questions to Ask to Avoid Being the Next Ransomware Victim*

12:40 - 1 pm *Analyzing a Move to Cloud Computing? What Questions to Ask*

2:30 - 2:50 pm *Avoid Flying Blind – Let Your City Data Help Navigate the Way*

3:10 - 3:30 pm *Business Continuity: Planning Before Disaster Strikes*

CMFO Training

As part of the Certified Municipal Finance Officer program the following conference sessions have been approved as CMFO continuing education units. Sign-up sheets will be available in each session.

1. ADA: What City Leaders Need to Know (*Financial 1.0*)
 2. Utility Board Training (*Module C*) (*Other 4.0 for all units*)
 3. Revenue Forecasting (*Financial 1.0*)
 4. Utility Board Training (*Module C continued*)
 5. Public Records and the Sunshine Law (*Financial 1.0*)
 6. Utility Board Training (*Module C continued*)
 7. Legislative Review (*Financial 1.0*)
 8. How cities interact with Deaf Community (*Other 1.0*)
 9. TNECD Best Practices using Grant funds (*Other 1.0*)
 10. Utility Board Training (*Module C continued*)
 11. Blight Removal (*Other 1.0*)
 12. Tech Tools in the Public Sector (*Other 1.0*)
 13. Census 2020 (*Financial 1.0*)
 14. Audit Findings and Reporting Issues (*Financial 1.0*)
 15. Development Districts 2.0 (*Other 1.0*)
 16. The Cybersecurity Life Cycle (*Financial 1.0*)
 17. Managing the Drug Fund (*Financial 1.0*)
 18. What Are Opportunity Zones (*Other 1.0*)
 19. Open Records, Body Cameras (*Financial 1.0*)
 20. Financial Warning Signs (*Financial 1.0*)
- Opening General Session: Crisis Leadership (*Other 1.5*)
- Second General Session: Site Selection (*Other 1.*)

UTILITY BOARD TRAINING

State law mandates that all utility board members, which may include city council members, attend 12 hours of utilities training within 12 months of their initial election or appointment. The following sessions listed below meet this requirement. Sign-up sheets will be available in each session.

1. ADA: What City Leaders Need to Know
 2. Utility Board Training (*Module C*)
 3. Revenue Forecasting
 4. Utility Board Training (*Module C continued*)
 5. Public Records and the Sunshine Law
 6. Utility Board Training (*Module C continued*)
 7. Legislative Review
 8. How Cities Interact with the Deaf Community
 9. TNECD Best Practices using Grant Funds
 10. Utility Board Training (*Module C continued*)
 12. Tech Tools in the Public Sector
 14. Audit Findings and Reporting Issues
 16. The Cybersecurity Life Cycle
 20. Financial Warning Signs
- Opening General Session: Crisis Leadership

— CONFERENCE PROGRAM —

SATURDAY, JUNE 22

12 noon
Meet & Greet for CMFOs

Heritage Foyer
Mezzanine, Sheraton

1 - 5 pm
Registration

West Foyer
Mezzanine, Sheraton

1 - 2 pm
Workshop 1

Heritage IV, Sheraton

ADA: What City Leaders Need to Know

Speakers: Richard Stokes, MTAS HR Consultant, and
Elisha Hodge, MTAS Legal Consultant

On July 26, 1990, President George H.W. Bush signed the Americans with Disabilities Act into law. In 2016, Tennessee cities began hearing about the enforcement of ADA implementation within their cities and the risk of lost federal funding. This session will provide you with the basics of a city leader's role in maintaining compliance so that your city does not risk lost funding and litigation.

Workshop 2

Natchez, Sheraton

Utility Board Training (Module C)

Speaker: Steve Wyatt, MTAS Utility Operations Consultant

State law mandates that all utility board members, which may include city council members, attend 12 hours of utilities training within 12 months of their initial election or appointment. Module C is a 4-hour session that provides training on water and wastewater regulations, and includes discussion about challenges and policy making decisions.

2:15 – 3:15 pm

Workshop 3

Heritage IV, Sheraton

Revenue Forecasting

Speaker: Brad Harris, MTAS Finance Consultant

The budget is driven by its revenue base, but cities don't have a lot of latitude when it comes to revenue options. What can a city do? Can we "grow" our base? How do we forecast what we have available for appropriation? This workshop will explore various revenue sources and demonstrate forecasting models that make the most use of what will be available in order to operate with a reliable budget.

Workshop 4

Natchez, Sheraton

Utility Board Training (Module C)

Speaker: Steve Wyatt, MTAS Utility Operations Consultant

3 - 5 pm
TML Board Meeting

*Magnolia Ballroom
Lobby Level, Sheraton*

3:30 – 4:30 pm
Workshop 5

Heritage IV, Sheraton

Public Records and the Sunshine Law:

What City Officials Need to Know

Speaker: Elisha Hodge, MTAS Legal Consultant

Whether it is new case law or a new provision within the Tennessee Code, the requirements for complying with the Tennessee Public Records and Open Meetings Acts are constantly changing. As citizens become more aware of their rights under these acts, local officials must also be aware of the rights and responsibilities of their respective cities. This session will provide a general overview of each act and will include information on recent cases and changes to the Tennessee Code that impact the manner in which cities hold public meetings and respond to public records requests.

Workshop 6

Natchez, Sheraton

Utility Board Training (Module C)

Speaker: Steve Wyatt, MTAS Utility Operations Consultant

Module C continued

SUNDAY, JUNE 23

Golf Outing

6:30 am

7:30 am

The Links at Pine Hill

Registration & Breakfast

Shot Gun Start

TML has established a scholarship program to assist with continuing education costs for those employed in municipal government. Money raised through golf registrations fees will go into the fund.

9 am - 5 pm

Registration

9:30 am - 5 pm

Exhibit Hall Open

East Hall, Memphis

Convention Center, (MCC)

East Hall, MCC

10:30 – 11:30 am

Concurrent Workshops

Workshop 7

Ballroom E, MCC

2019 Legislative Review

Speakers: TML Legislative Staff

The TML legislative staff will provide an update on Internet sales tax revenues, on-line sports betting, school voucher program, and other hot topic issues.

Workshop 8

Room 205, MCC

How Cities Interact with the Deaf Community

Speaker: Poppy Steele, Founder, SignClubCo

Up to 10 percent of your community could be deaf or hard of hearing. Are you prepared to communicate with them? What would you do in an emergency? What does the law say is your responsibility? What resources are available to you and the families in your area?



Come learn some basic, impactful information about the deaf community you serve. This interactive session is packed full of practical application and resources to put into practice.

Workshop 9

Room 204, MCC

TNECD Best Practices Using Grant Funding

Speakers: Brooxie Carlton, Deputy Commissioner, Rural Development, TNECD; and Bridget Jones, TNECD Project Consultant

Are you looking for some great ideas or just some tips on how to successfully use TNECD grant money in your community? TNECD's Community and Rural Development programs connect communities to funding and technical assistance, identify and build off community assets, and advance economic development across the state. Since 2015, TNECD has invested more than \$288 million in projects in all 95 counties; this includes grant funding or consulting services for more than 1400 projects. This workshop will highlight success stories across the state and will feature local and regional projects.

Workshop 10

Room 203, MCC

Utility Board Training (Module C)

Speaker: Steve Wyatt, MTAS Utility Operations Consultant

Module C continued

11:30 am - 1 pm

Nashville, Sheraton

TCMA Lunch

11:30 am - 1:30 pm

East Hall, MCC

Buffet Lunch

11:45 am - 1:45 pm

East Hall, MCC

J.R. Wauford & Co. Ice Cream

1:45 - 2:15 pm

District Meetings

District 1

Room 202, MCC

Todd Smith, City Administrator, Greeneville

District 2

Ballroom C, MCC

Tony Cox, City Administrator, Morristown

District 3

Room 203, MCC

Bill Graham, Councilman, Dayton

District 4 *Ballroom C, MCC*

J.H. Graham, Councilman, Crossville

District 5 *Room 204, MCC*

Richard Driver, Mayor, Lafayette

District 6 *Ballroom D, MCC*

John Hickman, City Manager, Waynesboro

District 7 *Room 205, MCC*

Mike French, Alderman, Somerville

District 8 *Ballroom D, MCC*

Terry Jones, Mayor, Millington

2:30 - 4:00 pm *Ballroom B, MCC*

Opening General Session

Presiding: TML President Wallace Cartwright,
Shelbyville Mayor

Presentations of Colors:

Memphis Police Department (MPD) Honor Guard

National Anthem: MPD Singers: The Peacemakers

Welcome: Jim Strickland, Memphis Mayor

Real Lessons in Crisis Leadership

Speaker: Lt. Col. Robert Darling



On Sept. 11, 2001, Lt. Col. Robert Darling was working in the White House Military Office when he was quickly recruited to provide his military expertise and became a key liaison between Vice President Dick Cheney, the National Security Advi-

Lt. Col. Darling

sor and the Pentagon. He stood shoulder to shoulder with America's highest leaders as they made unprecedented crisis leadership decisions on behalf of all Americans.

4:15 - 5 pm *East Hall, MCC*

TML Affiliate Roundtables

Do you have burning questions you need answered about stormwater regulations, building codes, or parks and recreation? Come to the exhibit hall where TML Affiliate Organizations will be set up to respond.

1. TN Stormwater Assn. (TNSA)

- *Stormwater Government Regulations*

2. TN Recreation and Parks Assn. (TRPA)

- *Parks and Rec Q & A*

3. TN Renewable Energy & Economic Development Council (TREEDC)

- *Best Practices in Renewable Energy for Cities*

4. TN Chapter, American Public Works (TCAPWA)

- *Traffic Calming Programs*

5. TN Personnel Management Assn. (TNPMA)

- *HR Q & A*

6. TN Building Officials Assn. (TBOA)

- *How Codes Can Become a Tool for Economic Development*

6 - 8 pm
Host City Reception
Halloran Center
for Performing Arts



Join the city of Memphis for a fun-filled evening of food, music and great friends at the new Halloran Center for Performing Arts. Buses will begin departing at 5:30 pm from the Sheraton Hotel on the corner of Exchange and Main Street. For those who would prefer to drive, there is a parking lot next door the Performing Arts Center. The center is also on the Main Street Trolley Line that you may ride for \$1.

MONDAY, JUNE 24

7:30 - 8:45 am
Continental Breakfast

East Hall, MCC

8 am - 3 pm
Registration

East Hall, MCC

8 am - 3 pm
Exhibit Hall Open

8 am - 5 pm
TMAA Meeting

Heritage I & II
Sheraton

9 - 10 am
Concurrent Workshops
Workshop I I

Ballroom E, MCC

Blight Removal & Neighborhood Revitalization

Panelists:

- Danny Schaffzin, director, Experiential Learning at University of Memphis Law School
- Brittany Williams, staff attorney, former blight steering team manager
- Patrick Dandridge, Environmental Court Judge, former blight prosecutor, former code director

Moderator: Steve Barlow, director, Neighborhood Preservation, Memphis staff attorney

Blighted properties, in particular those that are vacant and abandoned, cause profoundly negative consequences on afflicted communities. Neglected properties decrease surrounding property values, undercut local housing markets, threaten safety and security, and reduce local tax revenue. They also correlate with poor health outcomes, high utility bills, evictions, and lower academic achievement for children. There is no single agency, foundation, department or firm that can alone fix the scourge of problems. To the contrary, effective efforts to build a quality environment in communities require cross-sector coalition building that is comprehensive in its vision and practical in its focus.

Workshop 12

Room 205, MCC

Using Tech Tools in the Public Sector

Speakers:

- Ty Cobb, Fire Chief, and Jose Periut, Firefighter
Columbia Fire Department
- Kevin Bingham, Collierville GIS Manager

Today, technology plays an increasingly important role in how city governments deliver services to their residents. In Columbia, the Columbia Fire Department is using a drone as a new tool for its first responders. The drone provides a bird's eye view during search and rescue missions, firefighting and training exercises, and during critical incidents like a flood. In Collierville, the town has developed a stormwater inspection system using their GIS based software. This new system has greatly improved Collierville's ability to manage the stormwater permitting process in a much more efficient way. Come learn how these new and proven technologies can be used in your city to address emergency responses and to be more efficient, effective, and responsive to your residents' needs.

Workshop 13

Room 204, MCC

Census 2020 – Is your City Ready?

Chris Conklin, U.S. Census Bureau

It's T-minus one-year until the 2020 Census, and now's the time to make sure your community is ready. Local leaders have a critical relationship with every census, both as consumers of the invaluable data it produces and as partners in helping to ensure their communities are accurately counted. While this will be the 24th census conducted, technological advancements and outstanding decisions have sparked a number of questions. Get an update on where federal preparations stand, and learn what measures you can take today to increase the accuracy of your community's count next year.

Workshop 14

Room 203, MCC

Audit Findings and Reporting Issues

Speaker: Jean K. Suh, TN Comptroller of the Treasury,
Division of Local Government Audit

This workshop will include information on common reporting deficiencies, audit findings, CMFO Act Compliance Issues, and the 2019 Audit Manual updates.

10 – 10:15 am

Break

10:15 – 11 am

Second General Session

Ballroom B, MCC

Presiding: TML Second Vice President Jill Holland
McKenzie Mayor

Speaker: Mark Arend, *Site Selection Magazine*

How to Get Noticed in the Crowd of Location Options?

When companies seek out new communities in which to expand or relocate facilities, a range of both qualitative and quantitative factors are part of their site selection decision. Mark Arend, editor in chief of *Site Selection* magazine, will discuss how the nation's leading site selectors evaluate potential locations and what it takes to land a project. This session will help city leaders better understand the competitive environment for their sites and be able to identify targets for improvement.



Mark Arend

11 – 11:15 am **Break**

11:15 am– 12 noon *Ballroom C, MCC*
Annual Business Meeting

Presiding:
TML President Wallace Cartwright, Mayor, Shelbyville
President's Annual Report: Wallace Cartwright
Executive Director's Report: Margaret Mahery
Nominations Committee Report: John Holden,
Committee Chair, Dyersburg Mayor
Tennessee Municipal Bond Fund Report:
Charles "Bones" Seivers, President & CEO
Public Entity Partners Report: Dawn Crawford,
President/ CEO

11:45 am – 1 pm *East Hall, MCC*
Buffet Lunch

12 – 1:30 pm *Natchez,*
MTAS Advisory Lunch *Sheraton*

12 – 2 pm
J.R. Wauford & Co. Ice Cream *East Hall, MCC*
1:15 - 2:15 pm
Door Prizes *East Hall, MCC*

2:30 - 3:30 pm
Concurrent Workshops
Workshop 15 *Room 205, MCC*

Development Districts 2.0
Speakers: John Bucy, executive director, Northwest Tennessee Development District; and Joe Barker, executive director, Southwest Tennessee Development District

Did you know your development district has both a grant writer and a grant administrator on staff to help city governments improve the safety and the quality of life in their communities? In addition, your Tennessee Development District has staff experts in strategic planning, regional planning, solid waste, environmental issues, historic preservation, housing, small business loans, and rural roads/ transportation-related issues. Your development district

also works tirelessly to help the elderly and disabled in your region. Come learn about the myriad level of services they provide and how you can access a team of experts to move your community forward.

Workshop 16

Ballroom E, MCC

The Cybersecurity Life Cycle: Assess, Improve, Manage
Speaker:

Joe Howland, Chief Information Security Officer, VC3

Securing your city's resources from malicious attacks and potential losses is an ongoing process. Many of the first steps toward better security are inexpensive and immediately within your reach: do you have a password policy? Has your staff been trained to detect and respond to spam? From picking the low-hanging fruit to planning for more significant measures this workshop will help prepare you for the Cybersecurity Life Cycle.

Workshop 17

Room 203, MCC

Managing the Drug Fund

Speaker: Rex Barton, MTAS Police Management Consultant

This workshop will explain the allowable expenditures from the drug fund, including drug enforcement and non-recurring general law enforcement expenditures. It will also include a review of the revenue streams that contribute to the funds, as well as provide an overview of the accounting process for cash expenditures.

3:30 - 3:45 pm

Break

3:45 - 4:45 pm

Concurrent Workshops

Workshop 18

Ballroom E, MCC

Open Records, Body Cameras, and Emerging Technology
Panelists:

- Deputy Chief Don Crowe, Memphis Police Department, Information Technology
- David Moore, MTAS Police Management Consultant
- Elisha Hodge, MTAS Legal Consultant
- Joe Howland, Chief Information Security Officer, VC3

Body camera technology is improving and becoming more affordable. At the same time citizen demand for their implementation is also growing. This workshop will highlight all the issues connected to operating a body camera program, including officer use and training, technology issues like data storage, as well as managing records and responding to the public. This panel will feature perspectives from the Memphis and Martin Police Departments' programs, technical insights from our partners at VC3, and legal analysis from MTAS.

Workshop 19

Room 205, MCC

What Are Opportunity Zones and How do They Work?

Speaker: Lamont Price, TNInvestco Director, TNECD

Opportunity Zones are a new community development tool established by Congress in the Tax Cuts and Jobs Act of 2017. This new tool is designed to drive long-term capital to low-income communities. There are 176 census tracts in Tennessee that are qualified opportunity zones.

Workshop 20

Room 203, MCC

Financial Warning Signs

Speaker: Kay Stegall, MTAS finance consultant

This workshop will cover issues that should trigger municipal elected and appointed officials to ask questions about the financial condition of their municipality. It will review the importance of the financial function in governments and help identify warning signs in financial statements.

6:30 – 11 pm

Ballroom A, MCC

Public Entity Partners Reception

TUESDAY, JUNE 25

8 - 10:30 am

Ballroom B, MCC

Annual Awards Breakfast

Building Healthy Places Together

Speaker:

Scott Wilson, BlueCross BlueShield TN Health Foundation

The BlueCross BlueShield of Tennessee Health Foundation is creating active, healthy spaces across the state that bring people and communities together.

TML Achievement Awards

- Excellence in Economic Revitalization – Winchester
- Excellence in Fire Services – Johnson City
- Excellence in Governance – Morristown
- Excellence in Green Leadership – Memphis
- Excellence in Human Resources – Memphis
- Excellence in Intergovernmental Relations - Livingston
- Excellence in Police Services – Shelbyville
- Excellence in Stormwater Management - Collierville
- Small Town Progress – Signal Mountain

TCMA Excellence in Governance Award

TCAPWA Murphy Snoderly Award

TCMA City Manager of the Year

TML Annual Awards

- Bob Kirk Local Government Leadership Award
- Mayor of the Year

Installation of 2019-2020 TML Board of Directors

TENNESSEE MUNICIPAL LEAGUE 2018-19 OFFICERS AND DIRECTORS

PRESIDENT

Wallace Cartwright, Mayor, Shelbyville

VICE PRESIDENTS

Jill Holland, Mayor, McKenzie

Mike Werner, Mayor, Gatlinburg

Ken Moore, Mayor, Franklin

AT-LARGE DIRECTORS

Jimmy Alexander, Mayor, Nolensville

John Clark, Mayor, Kingsport

Vance Coleman, Mayor, Medina

Avery Johnson, Vice Mayor, Cleveland

Bobby King, Mayor, Henderson

Christa Martin, Vice Mayor, Columbia

Lonnie Norman, Mayor, Manchester

Mary Ann Tremblay, Vice Mayor, Three Way

DISTRICT DIRECTORS

Todd Smith, City Administrator, Greeneville (District 1)

Tony Cox, City Administrator, Morristown (District 2)

Bill Graham, Councilman, Dayton (District 3)

J.H. Graham, Councilman, Crossville (District 4)

Richard Driver, Mayor, Lafayette (District 5)

John Hickman, City Manager, Waynesboro (District 6)

Mike French, Alderman, Somerville (District 7)

Terry Jones, Mayor, Millington (District 8)

MAYORAL DIRECTORS

David Briley, Mayor, Nashville

Andy Berke, Mayor, Chattanooga

Madeline Rogero, Mayor, Knoxville

Jim Strickland, Mayor, Memphis

CHAIRPERSON DIRECTORS

Charles G. "Bones" Seivers, President/CEO

Tennessee Municipal Bond Fund

Curtis Hayes, Chairman, Public Entity Partners,

Mayor, Livingston

PAST PRESIDENTS

Sam Tharpe, Commissioner, Paris

Dale Kelley, Mayor, Huntingdon

Tommy Pedigo, Councilman, Morristown

Kay Senter, Vice Mayor, Morristown

Curtis Hayes, Mayor, Livingston

John Holden, Mayor, Dyersburg

Bo Perkinson, Vice Mayor, Athens

AFFILIATED ORGANIZATIONS (voting)

Andy Berke, Mayor, Chattanooga (NLC)

Ted Rogers, City Manager, Collegedale (TCMA)

TML AFFILIATED ORGANIZATIONS

(Ex-Officio Directors)

Tennessee Assn. of Air Carrier Airports
Tennessee Building Officials Assn.
Tennessee Association of Chiefs of Police
TN Assn. Municipal Clerks & Recordors
TN Government Finance Officers
Tennessee Fire Chiefs Assn.
Tennessee Fire Safety Inspectors Assn.
Tennessee Association of Floodplain
Management (TN AFPM)
Tenn. Assn. Housing & Redevel. Auth.
Tennessee Municipal Attorneys Assn.
Tennessee Municipal Judges Conference
Tenn. Chapter, American Public Works
Tennessee Recreation and Parks Assn.
Tennessee Chapter, American Planning Assn.
Tennessee Personnel Management Assn.
Tennessee Assn. of Public Purchasing
TN Section, Institute of Transportation Engineers
Tennessee Public Transportation Assoc.
Assn. of Independent and Municipal Schools
Tennessee Renewable Energy
& Economic Development Council
Tennessee Stormwater Association
Tennessee Urban Forestry Council

STAFF

TENNESSEE MUNICIPAL LEAGUE

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Chad Jenkins, Deputy Director
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Kate Coil, Communications Specialist
Carole Graves, Communications Director / TT&C Editor
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Tennessee Municipal Bond Fund

226 Anne Dallas Dudley Blvd, Suite 502

Nashville, TN 37219

Phone: 615-255-1561, Fax: 615/255-7428

Charles G. "Bones" Seivers, President-CEO

Wade Morrell, Executive Vice President & CFO

Linda Mooningham, Director of Marketing

& Legal Coordinator

Tommy Green, Marketing Representative

Kevin Krushenski, Marketing Representative

Steve Queener, Marketing Representative

Charles W. Bone, General Counsel / Bond & Tax Counsel

Public Entity Partners

5100 Maryland Way, Brentwood, TN 37027

Phone: 615-371-0049

Corporate Toll Free: 800-624-9698

Fax: 615-377-3067, Claims Toll Free: 800-288-0829

Dawn Crawford, President / Chief Executive Officer

Charles DeMore, Executive Vice President / CFO /

Director of Human Resources

Wayne Anderson, Member Services Representative

Doris Baron, Associate Underwriter

Jon Calvin, Director of Underwriting

Paul Chambliss, Loss Control Consultant

Paige Confer, Administrative Assistant

George Dalton, Assistant Director of Loss Control

Chester Darden, Loss Control Consultant

Allen Dean, Network Engineer

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Joseph Earls, Underwriting Coordinator

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CITY SHOWCASE

Columbia - The City's Renaissance (CH 5)

Southern Living recently named Columbia to the “Top 10 Best Small Towns in 2019” list. Columbia is experiencing a renaissance with new industry, residential development, a bustling historic downtown, town square and arts district, all with a quality of life and affordability that is attracting people and companies from across the country.

Collierville - GIS and Stormwater Inspections (CH 4)

In 2017, the Collierville Engineering Inspectors encountered a problem. Their tablet-based stormwater inspection application quit working and none of the staff knew how to fix it. Without a working application and no knowledge of how to resolve the issue, staff had to revert to using paper stormwater inspection forms in the field. Once completed, the paper forms had to be manually entered into the database back in the office. This duplication of effort and need to use paper forms led the staff to search for a new solution. Come hear how Collierville was able to use GIS tools to build a solution for performing monthly stormwater inspections.

Grand Junction – Creating Healthier Lifestyles (CH 7)

Grand Junction is working with the TN Department of Agriculture to convert a 1948 Cotton Gin into an indoor Farmers' Market, Pick TN retail space, and a classroom facility for educational opportunities for the community. In addition, the city took on the project in 2016 of converting the city-owned school cafeteria into a 5,000 sq. ft. library. The facility has allowed for citizens to obtain their GEDs, as well host many other community events.

McKenzie - Becoming a Smart City (CH 8)

McKenzie partnered with Trane to coordinate a Smart Cities project that will allow for the city to operate in a more progressive, efficient, and cost effective manner. Using the savings from outdated, defective water meters, McKenzie is replacing the meters with automated modern meters, as well as replacing all of the street lights with LED fixtures. The savings also allows the city to install Wi-Fi nodules on the fixtures which will enable Wi-Fi access to all citizens. The smart nodules can also direct street lights for fire calls and crime fighting situations, which help improve the response times and citizen and employee safety and well-being.

Martin - Gig City Broadband (CH 3)

What started with a search for ways to control water system operating costs ended with the citizens of Martin gaining access to gigabit internet speeds that rival most metropolitan areas. Through a partnership with the West Kentucky & Tennessee Telecommunications, Martin is providing high-speed internet services to its residents, businesses, and students at the University of Tennessee at

Martin. At the same time, the city upgraded its water system equipment with new water meter readers resulting in an estimated \$100,000 in city savings in its first year of operation.

Ripley – Come See What’s Growing On! (CH 6)

Ripley is buzzing with revitalization since being selected as one of six cities across the state to receive and participate in the Courthouse Square Revitalization Project Funding. Renovations include: streetscapes, landscapes, open areas that are pedestrian friendly, a water fountain, sitting and gathering places, outdoor amphitheater for entertainment, Farmers’ Market, and new facades to the storefronts, just to name a few. Ripley is also home to two Select TN Certified Sites, and has been the recipient of two site development grants to upgrade the city’s industrial parks. The city has also recently built a \$1.5 million fire house for the Ripley Fire Department. And, of course, Ripley is famous for its tomatoes and hosts the Annual Ripley Tomato Festival in July to pay tribute to and honor the area’s local growers.

Rockwood - Comprehensive Energy Conservation and Infrastructure Plan (CH 2)

The city of Rockwood is nearing completion of the change-over of 800 + streetlights to LED, as well as new roofs, ceilings, HVAC and LED lighting in all of the main municipal buildings. With this extensive project, Rockwood was able to update aging infrastructure, reduce capital expense from fund balance, reduce operating costs, reduce its carbon footprint, all while staying at or below the same debt payment structure, and without burdening city taxpayers with higher taxes. This is truly a great infrastructure improvement project, funded in part by the utility savings it produces.

Shelbyville - Law Enforcement Response to Mass Demonstration (CH 1)

When white nationalists, counter-protestors, and the national media descended on the city of Shelbyville in 2017, the city’s 42 sworn law enforcement officers were charged with keeping the peace in what was the largest white nationalist rally since the deadly incident in Charlottesville, Va. The quick thinking and planning of local officers and city officials helped keep the peace and protect the community in a highly volatile environment. The operational plan put into place by Chief Jan Philips and his command staff is now recognized as a national model for law enforcement response to mass demonstrations. By utilizing professional networking, recognizing resources and limitations, and calling on others with similar experience for advice, the department not only ended the day of the rally with only one arrest, no injuries, and no reports of property damage, but also with its reputation with the local community intact.

2019 City Hall

+Town of Collierville (CH 4)

www.collierville.com, Using location technology to make stormwater inspections faster and easier.
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+City of Columbia (CH 5)

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(931) 560-1510

+City of Grand Junction (CH 7)

www.grandjunctiontn.com, Creating Healthier Lifestyles, both Mind and Body
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City of Martin (CH 3)

www.CityofMartin.net, Gig City Broadband
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City of McKenzie (CH 8)

www.McKenzieTN.gov,
Making Strides Toward Becoming a Smart City
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+City of Ripley (CH 6)

www.cityofripleytn.com, Economic Development
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(731) 635-4000

+City of Rockwood (CH 2)

www.cityofrockwood.com, Completion of a Comprehensive Energy Conservation and Infrastructure Plan
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+City of Shelbyville Police Department (CH 1)

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~Tennessee Fire Chiefs Association (TFCA) (320)
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Professional organization, provides leadership to career
and volunteer chief fire officers through vision, informa-
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8030 N. Main Street, Milan, TN 38358
(731) 414-8870

#Tennessee Municipal Bond Fund (TMBF) (231)
Loan Services
Linda Mooningham
lmooningham@tmbf.net
226 Anne Dallas Dudley Boulevard,
Suite 502, Nashville, TN 37219
(615) 255-1561



~Tennessee Personnel Management Association
(TPMA-HR) (515)
<https://tpma27.wildapricot.org>
Professional Organization for Public Sector HR
Richard Stokes, Executive Director
richard.stokes@tennessee.edu
P.O. Box 190485, Nashville, TN 37219
(865) 215-4446

~Tennessee Recreation & Parks Association (TRPA) (318)
www.trpa.net, Advocate for Healthy, Livable Communi-
ties through Public Parks and Recreation
Candi Rawlins, candi@trpa.net
P.O. Box 1326, Franklin, TN 37065
(615) 790-0041

~Tennessee Renewable Energy & Economic Develop-
ment Council (TREEDC) (519)
<https://www.TREEDC.us>, Renewable Energy Outreach
Warren Nevad, warren.nevad@tennessee.edu
3419 Colchester Ct., Knoxville, TN 37920
(865) 809-2512

~Tennessee Stormwater Association (TNSA) (513)
www.tnstormwater.org, Tennessee's Premier
Organization for Stormwater Professionals
Charlene DeSha, charlene@tnstormwater.org
P.O. Box 6550, Maryville, TN 37802
(865) 386-6917

*TLM Associates, Inc. (225)
www.TLMae.com, Architecture & Engineering
Travis Martin, t.martin@tlmae.com
117 E. Lafayette Street, Jackson, TN 38301
(731) 988-9840

TCRS / RetireReady TN (108)
<https://RetireReadyTN.gov>
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502 Deaderick Street, Nashville, TN 37243
(615) 806-4467

#TN HealthWorks (408)
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(615) 371-6022



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+Ubicquia and Curtis Stout (529)
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Charles (Chuck) Hall, chall@ubicquia.com
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Melborne, FL 32901, (847) 922-2793

United States Census Bureau (613)
www.census.gov, Federal Census
Charlotte Faye Anderson
charlotte.faye.anderson@census.gov
1601 Market Street, 11th Floor, Philadelphia, PA 79103
(267) 780-2600

USA Shade (218)
<https://www.usa-shade.com>, Shade Structures
Tiffany Ontiveros, tontiveros@usa-shade.com
P.O. Box 121737, Nashville, TN 37212
(615) 347-0275

UT- Municipal Technical Advisory Service (MTAS) (306)
www.mtas.tennessee.edu
Assistance to Tennessee Municipalities
Margaret Norris, margaret.norris@tennessee.edu
1610 University Avenue, Knoxville, TN 37921
(865) 974-0411

^VC3 (209)

www.vc3.com, IT Services

Kathleen Hall

kathleen.hall@vc3.com

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sshepherd@vortex-intl.com

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(615) 717-8185

Waste Pro USA, Inc. (302)

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